

Website Analysis: hudsonltd.com

Generated on April 08 2026 10:49 AM





The score is 57/100







SEO Content

	Title	Hudson Software Limo, Dispatch, Shared Ride Software Length : 54 Perfect, your title contains between 10 and 70 characters.												
	Description	Hudson Software provides highly configurable, robust limo reservation software, shared ride shuttle software, dispatch software, tour booking software and charter bus software that is designed to scale and grow with your operation. Length : 232 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	ground transportation system, ground transportation software, ground transportation reservation and dispatching, dispatch software, limousine reservation software Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>1</td><td>3</td><td>10</td><td>4</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] The Most Adaptable Ground Transportation Software Available[H2] — Built to move people.[H3] Scalable ground transportation solutions & software—engineered for your business[H3] 4 Key Recommendations You Should be Implementing to Ensure Your Affiliate Network is Positioned for Growth[H3] Hudson Software[H4] Reservation System[H4] Dispatching Software[H4] Reports & Accounting Tools[H4] Mobile Apps & Widgets	H1	H2	H3	H4	H5	H6	1	1	3	10	4	0
H1	H2	H3	H4	H5	H6									
1	1	3	10	4	0									

SEO Content

		<ul style="list-style-type: none"> • [H4] Recent News • [H4] User Group Meeting Scheduled for 2/25/2020 • [H4] Case Studies • [H4] Case Study: Large Operator Upgrades Website and Booking Engine to Increase Traffic & Revenue • [H4] Testimonials • [H4] We Engineer Ground Transportation Solutions With You • [H5] Need Assistance? • [H5] +1 978.531.1115 • [H5] Join Our Mailing List • [H5] Stay Engaged
	Images	<p>We found 11 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

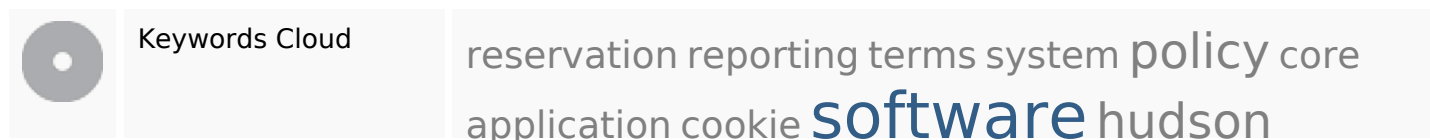
SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 12 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 16.67%</p> <p>External Links : Passing Juice 16.67%</p> <p>Internal Links 66.67%</p>

In-page links

Anchor	Type	Juice
Request a Demo	Internal	Passing Juice
User Group Meeting Scheduled for 2/25/2020	Internal	Passing Juice
Case Study: Large Operator Upgrades Website and Booking Engine to Increase Traffic & Revenue	Internal	Passing Juice
MTC Limousine & Corporate Coach, Inc.	External	Passing Juice
Knowledge Base	Internal	noFollow
Request Support	Internal	Passing Juice
Join Support Session	External	noFollow
Client Portal	External	Passing Juice
iOS Provisioning Profile	External	noFollow
Privacy Policy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice






SEO Keywords











Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
software	4	✓	✓	✓	✓
hudson	2	✓	✗	✓	✓
policy	2	✗	✗	✗	✗
terms	1	✗	✗	✗	✗
cookie	1	✗	✗	✗	✗


Usability

	Url	Domain : hudsonltd.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 11 Warnings : 4
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://hudsonltd.com/sitemap.xml</p> <p>https://hudsonltd.com/sitemap.xml</p>
	Robots.txt	<p>http://hudsonltd.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>