Website Analysis: homeloansperth.wordpress.com

The score is 46/100

SEO Content

✓	Title	Site Title Length : 10 Perfect, your title contains between 10 and 70 characters.
✗	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
title	Site Title
url	https://homeloansperth.wordpress.com/
site_name	Site Title
image	https://s0.wp.com/i/blank.jpg
locale	en_GB

○	Headings	H1: 1 H2: 2 H3: 5 H4: 0 H5: 0 H6: 0 • [H1] Blog • [H2] Your Guide to Navigating the Perth Property Market: Finding the Right Home Loan • [H2] Site Title • [H3] Understanding Home Loans: The Basics • [H3] The Perth Property Market: Why Local Expertise Matters

SEO Content

		• [H3] Why Use a Mortgage Broker? • [H3] Tips for Securing the Right Home Loan in Perth • [H3] Partnering with the Right Professionals
❌	Images	We found 3 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 13 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 15.38% External Links : Passing Juice 61.54% Internal Links 23.08%

In-page links

Anchor	Type	Juice
Site Title	Internal	Passing Juice
About	Internal	Passing Juice
Your Guide to Navigating the Perth Property Market: Finding	Internal	Passing Juice

In-page links

the Right Home Loan

Benchmark Loans	External	Passing Juice
Interest Rates	External	Passing Juice
WordPress	External	noFollow
Cookie Policy	External	noFollow
Log in now.	External	Passing Juice
Sign up	External	Passing Juice
Report this content	External	Passing Juice
View site in Reader	External	Passing Juice
Manage subscriptions	External	Passing Juice
Get started	External	Passing Juice

SEO Keywords

	Keywords Cloud
◉	

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Usability

	Url	Domain : homeloansperth.wordpress.com Length : 28
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.

Usability

	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 9 Warnings : 11
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.

Optimization

		http://homeloansperth.wordpress.com/sitemap.xml
		https://homeloansperth.wordpress.com/sitemap.xml
		https://homeloansperth.wordpress.com/news-sitemap.xml
✓	Robots.txt	http://homeloansperth.wordpress.com/robots.txt Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool. Google Analytics