







# Website Analysis: humanproof.com

Generated on December 30 2025 12:00 PM




The score is 53/100







## SEO Content

	Title	Humanproof  Length : 10  Perfect, your title contains between 10 and 70 characters.												
	Description	Humanproof is a usability and product development company that specializes in UX, UI, and HSI. Contact us today for Human Factors and User Testing needs!  Length : 153  Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>4</td><td>1</td><td>0</td><td>3</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Secure Homeland. Effective Warfighters.</li><li>• [H1] Discover &amp; Explore</li><li>• [H1] Featured Team Members Meet the industry's best.</li><li>• [H1] Ask an Expert Pick a topic, ask a question. We'll answer.</li><li>• [H2] Maximum performance at the lowest possible cost.</li><li>• [H4] Conference and Short Courses</li><li>• [H4] Universities and Colleges</li><li>• [H4] Guidance and Standards</li></ul>	H1	H2	H3	H4	H5	H6	4	1	0	3	0	0
H1	H2	H3	H4	H5	H6									
4	1	0	3	0	0									
	Images	We found 24 images on this web page.  8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 38%												

## SEO Content

		Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.33% Internal Links 91.67%


## In-page links

Anchor	Type	Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Resources</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Services &amp; Programs</a>	Internal	Passing Juice

## In-page links

<a href="#">Solutions</a>	Internal	Passing Juice
<a href="#">Markets</a>	Internal	Passing Juice
<a href="#">Discover &amp; Explore</a>	Internal	Passing Juice
<a href="#">Piccirilli Dorsey, Inc.</a>	External	Passing Juice





## SEO Keywords

	Keywords Cloud	design explore humanproof markets evaluation discover management january factors human
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
human	5	✓	✗	✓	✗
discover	5	✗	✗	✗	✓
explore	5	✗	✗	✗	✓
humanproof	4	✓	✗	✓	✗
january	4	✗	✗	✗	✗












## Usability

	Url	Domain : humanproof.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 2
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>



## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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## Optimization

	XML Sitemap	Missing
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## Optimization

		<p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://humanproof.com/robots.txt">http://humanproof.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>