

The score is 64/100







pagepeeker





SEO Content

	Title	<p>IHUMD - ИНСТИТУТ ГУМАНИТАРНОГО РАЗВИТИЯ</p> <p>Length : 39</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Обучение иностранным языкам для корпоративных клиентов и студентов. ИНСТИТУТ ГУМАНИТАРНОГО РАЗВИТИЯ.</p> <p>Length : 100</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>education in europe, английский для бизнеса, education, образование, обучение в европе, иностранный, английский, курсы, французский, итальянский, немецкий, испанский, арабский, китайский, японский, языковой клуб, обучение языку, курсы иностранного, учеба, язык</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>5</td> <td>12</td> <td>4</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Tell me and I forget. Teach me and I remember. Involve me and I learn • [H1] Benjamin Franklin • [H1] Education is what remains after one has forgotten what one has learned in school • [H1] Albert Einstein • [H1] Институт Гуманитарного Развития – это • [H2] Институт Гуманитарного Развития • [H2] иностранные языки с носителями • [H2] изучение английского за границей • [H2] Клубы по интересам на английском языке: • [H2] фото клуб • [H2] литературный клуб 	H1	H2	H3	H4	H5	H6	5	12	4	0	0	0
H1	H2	H3	H4	H5	H6									
5	12	4	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] игры в мафию на английском• [H2] клуб дебатов• [H2] караоке вечера• [H2] кино клуб• [H2] театральный клуб• [H2] и многое другое• [H3] Кто сейчас на сайте• [H3] Институт Гуманитарного Развития для бизнеса• [H3] Почему более 2500 компаний выбрали нас?• [H3] НАМ ДОВЕРИЛИ СВОЕ КОРПОРАТИВНОЕ ОБУЧЕНИЕ
	Images	<p>We found 16 images on this web page.</p> <p>16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 52%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

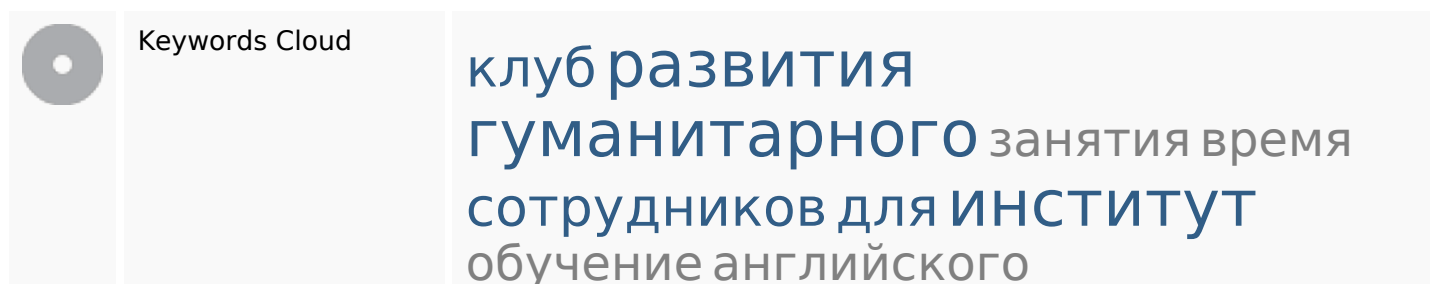
SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 8 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 12.5%</p> <p>Internal Links 87.5%</p>

In-page links

Anchor	Type	Juice
иностранные языки с носителями	Internal	Passing Juice
изучение английского за границей	Internal	Passing Juice
игры в мафию на английском	Internal	Passing Juice
клуб дебатов	Internal	Passing Juice
караоке вечера	Internal	Passing Juice
кино клуб	Internal	Passing Juice
Торговый дом ТК1	External	Passing Juice
=	Internal	Passing Juice

SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
развития	7	✓	✗	✓	✓
гуманитарного	6	✓	✗	✓	✓
институт	6	✓	✗	✓	✓
клуб	5	✗	✓	✗	✓
сотрудников	5	✗	✗	✗	✗












Usability

	Url	Domain : ihumd.ru Length : 8
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	Missing doctype
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 20 Warnings : 32
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag
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Mobile

✓ Flash content

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://ihumd.ru/sitemap.xml</pre> <pre>https://ihumd.ru/sitemap.xml</pre>
	Robots.txt	<pre>http://ihumd.ru/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>