

# Website Analysis: ikko.fr

Generated on May 15 2025 01:48 AM






The score is 56/100







## SEO Content

	Title	IKKO — Agence e-commerce Shopify — UX, Tech & CRO  Length : 53  Perfect, your title contains between 10 and 70 characters.																		
	Description	Votre allié stratégique Shopify, de la migration à l'amélioration continu de vos conversions.  Length : 98  Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>fr_FR</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>IKKO — Agence e-commerce Shopify — UX, Tech &amp; CRO</td></tr><tr><td>description</td><td>Votre allié stratégique Shopify, de la migration à l'amélioration continu de vos conversions.</td></tr><tr><td>url</td><td>https://www.ikko.fr/</td></tr><tr><td>site_name</td><td>IKKO</td></tr><tr><td>updated_time</td><td>2025-03-20T15:11:46+01:00</td></tr><tr><td>image</td><td>https://www.ikko.fr/wp-content/uploads/2025/01/social-banner.jpg</td></tr></tbody></table>	Property	Content	locale	fr_FR	type	website	title	IKKO — Agence e-commerce Shopify — UX, Tech & CRO	description	Votre allié stratégique Shopify, de la migration à l'amélioration continu de vos conversions.	url	https://www.ikko.fr/	site_name	IKKO	updated_time	2025-03-20T15:11:46+01:00	image	https://www.ikko.fr/wp-content/uploads/2025/01/social-banner.jpg
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## SEO Content

		<div>image:secure_urlhttps://www.ikko.fr/wp-content/uploads/2025/01/social-banner.jpg</div> <div>image:width1200</div> <div>image:height630</div> <div>image:altShopify Partner</div> <div>image:typeimage/jpeg</div>					
	Headings	<div>H1H2H3H4H5H6</div> <div>12000000</div> <div><ul style="list-style-type: none"><li>[H1] Votre allié stratégique e-commerce</li><li>[H2] Conversion first</li><li>[H2] Faire plutôt que plaire</li></ul></div>					
	Images	<div>We found 154 images on this web page.</div> <div>129 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</div>					
	Text/HTML Ratio	<div>Ratio : 8%</div> <div>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</div>					
	Flash	<div>Perfect, no Flash content has been detected on this page.</div>					
	Iframe	<div>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</div>					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 4 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 25%</p>

## SEO Links

Internal Links 75%

## In-page links

Anchor	Type	Juice
<a href="#">Aller au contenu principal</a>	Internal	Passing Juice
<a href="#">Prendre rendez-vous</a>	External	Passing Juice
<a href="#">J'ai un projet</a>	Internal	Passing Juice
<a href="#">Mentions légales</a>	Internal	Passing Juice


## SEO Keywords

	Keywords Cloud	est site notre sur e-commerce migration shopify les nous cro
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
shopify	9	✓	✗	✓	✗
nous	8	✗	✗	✗	✗
notre	7	✗	✗	✗	✗
cro	7	✓	✗	✗	✗
migration	7	✗	✗	✓	✗










## Usability

	Url	Domain : ikko.fr Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





## Usability

	Language	Good. Your declared language is fr.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Too bad, your website does not take advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="http://ikko.fr/sitemap.xml">http://ikko.fr/sitemap.xml</a> <a href="https://www.ikko.fr/sitemap_index.xml">https://www.ikko.fr/sitemap_index.xml</a></div>
	Robots.txt	<p><a href="http://ikko.fr/robots.txt">http://ikko.fr/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>