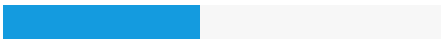










# Website Analysis: hmfpsi.mercubuana.ac.id

Generated on July 18 2024 06:47 AM

The score is 41/100







## SEO Content

|  |                    |  |         |         |         |         |         |
|--|--------------------|--|---------|---------|---------|---------|---------|
|    | Title              | Himpunan Mahasiswa Fakultas Psikologi Universitas Mercu Buana &#8211; Kabinet Nirvana  |         |         |         |         |         |
|  |                    | Length : 85  |         |         |         |         |         |
|  |                    | Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.  |         |         |         |         |         |
|    | Description        | Length : 0   |         |         |         |         |         |
|  |                    | Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.  |         |         |         |         |         |
|  | Keywords           |  |         |         |         |         |         |
|  |                    | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.  |         |         |         |         |         |
|  | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.  |         |         |         |         |         |
|  | Headings           | H1<br>1  | H2<br>5 | H3<br>1 | H4<br>0 | H5<br>0 | H6<br>0 |
|  |                    | <ul style="list-style-type: none"><li>• [H1] Himpunan Mahasiswa Fakultas Psikologi Universitas Mercu Buana</li><li>• [H2] Posts</li><li>• [H2] Posts navigation</li><li>• [H2] Temukan Kami Di</li><li>• [H2] Search</li><li>• [H2] Tentang Situs Ini</li><li>• [H3] Open Recruitment Pengurus HMF Psikologi UMB Periode 2023/2024</li></ul> |         |         |         |         |         |
|  | Images             | We found 18 images on this web page.   |         |         |         |         |         |
|  |                    | 16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.  |         |         |         |         |         |
|  | Text/HTML Ratio    | Ratio : 8%   |         |         |         |         |         |

## SEO Content

|   |        |  |
|---|--------|--|
|  |        | This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash  | Perfect, no Flash content has been detected on this page.  |
|  | Iframe | Great, there are no Iframes detected on this page.   |

## SEO Links

|   |                         |  |
|---|-------------------------|--|
|    | URL Rewrite             | Good. Your links looks friendly!   |
|    | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links           | We found a total of 7 links including 0 link(s) to files                                       |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 14.29%<br>Internal Links 85.71% |

## In-page links

| Anchor  | Type     | Juice         |
|---|----------|---------------|
| <a href="#">Skip to content</a>   | Internal | Passing Juice |
| <a href="#">Himpunan Mahasiswa Fakultas Psikologi Universitas Mercu Buana</a> | Internal | Passing Juice |
| <a href="#">Visi &amp;#038; Misi HMF Psikologi UMB</a>                        | Internal | Passing Juice |
| <a href="#">Contact</a>   | Internal | Passing Juice |
| <a href="#">Open Recruitment Pengurus HMF Psikologi UMB Periode 2023/2024</a> | Internal | Passing Juice |
| <a href="#">[email&amp;#160;protected]</a>                                    | Internal | Passing Juice |
| <a href="#">Proudly powered by WordPress</a>                                  | External | Passing Juice |

## SEO Keywords



Keywords Cloud

nirvams **badan** june **umb** lebih posted  
**psikologi hmf dan** pengembangan

## Keywords Consistency

| Keyword   | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| psikologi | 25      | ✓     | ✗        | ✗           | ✓        |
| badan     | 22      | ✗     | ✗        | ✗           | ✗        |
| dan       | 20      | ✗     | ✗        | ✗           | ✗        |
| umb       | 20      | ✗     | ✗        | ✗           | ✓        |
| hmf       | 17      | ✗     | ✗        | ✗           | ✓        |

## Usability



Url

Domain : hmfpsi.mercubuana.ac.id  
Length : 23



Favicon

Great, your website has a favicon.



Printability

We could not find a Print-Friendly CSS.



Language

Good. Your declared language is en.



Dublin Core

This page does not take advantage of Dublin Core.

## Document













Doctype

HTML 5





Encoding

Perfect. Your declared charset is UTF-8.



## Document

|  |                 |   |
|--|-----------------|---|
|  |                 |   |
|  | W3C Validity    | Errors : 0<br>Warnings : 0  |
|  | Email Privacy   | Great no email address has been found in plain text!  |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
|  | Speed Tips      | <div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div> |
|--|---------------------|--|

## Optimization

|  |             |   |
|--|-------------|---|
|  | XML Sitemap | Missing<br><br>Your website does not have an XML sitemap - this can be problematic.<br><br>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
|  | Robots.txt  | <a href="http://hmfpsi.mercubuana.ac.id/robots.txt">http://hmfpsi.mercubuana.ac.id/robots.txt</a><br><br>Great, your website has a robots.txt file.   |
|  | Analytics   | Missing   |

## Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.