



Website Analysis: idee.at

Generated on February 01 2026 19:23 PM





The score is 40/100



SEO Content

	Title	Length : 0 Very bad. We haven't found title on your page.					
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 1	H2 0	H3 0	H4 0	H5 0	H6 0
		• [H1] idee GmbH					
	Images	We found 8 images on this web page. Good, most or all of your images have alt attributes					
	Text/HTML Ratio	Ratio : 20% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					


SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 5 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 40%</p> <p>Internal Links 60%</p>

In-page links

Anchor	Type	Juice
Erlebniswelten Museen	Internal	Passing Juice
Aussichtsberg Erlebniswege	Internal	Passing Juice
Impressum	External	Passing Juice
Kontakt	External	Passing Juice
http://www.idee.at	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	<p>gmbh und berg deutschlands entwerfen</p> <p>museen wie wir erlebniswelten idee</p>
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
idee	3	✖	✖	✖	✔
wir	3	✖	✖	✖	✖
erlebniswelten	2	✖	✖	✖	✖











Keywords Consistency

museen	2	✖	✖	✖	✖
und	2	✖	✖	✖	✖

Usability

	Url	Domain : idee.at Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>  Excellent, your website doesn't use nested tables. </div> <div>  Too bad, your website is using inline styles. </div> <div>  Too bad, your website has too many CSS files (more than 4). </div> <div>  Too bad, your website has too many JS files (more than 6). </div>

Document

✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

✖ Apple Icon

✖ Meta Viewport Tag

✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://idee.at/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.