











## SEO Content

	Images	We found 11 images on this web page. Good, most or all of your images have alt attributes
	Text/HTML Ratio	Ratio : 11% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 22 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 13.64% Internal Links 86.36%

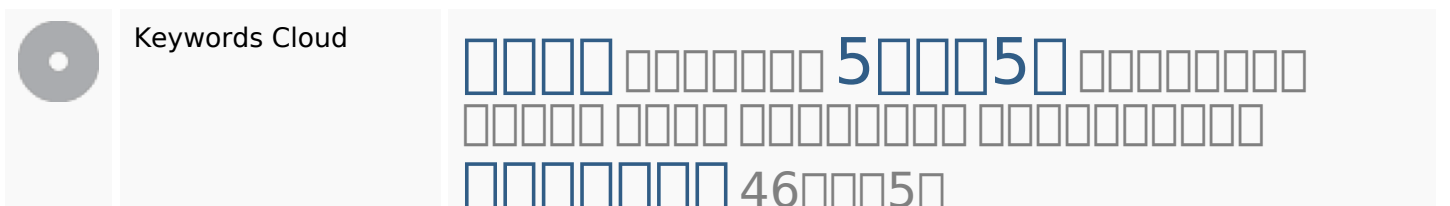
## In-page links

Anchor	Type	Juice
<a href="#">[]</a>	Internal	Passing Juice
<a href="#">[][][]</a>	Internal	Passing Juice
<a href="#">[][][]</a>	Internal	Passing Juice
<a href="#">[]</a>	Internal	Passing Juice
<a href="#">[][]</a>	Internal	Passing Juice

## In-page links

<a href="#"></a>	Internal	Passing Juice
<a href="#">IBKR</a>	Internal	Passing Juice
<a href="#"></a>	Internal	Passing Juice
<a href="#"></a>	External	Passing Juice
<a href="#"></a>	Internal	Passing Juice
<a href="#"></a>	Internal	Passing Juice
<a href="#">Cookie</a>	Internal	Passing Juice
<a href="#"></a>	Internal	Passing Juice
<a href="#">Cookies</a>	Internal	Passing Juice
<a href="#">Cookies</a>	Internal	Passing Juice
<a href="#">Cookies</a>	Internal	Passing Juice
<a href="#"></a>	Internal	Passing Juice
<a href="#"></a>	External	Passing Juice
<a href="#">IBKR</a>	Internal	Passing Juice
<a href="#">ICP18009269-1</a>	External	Passing Juice
<a href="#"></a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
	2	*	*	*	*
5 5	2	*	*	*	*
	2	*	*	*	*










## Keywords Consistency

□□□□□□□□	1	✖	✖	✖	✔
□□□□□□	1	✖	✖	✖	✖

## Usability

	Url	Domain : ibkr.com.cn Length : 11
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is zh.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 20 Warnings : 40
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> <li> Excellent, your website doesn't use nested tables.</li> <li> Perfect. No inline css has been found in HTML tags!</li> <li> Too bad, your website has too many CSS files (more than 4).</li> </ul>

## Document

- ✔ Perfect, your website has few JavaScript files.
- ✘ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://ibkr.com.cn/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.