

# Website Analysis: hookahtmn.ru

Generated on May 10 2025 03:07 AM





The score is 61/100







## SEO Content

|             | Title   | Рейтинг лучших кальянных, лаундж баров Тюмени  |    |    |    |  |  |          |         |       |  |             |   |       |  |   |   |   |   |
|-------------|---|--|----|----|----|--|--|----------|---------|-------|--|-------------|---|-------|--|---|---|---|---|
|             |   | Length : 46  |    |    |    |  |  |          |         |       |  |             |   |       |  |   |   |   |   |
|             |   | Perfect, your title contains between 10 and 70 characters.   |    |    |    |  |  |          |         |       |  |             |   |       |  |   |   |   |   |
|             | Description   | Лучшие лаундж-зоны, кальянные и бары Тюмени 2025 года — где покурить кальян: фото, отзывы, атмосфера и актуальные цены. Выбирай место для идеального вечера ☐  |    |    |    |  |  |          |         |       |  |             |   |       |  |   |   |   |   |
|             |   | Length : 157   |    |    |    |  |  |          |         |       |  |             |   |       |  |   |   |   |   |
|             |   | Great, your meta description contains between 70 and 160 characters.   |    |    |    |  |  |          |         |       |  |             |   |       |  |   |   |   |   |
|             | Keywords  | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.  |    |    |    |  |  |          |         |       |  |             |   |       |  |   |   |   |   |
|             | Og Meta Properties  | Good, your page take advantage of Og Properties.   |    |    |    |  |  |          |         |       |  |             |   |       |  |   |   |   |   |
|             |   | <table><tr><th>Property</th><th>Content</th></tr><tr><td>title</td><td>Рейтинг лучших кальянных, лаундж-баров Тюмени ☐☐</td></tr><tr><td>description</td><td>Лучшие лаундж-зоны, кальянные и бары Тюмени 2025 года — где покурить кальян: фото, отзывы, атмосфера и актуальные цены. Выбирай место для идеального вечера ☐</td></tr><tr><td>image</td><td>https://hookahtmn.ru/storage/images/og-image.jpg</td></tr></table> |    |    |    |  |  | Property | Content | title | Рейтинг лучших кальянных, лаундж-баров Тюмени ☐☐ | description | Лучшие лаундж-зоны, кальянные и бары Тюмени 2025 года — где покурить кальян: фото, отзывы, атмосфера и актуальные цены. Выбирай место для идеального вечера ☐ | image | https://hookahtmn.ru/storage/images/og-image.jpg |   |   |   |   |
| Property    | Content   |  |    |    |    |  |  |          |         |       |  |             |   |       |  |   |   |   |   |
| title       | Рейтинг лучших кальянных, лаундж-баров Тюмени ☐☐  |  |    |    |    |  |  |          |         |       |  |             |   |       |  |   |   |   |   |
| description | Лучшие лаундж-зоны, кальянные и бары Тюмени 2025 года — где покурить кальян: фото, отзывы, атмосфера и актуальные цены. Выбирай место для идеального вечера ☐ |  |    |    |    |  |  |          |         |       |  |             |   |       |  |   |   |   |   |
| image       | https://hookahtmn.ru/storage/images/og-image.jpg  |  |    |    |    |  |  |          |         |       |  |             |   |       |  |   |   |   |   |
|             | Headings  | <table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>1</td><td>10</td><td>0</td><td>3</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Рейтинг кальянных Тюмени</li><li>• [H2] Популярные кальянные Тюмени</li><li>• [H2] Эхо на Водопроводной</li></ul>  |    |    |    |  |  | H1       | H2      | H3    | H4   | H5          | H6  | 1     | 10   | 0 | 3 | 0 | 0 |
| H1          | H2  | H3   | H4 | H5 | H6 |  |  |          |         |       |  |             |   |       |  |   |   |   |   |
| 1           | 10  | 0  | 3  | 0  | 0  |  |  |          |         |       |  |             |   |       |  |   |   |   |   |

## SEO Content

|   |                 |   |
|---|-----------------|---|
|   |                 | <ul style="list-style-type: none"><li>• [H2] Шишки на Советской</li><li>• [H2] Дуть</li><li>• [H2] Шишки на Ленина</li><li>• [H2] Maple Leaf</li><li>• [H2] Не усложняй</li><li>• [H2] Каталог кальянных</li><li>• [H2] Кальянные по тегам</li><li>• [H2] О проекте</li><li>• [H4] Рейтинг кальянных Тюмени</li><li>• [H4] Правовая информация</li><li>• [H4] Социальные сети</li></ul> |
|    | Images          | <p>We found 19 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>   |
|    | Text/HTML Ratio | <p>Ratio : 13%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>  |
|   | Flash           | Perfect, no Flash content has been detected on this page.   |
|  | Iframe          | Great, there are no Iframes detected on this page.  |


## SEO Links

|   |                         |   |
|---|-------------------------|---|
|  | URL Rewrite             | Good. Your links looks friendly!  |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.  |
|  | In-page links           | We found a total of 20 links including 2 link(s) to files   |
|  | Statistics              | <p>External Links : noFollow 55%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 45%</p> |

## In-page links

| Anchor                                      | Type     | Juice         |
|---|----------|---------------|
| <a href="#">Главная</a>                     | Internal | Passing Juice |
| <a href="#">Каталог кальянных</a>           | Internal | Passing Juice |
| <a href="#">Кальянные по тегам</a>          | Internal | Passing Juice |
| <a href="#">Реклама</a>                     | Internal | Passing Juice |
| <a href="#">О нас</a>                       | Internal | Passing Juice |
| <a href="#">echotmn.ru/</a>                 | External | noFollow      |
| <a href="#">@echo_tmn</a>                   | External | noFollow      |
| <a href="#">taplink.cc/shishki.tmn</a>      | External | noFollow      |
| <a href="#">@shishki.tmn</a>                | External | noFollow      |
| <a href="#">dutclub.com</a>                 | External | noFollow      |
| <a href="#">@dut_club_tmn</a>               | External | noFollow      |
| <a href="#">vk.com/mpleaf72</a>             | External | noFollow      |
| <a href="#">@thats_maple</a>                | External | noFollow      |
| <a href="#">taplink.cc/neuslozhnyay</a>     | External | noFollow      |
| <a href="#">@nu_tmn</a>                     | External | noFollow      |
| <a href="#">@sophiahedo</a>                 | External | noFollow      |
| <a href="#">Пользовательское соглашение</a> | Internal | Passing Juice |
| <a href="#">Отказ от ответственности</a>    | Internal | Passing Juice |
| <a href="#">Условия оказания услуг</a>      | Internal | Passing Juice |
| <a href="#">Карта сайта</a>                 | Internal | Passing Juice |






## SEO Keywords

|  |                |  |
|--|----------------|--|
|  | Keywords Cloud | заведения баров нас кальянные или кальянами<br>рейтинг <b>кальянных тюмени</b><br>лучших |
|--|----------------|--|

## Keywords Consistency

| Keyword   | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| тюмени    | 12      | ✓     | ✗        | ✓           | ✓        |
| кальянных | 10      | ✓     | ✗        | ✗           | ✓        |
| рейтинг   | 7       | ✓     | ✗        | ✗           | ✓        |
| или       | 4       | ✗     | ✗        | ✗           | ✗        |
| кальянами | 4       | ✗     | ✗        | ✗           | ✗        |


## Usability

|  |              |   |
|--|--------------|---|
|    | Url          | Domain : hookahmn.ru<br>Length : 12               |
|    | Favicon      | Great, your website has a favicon.                |
|   | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is ru.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  |                 |  |
|--|-----------------|--|
|  | Doctype         | HTML 5   |
|  | Encoding        | Perfect. Your declared charset is UTF-8.                   |
|  | W3C Validity    | Errors : 0<br>Warnings : 0                                 |
|  | Email Privacy   | Great no email address has been found in plain text!       |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |




## Document

|  |            |  |
|--|------------|--|
|  | Speed Tips | ✓ Excellent, your website doesn't use nested tables.     |
|  |            | ✗ Too bad, your website is using inline styles.          |
|  |            | ✓ Great, your website has few CSS files.                 |
|  |            | ✓ Perfect, your website has few JavaScript files.        |
|  |            | ✗ Too bad, your website does not take advantage of gzip. |

## Mobile

|  |                     |                     |
|--|---------------------|---------------------|
|  | Mobile Optimization | ✓ Apple Icon        |
|  |                     | ✓ Meta Viewport Tag |
|  |                     | ✓ Flash content     |

## Optimization

|  |             |   |
|--|-------------|---|
|  | XML Sitemap | Great, your website has an XML sitemap.   |
|  |             | <a href="http://hookahtmn.ru/sitemap.xml">http://hookahtmn.ru/sitemap.xml</a><br><a href="https://hookahtmn.ru/sitemap.xml">https://hookahtmn.ru/sitemap.xml</a>  |
|  | Robots.txt  | <a href="http://hookahtmn.ru/robots.txt">http://hookahtmn.ru/robots.txt</a>   |
|  |             | Great, your website has a robots.txt file.  |
|  | Analytics   | Missing   |
|  |             | We didn't detect an analytics tool installed on this website.<br><br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |