

Website Analysis: igr-diamantiroma.it

Generated on May 10 2025 19:25 PM





The score is 49/100







SEO Content

	Title	IGR diamanti Roma Istituto Gemmologico Roma					
		Length : 45					
		Perfect, your title contains between 10 and 70 characters.					
	Description	Length : 0					
		Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 0	H2 9	H3 4	H4 2	H5 0	H6 1
		<ul style="list-style-type: none">• [H2] Istituto Gemmologico Roma• [H2] Acquisto diamanti• [H2] Laboratorio gemmologia• [H2] Certificati gemmologici• [H2] Gemme di colore• [H2] Corsi individuali• [H2] Istituto Gemmologico Roma• [H2] Istituto Gemmologico Roma• [H2] Istituto Gemmologico Roma• [H3] Offerta maggiorata fino al 10% rispetto alla concorrenza• [H3] Una certificazione per ogni tipo di esigenza• [H3] Corsi di formazione professionale per aziende e privati• [H3] IGR• [H4] Pagamento immediato• [H4] Compriamo qualsiasi diamante• [H6] Offriamo la migliore quotazione, fino al 10% in più rispetto ad altri preventivi					

SEO Content

	Images	We found 15 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 25 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 12% Internal Links 88%

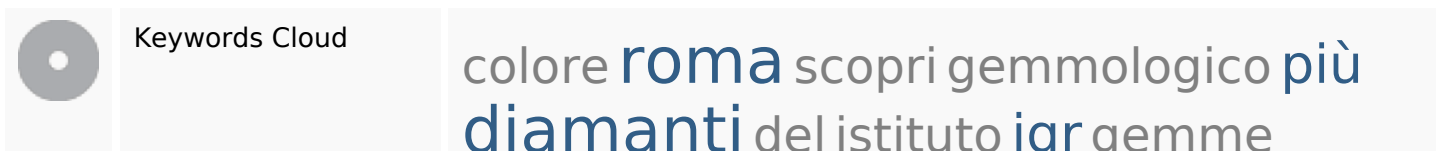
In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Chi Siamo	Internal	Passing Juice
Servizi	Internal	Passing Juice
Vendita / Acquisto Pietre Preziose	Internal	Passing Juice
Laboratorio Gemmologia	Internal	Passing Juice

In-page links

Perizie e Certificati Gemmologici	Internal	Passing Juice
Servizio Dedicato	Internal	Passing Juice
Corsi Individuali	Internal	Passing Juice
Diamanti	Internal	Passing Juice
Compro Diamanti Roma	Internal	Passing Juice
Gemme Colorate	Internal	Passing Juice
Gallery	Internal	Passing Juice
Contatti	Internal	Passing Juice
&gt;&gt;Leggi Chi Siamo	Internal	Passing Juice
Diamanti	Internal	Passing Juice
Gemme Colorate	Internal	Passing Juice
Vendita/Acquisto Pietre Preziose	Internal	Passing Juice
Servizi Gemmologici	Internal	Passing Juice
Compro Oro	External	Passing Juice
Dicono di noi	Internal	Passing Juice
Contattaci	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Compro Oro Roma	External	Passing Juice
Web Agency Roma	External	Passing Juice
Ok	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

roma	10	✓	✗	✗	✓
diamanti	8	✓	✗	✗	✓
igr	7	✓	✗	✗	✓
più	6	✗	✗	✗	✓
istituto	5	✓	✗	✗	✓






Usability

	Url	Domain : igr-diamantiroma.it Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is it.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✓ Excellent, your website doesn't use nested tables.



Document

		 Too bad, your website is using inline styles.
		 Too bad, your website has too many CSS files (more than 4).
		 Too bad, your website has too many JS files (more than 6).
		 Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>http://igr-diamantiroma.it/sitemap.xml</div>
		http://igr-diamantiroma.it/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.