








Website Analysis: hparc.com

Generated on April 14 2026 13:14 PM





The score is 53/100







SEO Content

	<p>Title</p>	<p>heneghan peng architects</p> <p>Length : 24</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="542 1366 1481 1451"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>5</td> <td>21</td> <td>2</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="606 1478 1516 2072" style="list-style-type: none"> • [H1] heneghan peng architects • [H1] 14.01.2026 • [H1] Storm King Art Centre's first major capital project, led by Heneghan Peng Architects and WXY architecture + urban design awarded an AIANY Design Awards 2026 with a special citation for the sensitivity to landscape and art. • [H1] Old Tower of the Kaiser Wilhelm Memorial Church • [H1] The Grand Egyptian Museum Giza, Egypt • [H2] Museum of Jesus' Baptism • [H2] Palestinian Museum Bir Zeit • [H2] Giant's Causeway Visitors' Centre Northern Ireland • [H2] Mittelrheinbrücke Sankt Goar Sankt - Goarshausen Germany • [H2] University of Greenwich: Stockwell St. Building London • [H2] Storm King Art Center, New York • [H2] National Gallery of Ireland, Historic Wings Refurbishment Dublin • [H2] City Museum Tonofenfabrik Lahr, Germany 	H1	H2	H3	H4	H5	H6	5	21	2	4	0	0
H1	H2	H3	H4	H5	H6									
5	21	2	4	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] Berlin Botanic Gardens Entrance & Visitors' Centre Berlin• [H2] Diamond Bridge, Queen Elizabeth Olympic Park London• [H2] AirBnB EMEA Headquarters, The Warehouse Dublin• [H2] Student Housing Maynooth University Ireland• [H2] Neubau Zentrales Archiv Weimar• [H2] Áras Chill Dara Civic Offices Kildare County Council Naas• [H2] National Gallery of Ireland, Masterplan Dublin• [H2] National Centre for Contemporary Arts Moscow• [H2] Contact• [H2] Dublin office• [H2]• [H2] Berlin Office• [H2] News• [H3] Berlin, Germany• [H3] Giza, Egypt• [H4] For general enquiries including press and recruitment:• [H4] admin@hparc.com• [H4] For general enquiries including recruitment:• [H4] admin@hparc.com
	Images	<p>We found 3 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 30%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 28 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 7.14%</p>

SEO Links

Internal Links 92.86%

In-page links

Anchor	Type	Juice
heneghan peng architects	Internal	Passing Juice
News	Internal	Passing Juice
Contact	Internal	Passing Juice
About	Internal	Passing Juice
Work	Internal	Passing Juice
Storm King Art Centre's first major capital project	Internal	Passing Juice
AIANY Design Awards 2026	External	Passing Juice
Old Tower of the Kaiser Wilhelm Memorial Church	Internal	Passing Juice
The Grand Egyptian Museum Giza, Egypt	Internal	Passing Juice
Museum of Jesus' Baptism	Internal	Passing Juice
Palestinian Museum Bir Zeit	Internal	Passing Juice
Giant's Causeway Visitors' Centre Northern Ireland	Internal	Passing Juice
Mittelrheinbrücke Sankt Goar Sankt - Goarshausen Germany	Internal	Passing Juice
University of Greenwich: Stockwell St. Building London	Internal	Passing Juice
National Gallery of Ireland, Historic Wings Refurbishment Dublin	Internal	Passing Juice
City Museum Tonofenfabrik Lahr, Germany	Internal	Passing Juice
Berlin Botanic Gardens Entrance & Visitors' Centre Berlin	Internal	Passing Juice
Diamond Bridge, Queen Elizabeth Olympic Park London	Internal	Passing Juice
AirBnB EMEA Headquarters, The Warehouse Dublin	Internal	Passing Juice
Student Housing Maynooth University Ireland	Internal	Passing Juice
Neubau Zentrales Archiv Weimar	Internal	Passing Juice
Áras Chill Dara Civic Offices Kildare County Council Naas	Internal	Passing Juice

In-page links

National Gallery of Ireland, Masterplan Dublin	Internal	Passing Juice
National Centre for Contemporary Arts Moscow	Internal	Passing Juice
14.01.2026&nbsp;Storm King Art Centre honored at the AIANY Design Awards 2026	Internal	Passing Juice
08.01.2026&nbsp;Storm King, part one: the best rooms of 2025	Internal	Passing Juice
Back to Top	Internal	Passing Juice
Conor & David	External	Passing Juice

SEO Keywords






Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
site	9	✘	✘	✘	✘
new	8	✘	✘	✘	✔
design	8	✘	✘	✘	✔
architects	7	✔	✘	✘	✔
museum	7	✘	✘	✘	✔












Usability

	Url	Domain : hparc.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





Usability

		
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://hparc.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 745 1481 824"> Google Analytics</div>