

### Website Analysis: houseexperts.co.uk

Generated on June 30 2024 19:28 PM

The score is 68/100

#### **SEO Content**

	Title	Length : 66	n Derby   House Experts - Detail At Its Finest. ontains between 10 and 70 characters.	
	Description	Discover the superior cleaning services offered by House Experts and prepare to elevate your cleaning standards to new heights.  Length: 127  Great, your meta description contains between 70 and 160 characters.		
	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.		
	Og Meta Properties	Good, your page ta	ke advantage of Og Properties.	
		Property	Content	
		locale	en_US	
		type	website	
		title	Cleaning Services In Derby   House Experts - Detail At Its Finest.	
		description	Discover the superior cleaning services offered by House Experts and prepare to elevate your cleaning standards to new heights.	
		url	https://www.house-experts.co.uk/	
		site_name	House Experts	
		image	https://www.house-experts.co.uk/wp-content/u ploads/2023/07/architecture-villa-house-home- pool-italy-599833-pxhere.comwebp	

#### **SEO Content**

		http://			
	image:secure_url	https://www.hoploads/2023/0 pool-italy-5998	7/architect	ure-villa-ho	ouse-home-
	image:width	1344			
	image:height	756			
	image:type	image/webp			
Headings	H1 H2 7	H3 10	H4 0	H5 10	H6 4
	• [H1] Spotles • [H2] house • [H2] What V • [H2] achieve • [H2] Meet o • [H2] why yo • [H2] Ready • [H3] Fast Tu • [H3] Transp • [H3] Home • [H3] Office • [H3] Busine • [H3] Clothes • [H3] Clothes • [H3] Alexan • [H5] A few i • [H5] Service • [H5] Our Ex • [H5] • [H6] Alexan • [H6] Pages • [H6] Quick I • [H6] Service	Ve Offer ement cing ur Team u should choose To Start? Irnaround y Execute arency Cleaning Cleaning of	eptional R	esults	
Images	We found 48 image 44 alt attributes are search engines can	e empty or missi	ng. Add all		
Text/HTML Ratio	Ratio: 2% This page's ratio of	text to HTML co	de is belov	v 15 percer	nt, this means

## SEO Content

		that your website probably needs more text content.
<b>②</b>	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

### SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 8 links including 1 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 25%
		Internal Links 75%

# In-page links

Anchor	Type	Juice
<u>Home</u>	Internal	Passing Juice
Contact	Internal	Passing Juice
<u>Our Story</u>	Internal	Passing Juice
Services	Internal	Passing Juice
Standard Cleaning	Internal	Passing Juice
Deep Cleaning	Internal	Passing Juice
Trustpilot	External	Passing Juice
Alex Constantin	External	Passing Juice

### SEO Keywords



Keywords Cloud

service derby every **experts** house constantin **cleaning** team **services** pricing

#### **Keywords Consistency**

Keyword	Content	Title	Keywords	Description	Headings
cleaning	30	<b>*</b>	×	<b>*</b>	✓
experts	12	<b>*</b>	×	<b>*</b>	♥
services	12	♥	×	<b>*</b>	<b>*</b>
house	11	<b>*</b>	×	<b>*</b>	<b>*</b>
service	5	<b>*</b>	×	<b>✓</b>	<b>✓</b>

#### Usability

0	Url	Domain : house-experts.co.uk Length : 19
<b>②</b>	Favicon	Great, your website has a favicon.
<b>②</b>	Printability	Great. We have found a Print-Friendly CSS.
<b>②</b>	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

Doctype	HTML 5
Encoding	Perfect. Your declared charset is UTF-8.

#### Document

	W3C Validity	Errors: 0 Warnings: 0		
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
•	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Perfect. No inline css has been found in HTML tags!</li> <li>Great, your website has few CSS files.</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul>		

### Mobile

0	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap.  http://house-experts.co.uk/sitemap.xml  https://www.house-experts.co.uk/sitemap_index.xml
	Robots.txt	http://house-experts.co.uk/robots.txt  Great, your website has a robots.txt file.
8	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

# Optimization