



Website Analysis: hollowell-family.com

Generated on June 24 2024 14:05 PM





The score is 41/100







SEO Content

	Title	<p>hollowell family</p> <p>Length : 16</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="542 1377 1481 1451"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>10</td> <td>7</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1478 1157 2072" style="list-style-type: none"> • [H1] hollowell family • [H2] Friday, May 09, 2008 • [H2] Thursday, April 17, 2008 • [H2] Monday, November 05, 2007 • [H2] Monday, October 29, 2007 • [H2] Thursday, October 04, 2007 • [H2] Tuesday, September 04, 2007 • [H2] Thursday, August 30, 2007 • [H2] Links • [H2] Previous Posts • [H2] Archives • [H3] The Case of the Blueberry Bandit • [H3] New family member • [H3] Chubby Cheese & Dragon Fruits • [H3] It's been a while. • [H3] Adopting Simple Living • [H3] Jelly & Cheese • [H3] 2 in a row 	H1	H2	H3	H4	H5	H6	1	10	7	0	0	0
H1	H2	H3	H4	H5	H6									
1	10	7	0	0	0									

SEO Content

	Images	We found 18 images on this web page. 14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 22 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 22.73% Internal Links 77.27%

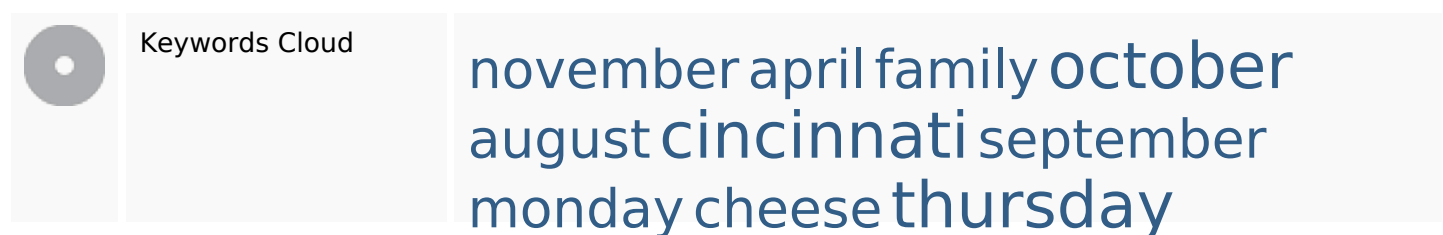
In-page links

Anchor	Type	Juice
6:46 PM	Internal	Passing Juice
1:14 PM	Internal	Passing Juice
Jungle Jim's	External	Passing Juice
12:42 PM	Internal	Passing Juice
6:00 PM	Internal	Passing Juice

In-page links

9:24 AM	Internal	Passing Juice
piave	External	Passing Juice
9:54 AM	Internal	Passing Juice
11:10 PM	Internal	Passing Juice
Live Green Cincinnati	External	Passing Juice
Cincinnati Farmer's Markets	External	Passing Juice
Cincinnati Locavore	External	Passing Juice
The Diss	Internal	Passing Juice
FLARP!	Internal	Passing Juice
Mind of a 2 year old	Internal	Passing Juice
July 2007	Internal	Passing Juice
August 2007	Internal	Passing Juice
September 2007	Internal	Passing Juice
October 2007	Internal	Passing Juice
November 2007	Internal	Passing Juice
April 2008	Internal	Passing Juice
May 2008	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
thursday	3	✘	✘	✘	✔
october	3	✘	✘	✘	✔










Keywords Consistency

cincinnati	3	✘	✘	✘	✘
april	2	✘	✘	✘	✔
monday	2	✘	✘	✘	✔

Usability

	Url	Domain : hollowell-family.com Length : 20
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.0 Strict
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 12 Warnings : 13
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">  Attention! Try to avoid nested tables in HTML.  Too bad, your website is using inline styles.  Great, your website has few CSS files.

Document

- ✓ Perfect, your website has few JavaScript files.
- ✓ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✗ Apple Icon
- ✗ Meta Viewport Tag
- ✓ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://hollowell-family.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but it can also be good to install a second in order to cross-check the data.