Website Analysis: icedream.psend.com

The score is 41/100

SEO Content

⚠️	Title	phpinfo() Length : 9 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
❌	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⦿	Headings	H1 3 H2 35 H3 0 H4 0 H5 0 H6 0 • [H1] PHP Version 4.3.7 • [H1] PHP Credits • [H1] Configuration • [H2] PHP Core • [H2] apache • [H2] Apache Environment • [H2] HTTP Headers Information • [H2] bz2 • [H2] ctype • [H2] curl • [H2] domxml • [H2] ftp • [H2] gd • [H2] gettext • [H2] imap • [H2] mcrypt • [H2] mhash

SEO Content

- [H2] ming
- [H2] mssql
- [H2] mysql
- [H2] openssl
- [H2] overload
- [H2] pcre
- [H2] pdf
- [H2] pgsql
- [H2] posix
- [H2] session
- [H2] sockets
- [H2] standard
- [H2] tokenizer
- [H2] xml
- [H2] xslt
- [H2] zip
- [H2] zlib
- [H2] Additional Modules
- [H2] Environment
- [H2] PHP Variables
- [H2] PHP License

✓	Images	We found 2 images on this web page. Good, most or all of your images have alt attributes
✓	Text/HTML Ratio	Ratio : 42% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 1 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

SEO Links

External Links : Passing Juice 0%

Internal Links 100%

In-page links

Anchor	Type	Juice
PHP Credits	Internal	Passing Juice

SEO Keywords

Keywords Cloud	php version active unlimited directive local support value enabled master

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
value	93	✖	✖	✖	✖
enabled	35	✖	✖	✖	✖
support	34	✖	✖	✖	✖
version	20	✖	✖	✖	✔
php	17	✔	✖	✖	✔

Usability

	Url	Domain : icedream.psend.com Length : 18
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.

Usability

	Dublin Core	This page does not take advantage of Dublin Core.
❌		

Document

	Doctype	XHTML 1.0 Transitional
✅		
❌	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
❌	W3C Validity	Errors : 153 Warnings : 32
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

	Deprecated HTML		
❌		**Deprecated tags**	**Occurrences**
		<font>	12
		Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.	

	Speed Tips	
⚪		✖ Attention! Try to avoid nested tables in HTML.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✔ Perfect, your website has few JavaScript files.
		✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	
⚪		✖ Apple Icon
		✖ Meta Viewport Tag
		✔ Flash content

Optimization

❌	XML Sitemap	**Missing** Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✅	Robots.txt	http://icedream.psend.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	**Missing** We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.