



# Website Analysis: hopegraftedin.org

Generated on April 01 2026 06:36 AM





The score is 60/100







## SEO Content

|    | <p>Title</p>              | <p>Sponsorship and support for Kenya and Uganda's Orphans   Hope Grafted IN</p> <p>Length : 77</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |
|----|---------------------------|--|----|----|----|----|----|----|---|---|---|---|---|---|
|    | <p>Description</p>        | <p>Hope Grafted IN is a US non-profit ministry whose mission is to speak up for orphans who cannot speak for themselves in Kenya and Uganda through monthly sponsorship, love gifts and mission trips to orphanages.</p> <p>Length : 209</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | <p>Keywords</p>           | <p>orphan care sponsorship, christian orphan support, non-profit, adoption ministry, orphanage missions trips, Africa, Kenya, Uganda</p> <p>Good, your page contains meta keywords.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | <p>Og Meta Properties</p> | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | <p>Headings</p>           | <table border="1" data-bbox="550 1615 1481 1682"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>3</td> <td>6</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1715 1492 2045" style="list-style-type: none"> <li>• [H1]</li> <li>• [H1] Bringing hope to vulnerable people, children, and families</li> <li>• [H1] Take The Next Step</li> <li>• [H2] GO on one of our trips</li> <li>• [H2] Child Sponsorship</li> <li>• [H2] Stay In The Know</li> <li>• [H2] Get to Know Us</li> <li>• [H2] Make A Difference</li> <li>• [H2] Join A Trip</li> <li>• [H3] Speak Up with Your Support</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 3 | 6 | 1 | 0 | 0 | 0 |
| H1 | H2                        | H3   | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 3  | 6                         | 1  | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |

## SEO Content

|  |                 |  |
|--|-----------------|--|
|  | Images          | We found 9 images on this web page.<br>Good, most or all of your images have alt attributes  |
|  | Text/HTML Ratio | Ratio : 2%<br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash           | Perfect, no Flash content has been detected on this page.  |
|  | Iframe          | Great, there are no Iframes detected on this page.   |

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|    | URL Rewrite             | Good. Your links looks friendly!   |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.   |
|  | In-page links           | We found a total of 16 links including 0 link(s) to files                                      |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 31.25%<br>Internal Links 68.75% |

## In-page links

| Anchor                     | Type     | Juice         |
|----------------------------|----------|---------------|
| <a href="#">Menu</a>       | Internal | Passing Juice |
| <a href="#">Home</a>       | Internal | Passing Juice |
| <a href="#">Who We Are</a> | Internal | Passing Juice |
| <a href="#">What We Do</a> | Internal | Passing Juice |
| <a href="#">Speak Up</a>   | Internal | Passing Juice |
|                            |          |               |

## In-page links

|                            |          |               |
|----------------------------|----------|---------------|
| <a href="#">Go</a>         | Internal | Passing Juice |
| <a href="#">Blog</a>       | Internal | Passing Juice |
| <a href="#">Give</a>       | External | Passing Juice |
| <a href="#">Sponsor</a>    | Internal | Passing Juice |
| <a href="#">Learn More</a> | Internal | Passing Juice |
| <a href="#">Learn More</a> | Internal | Passing Juice |
| <a href="#">Learn More</a> | Internal | Passing Juice |
| <a href="#">Facebook</a>   | External | Passing Juice |
| <a href="#">Twitter</a>    | External | Passing Juice |
| <a href="#">YouTube</a>    | External | Passing Juice |
| <a href="#">Instagram</a>  | External | Passing Juice |

## SEO Keywords



## Keywords Consistency

| Keyword     | Content | Title | Keywords | Description | Headings |
|-------------|---------|-------|----------|-------------|----------|
| sponsorship | 1       | ✓     | ✓        | ✓           | ✓        |
| support     | 1       | ✓     | ✓        | ✗           | ✓        |
| kenya       | 1       | ✓     | ✓        | ✓           | ✗        |
| ugandas     | 1       | ✗     | ✗        | ✗           | ✗        |
| orphans     | 1       | ✓     | ✗        | ✓           | ✗        |

## Usability

|     |   |
|-----|---|
| Url | Domain : hopegraftedin.org<br>Length : 17 |
|-----|---|


## Usability

|  |              |   |
|--|--------------|---|
|  |              |   |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |





## Document

|  |                 |  |
|--|-----------------|--|
|  | Doctype         | HTML 5   |
|  | Encoding        | Perfect. Your declared charset is UTF-8.   |
|  | W3C Validity    | Errors : 3<br>Warnings : 6   |
|  | Email Privacy   | Great no email address has been found in plain text!   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon</li><li data-bbox="555 264 879 300">✔ Meta Viewport Tag</li><li data-bbox="555 331 810 367">✔ Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |  |
|--|-------------|--|
|  | XML Sitemap | <p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <p data-bbox="549 658 1054 694"><a href="http://hopegraftedin.org/sitemap.xml">http://hopegraftedin.org/sitemap.xml</a></p>                |
|  | Robots.txt  | <p data-bbox="539 734 1007 770"><a href="http://hopegraftedin.org/robots.txt">http://hopegraftedin.org/robots.txt</a></p> <p data-bbox="539 801 1082 837">Great, your website has a robots.txt file.</p>               |
|  | Analytics   | <p data-bbox="539 869 1099 904">Great, your website has an analytics tool.</p> <p data-bbox="549 949 858 1003"> Google Analytics</p> |