



# Website Analysis: hmfpsi.mercubuana.ac.id

Generated on June 30 2024 18:16 PM




The score is 41/100







## SEO Content

	<b>Title</b>	Himpunan Mahasiswa Fakultas Psikologi Universitas Mercu Buana &#8211; Kabinet Nirvana  Length : 85  Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	<b>Description</b>	Length : 0  Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	<b>Keywords</b>	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	<b>Og Meta Properties</b>	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	<b>Headings</b>	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>5</td><td>1</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Himpunan Mahasiswa Fakultas Psikologi Universitas Mercu Buana</li><li>• [H2] Posts</li><li>• [H2] Posts navigation</li><li>• [H2] Temukan Kami Di</li><li>• [H2] Search</li><li>• [H2] Tentang Situs Ini</li><li>• [H3] Open Recruitment Pengurus HMF Psikologi UMB Periode 2023/2024</li></ul>	H1	H2	H3	H4	H5	H6	1	5	1	0	0	0
H1	H2	H3	H4	H5	H6									
1	5	1	0	0	0									
	<b>Images</b>	We found 18 images on this web page.  16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	<b>Text/HTML Ratio</b>	Ratio : 8%												

## SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 7 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 14.29% Internal Links 85.71%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Himpunan Mahasiswa Fakultas Psikologi Universitas Mercu Buana</a>	Internal	Passing Juice
<a href="#">Visi &amp;#038; Misi HMF Psikologi UMB</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Open Recruitment Pengurus HMF Psikologi UMB Periode 2023/2024</a>	Internal	Passing Juice
<a href="#">[email&amp;#160;protected]</a>	Internal	Passing Juice
<a href="#">Proudly powered by WordPress</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud

nirvams lebih june hmf posted dan psikologi umb pengembangan badan

### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
psikologi	25	✓	✗	✗	✓
badan	22	✗	✗	✗	✗
dan	20	✗	✗	✗	✗
umb	20	✗	✗	✗	✓
hmf	17	✗	✗	✗	✓










### Usability

	Url	Domain : hmfpsu.mercubuana.ac.id Length : 23
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 2 Warnings : 19
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://hmfpsi.mercubuana.ac.id/robots.txt">http://hmfpsi.mercubuana.ac.id/robots.txt</a>  Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You

## Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.