

#### SEO Content

	Title	Google Images	
$\checkmark$		Length : 13	
		Perfect, your title contains between 10 and 70 characters.	
	Description	Google Images. The most comprehensive image search on the web.	
<u></u>		Length : 62	
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <u>this free tool</u> to calculate text leng	յth.
$\bigotimes$	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this f</u> online meta tags generator to create keywords.	ree
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.	S
0	Headings	H1 H2 H3 H4 H5 H6 0 0 0 0 0 0 0	
0	Images	We found 1 images on this web page. Good, most or all of your images have alt attributes	
	Text/HTML Ratio	Ratio : 7%	
		This page's ratio of text to HTML code is below 15 percent, this mean that your website probably needs more text content.	ns
0	Flash	Perfect, no Flash content has been detected on this page.	

#### SEO Content

0	lframe	Great, there are no Iframes detected on this page.		
		SEO Links		
8	URL Rewrite	Bad. Your links have query string.		
$\bigotimes$	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.		
0	In-page links	We found a total of 16 links including 0 link(s) to files		
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 56.25% Internal Links 43.75%		

## In-page links

Anchor	Туре	Juice
<u>Search</u>	External	Passing Juice
<u>Maps</u>	External	Passing Juice
<u>Play</u>	External	Passing Juice
YouTube	External	Passing Juice
News	External	Passing Juice
Gmail	External	Passing Juice
Drive	External	Passing Juice
Web History	External	Passing Juice
Settings	Internal	Passing Juice
Sign in	External	Passing Juice
Advanced Image Search	Internal	Passing Juice

# In-page links

Advertising	Internal	Passing Juice
Business Solutions	Internal	Passing Juice
About Google	Internal	Passing Juice
Privacy	Internal	Passing Juice
Terms	Internal	Passing Juice

#### SEO Keywords

$\mathbf{O}$	Keywords Cloud	privacy advanced image search sign
		<b>google</b> advertising <b>images</b> settings solutions business history

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
google	2	×	×	×	×
images	2	×	×	<b>V</b>	×
privacy	1	×	×	×	×
solutions	1	×	×	×	×
business	1	×	×	×	×

## Usability

0	Url	Domain : images.google.co.za Length : 19
0	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.

## Usability



Dublin Core

This page does not take advantage of Dublin Core.

#### Document

0	Doctype	HTML 5
8	Encoding	You have not specified the document's charset. Use <u>this free meta tags</u> <u>generator</u> to declare document's charset.
$\bigotimes$	W3C Validity	Errors : 0 Warnings : 0
$\bigcirc$	Email Privacy	Great no email address has been found in plain text!
8	Deprecated HTML	Deprecated tagsOccurrences <u>1<center>1Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</center></u>
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>

#### Mobile

$\mathbf{O}$	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

# Mobile

# Optimization

$\bigcirc$	XML Sitemap	Great, your website has an XML sitemap.
		https://www.google.com/sitemap.xml
0	Robots.txt	http://images.google.co.za/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.