






Website Analysis: hopexpress.id

Generated on May 15 2025 20:49 PM





The score is 56/100



SEO Content





	Title	Hope Express Length : 12 Perfect, your title contains between 10 and 70 characters.																
	Description	Hope Express Logistic Partner Length : 29 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																
	Keywords	Hope Express Logistic Partner Good, your page contains meta keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <div><table><tr><th>Property</th><th>Content</th></tr><tr><td>title</td><td>Hope Express</td></tr><tr><td>site_name</td><td>Hope Express</td></tr><tr><td>description</td><td>Hope Express Logistic Partner</td></tr><tr><td>image</td><td>https://hopexpress.id/images/hope.png</td></tr><tr><td>type</td><td>article</td></tr><tr><td>locale</td><td>id_ID</td></tr><tr><td>url</td><td>https://hopexpress.id/</td></tr></table></div>	Property	Content	title	Hope Express	site_name	Hope Express	description	Hope Express Logistic Partner	image	https://hopexpress.id/images/hope.png	type	article	locale	id_ID	url	https://hopexpress.id/
Property	Content																	
title	Hope Express																	
site_name	Hope Express																	
description	Hope Express Logistic Partner																	
image	https://hopexpress.id/images/hope.png																	
type	article																	
locale	id_ID																	
url	https://hopexpress.id/																	
	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>0</td><td>17</td><td>11</td><td>7</td><td>1</td><td>1</td></tr></table> <div><ul style="list-style-type: none">• [H2]• [H2]• [H2]</div>	H1	H2	H3	H4	H5	H6	0	17	11	7	1	1				
H1	H2	H3	H4	H5	H6													
0	17	11	7	1	1													

SEO Content

		<ul style="list-style-type: none">• [H2]• [H2]• [H2] Harga Pengiriman Kompetitif• [H2] 01• [H2] Door to Door Service• [H2] 02• [H2] Tenaga Kerja Berpengalaman• [H2] 03• [H2] Kirim Container Antar Pulau Menjadi Lebih Mudah• [H2] TIM MARKETING HOPEXPRESS• [H2] Mencakup Semua Solusi Logistik Anda• [H2] Bagaimana Cara Pengiriman Kami• [H2] Ada yang mau di tanyakan?• [H2] blog-home• [H3] Pengiriman Alat Berat• [H3] Pengiriman Barang Proyek• [H3] Pindahan Rumah atau Kantor• [H3] Pengiriman Hasil Produksi UMKM dan Perusahaan Besar• [H3] Request Order• [H3] Konfirmasi• [H3] Proses Pengiriman• [H3] Deliver Shipping• [H3] Tarif Pengiriman Container Surabaya Makassar• [H3] Jasa Pengiriman Container Surabaya Banjarmasin• [H3] Jasa Pengiriman Container Surabaya Balikpapan• [H4] Head Office• [H4] Phone Number• [H4] Email• [H4] Layanan• [H4] Partner Kami• [H4] Information• [H4] Start a Conversation• [H5] Online• [H6]
	Images	<p>We found 34 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 31%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Content

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 46 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 13.04% Internal Links 86.96%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Tentang Hope Express	Internal	Passing Juice
Layanan	Internal	Passing Juice
Tarif Pengiriman	Internal	Passing Juice
Tarif Container Surabaya 20 Feet	Internal	Passing Juice
Tarif Container Surabaya 40 Feet	Internal	Passing Juice
Tarif Container Jakarta 20 Feet	Internal	Passing Juice
Tarif Container Jakarta 40 Feet	Internal	Passing Juice
jadwal kapal	Internal	Passing Juice
Hubungi Kami	Internal	Passing Juice
Home	Internal	Passing Juice
Cargo Shipping	Internal	Passing Juice
Marine Shipping	Internal	Passing Juice
Air Logistics	Internal	Passing Juice


In-page links

Cargo Warehouse	Internal	Passing Juice
About Us	Internal	Passing Juice
Who We Are	Internal	Passing Juice
Our Company History	Internal	Passing Juice
Our Services	Internal	Passing Juice
Services Details	Internal	Passing Juice
Our Portfolio	Internal	Passing Juice
Portfolio Details	Internal	Passing Juice
Team Page	Internal	Passing Juice
Team Details	Internal	Passing Juice
How It's Work	Internal	Passing Juice
Pricing Page	Internal	Passing Juice
FAQ Page	Internal	Passing Juice
Testimonial Page	Internal	Passing Juice
Our Partners	Internal	Passing Juice
Our Blog	Internal	Passing Juice
Blog Details	Internal	Passing Juice
contacts	Internal	Passing Juice
6282143635383	External	Passing Juice
6282320000068	External	Passing Juice
[email&#160;protected]	Internal	Passing Juice
Sulawesi	Internal	Passing Juice
Tarif Pengiriman Container Surabaya Makassar	Internal	Passing Juice
Kalimantan	Internal	Passing Juice
Jasa Pengiriman Container Surabaya Banjarmasin	Internal	Passing Juice
Jasa Pengiriman Container Surabaya Balikpapan	Internal	Passing Juice

In-page links

Door to Door Service	Internal	Passing Juice
Layanan HOPEXpress	Internal	Passing Juice
LSJ Logistic	External	Passing Juice
LTI Container	External	Passing Juice
Line7 Container	External	Passing Juice
Super Logistics	External	Passing Juice



SEO Keywords

	Keywords Cloud	marketing kami container surabaya layanan tarif barang dan anda pengiriman
----------------------------------------------------------------------------------	----------------	----------------------------------------------------------------------------




Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pengiriman	15	✖	✖	✖	✔
kami	11	✖	✖	✖	✔
container	11	✖	✖	✖	✔
anda	8	✖	✖	✖	✔
barang	8	✖	✖	✖	✔












Usability

	Url	Domain : hopexpress.id Length : 13
	Favicon	Great, your website has a favicon.





Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5					
	Encoding	Perfect. Your declared charset is UTF-8.					
	W3C Validity	Errors : 0 Warnings : 0					
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.					
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><center></td><td>1</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>		Deprecated tags	Occurrences	<center>	1
Deprecated tags	Occurrences						
<center>	1						
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>					

Mobile

	Mobile Optimization	<div data-bbox="549 344 767 383"> Apple Icon</div> <div data-bbox="549 412 879 450"> Meta Viewport Tag</div> <div data-bbox="549 479 809 517"> Flash content</div>
----------------------------------------------------------------------------------	---------------------	-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div data-bbox="549 792 1481 913">http://hopexpress.id/sitemap.xml https://hopexpress.id/sitemap/DOQBzsZDtmfHEBmF.xml</div>
	Robots.txt	<p>http://hopexpress.id/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>