

# Website Analysis: howei.tw

Generated on May 09 2025 21:45 PM

The score is 57/100

#### **SEO Content**

|          | Title              | Length: 27  Perfect, your title contains between 10 and 70 characters. |   |  |  |
|----------|--------------------|--|---|--|--|
| <u>.</u> | Description        | localistic contain between 70 and 160 characters (spaces included).    |   |  |  |
|          | Keywords           |  | en't found meta keywords on your page. Use <u>this free</u> generator to create keywords. |  |  |
| <b>②</b> | Og Meta Properties | Good, your page to Property  | cake advantage of Og Properties.  Content   |  |  |
|          |                    | title  | 0000 : 0000-000000-00000  |  |  |
|          |                    | type   | article   |  |  |
|          |                    | image  | https://howei.yida-design.com.tw/logo_big.jpg   |  |  |
|          |                    | url  | https://www.howei.tw/   |  |  |
|          |                    | description  |   |  |  |
|          | Headings           | H1 H2  | H3 H4 H5 H6   |  |  |

#### SEO Content

|   |                 | 0                       | 3                        | 3          | 0             | 0           | 0                              |
|---|-----------------|-------------------------|--------------------------|------------|---------------|-------------|--------------------------------|
|   |                 | • [H:<br>• [H:<br>• [H: | 2]                       | 10000?     |               |             |                                |
|   | Images          | We found                | 17 images                | on this w  | eb page.      |             |                                |
| • |                 |                         |                          |            | _             |             | e text so that<br>your images. |
|   | Text/HTML Ratio | Ratio: 159              | %                        |            |               |             |                                |
|   |                 |                         | page's rati<br>25 percen |            | to HTML cod   | e is higher | than 15, but                   |
|   | Flash           | Perfect, no             | Flash cont               | tent has l | een detecte   | d on this p | age.                           |
|   | Iframe          | Great, the              | re are no If             | rames de   | tected on thi | s page.     |                                |

#### SEO Links

|          | URL Rewrite             | Good. Your links looks friendly!  |
|----------|-------------------------|---|
| <b>②</b> | Underscores in the URLs | Perfect! No underscores detected in your URLs.  |
| <b></b>  | In-page links           | We found a total of 24 links including 0 link(s) to files                                 |
| •        | Statistics              | External Links : noFollow 0%  External Links : Passing Juice 4.17%  Internal Links 95.83% |

### In-page links

| Anchor | Type     | Juice         |
|--------|----------|---------------|
|        | Internal | Passing Juice |

# In-page links

|      | Internal | Passing Juice |
|------|----------|---------------|
|      | Internal | Passing Juice |
| BACK | External | Passing Juice |
|      |          |               |

# SEO Keywords



# Keywords Consistency

| Keyword | Content | Title    | Keywords | Description | Headings |
|---------|---------|----------|----------|-------------|----------|
|         | 5       | <b>*</b> | ×        | <b>*</b>    | •        |
|         | 3       | <b>*</b> | ×        | <b>*</b>    | ✓        |
|         | 3       | ×        | ×        | ×           | ×        |
| 00000   | 3       | ×        | ×        | ×           | ×        |
|         | 3       | ×        | ×        | <b>*</b>    | ×        |

# Usability

| 0        | Url          | Domain : howei.tw<br>Length : 8                   |
|----------|--------------|---|
| <b>②</b> | Favicon      | Great, your website has a favicon.                |
| 8        | Printability | We could not find a Print-Friendly CSS.           |
| <b>②</b> | Language     | Good. Your declared language is zh.               |
| 8        | Dublin Core  | This page does not take advantage of Dublin Core. |

#### Document

| Doctype         | HTML 5  |
|-----------------|---|
| Encoding        | Perfect. Your declared charset is UTF-8.  |
| W3C Validity    | Errors: 0 Warnings: 0   |
| Email Privacy   | Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers. |
| Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |

#### Document

| 0 | Speed Tips | Excellent, your  | website doesn't use nested tables.       |
|---|------------|------------------|--|
|   |            | Perfect. No inli | ne css has been found in HTML tags!      |
|   |            | Great, your we   | bsite has few CSS files.                 |
|   |            | Perfect, your w  | ebsite has few JavaScript files.         |
|   |            | Too bad, your v  | website does not take advantage of gzip. |

#### Mobile

|  | Mobile Optimization | × Apple Icon        |
|--|---------------------|---------------------|
|  |                     | ✓ Meta Viewport Tag |
|  |                     | ✓ Flash content     |

# Optimization

| XML Sitemap | Great, your website has an XML sitemap.  |
|-------------|--|
|             | http://howei.tw/sitemap.xml  |
| Robots.txt  | http://howei.tw/robots.txt   |
|             | Great, your website has a robots.txt file.   |
| Analytics   | Missing  |
|             | We didn't detect an analytics tool installed on this website.  |
|             | Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |