

Website Analysis: hipornoizle.com

Generated on June 08 2025 09:40 AM



The score is 53/100






SEO Content

	Title	<p>Soft2bet: dozens of blacklisted gambling sites connected to award-winning European firm Investigate Europe</p> <p>Length : 108</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Investigate Europe can reveal a vast network of betting websites operating without necessary licences across Europe. Many attract millions of monthly visits, despite a string of lawsuits and fines.</p> <p>Length : 197</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><tr><th>Property</th><th>Content</th></tr><tr><td>image:alt</td><td>Investigate Europe logo</td></tr><tr><td>site_name</td><td>Investigate Europe</td></tr><tr><td>title</td><td>Soft2bet: dozens of blacklisted gambling sites connected to award-winning European firm</td></tr><tr><td>description</td><td>Investigate Europe can reveal a vast network of betting websites operating without necessary licences across Europe. Many attract millions of monthly visits, despite a string of lawsuits and fines.</td></tr><tr><td>url</td><td>https://www.investigate-europe.eu/posts/shady-bets-blacklisted-gambling-sites-connected-to-soft2bet-award-winning-european-firm</td></tr></table>	Property	Content	image:alt	Investigate Europe logo	site_name	Investigate Europe	title	Soft2bet: dozens of blacklisted gambling sites connected to award-winning European firm	description	Investigate Europe can reveal a vast network of betting websites operating without necessary licences across Europe. Many attract millions of monthly visits, despite a string of lawsuits and fines.	url	https://www.investigate-europe.eu/posts/shady-bets-blacklisted-gambling-sites-connected-to-soft2bet-award-winning-european-firm
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SEO Content

		<table><tr><td>image</td><td colspan="5">https://content.investigateeurope.com/uploads/Illegal-COVER-1.jpg</td></tr><tr><td>image:type</td><td colspan="5">image/jpeg</td></tr><tr><td>image:width</td><td colspan="5">800</td></tr><tr><td>image:height</td><td colspan="5">600</td></tr></table>						image	https://content.investigateeurope.com/uploads/Illegal-COVER-1.jpg					image:type	image/jpeg					image:width	800					image:height	600				
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image:type	image/jpeg																														
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	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>2</td><td>0</td><td>2</td><td>16</td><td>3</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] Soft2bet: dozens of blacklisted gambling sites connected to award-winning European firm• [H1] Soft2bet: dozens of blacklisted gambling sites connected to award-winning European firm• [H3] Recommended• [H3] Cross-border stories from a changing Europe, in your inbox.• [H4] Unlicensed operations across Europe• [H4] "The gambling industry exists as an iceberg marketplace. Above the waterline, the legal industry is highly visible - regulated, taxed, scrutinised. But it's floating in a sea of criminality."• [H4] Bankrupt shell companies• [H4] "We categorically deny the baseless allegations and misleading insinuations presented in your email."• [H4] Boomerang brings in the visitors• [H4] Offshore benefits• [H4] "I think about suicide nine out of 10 days. Thank god I don't have a gun."• [H4] Complex corporate structures• [H4] 'There's no good way to track them'• [H4] A sleek public image• [H4] "The illegal online gambling market is a very interesting and unfortunate example of how law enforcement in Europe does not function."• [H4] HELP US CONNECT THE DOTS ON EUROPE• [H4] Cross-border stories from a changing Europe, in your inbox.• [H4] Investigations• [H4] About• [H4] More• [H5] Investigate Europe can reveal a vast network of betting websites operating without necessary licences across Europe. Many attract millions of monthly visits, despite a string of lawsuits and fines.• [H5] About Shady bets• [H5] How we traced blacklisted casinos back to Soft2bet (click to view)	H1	H2	H3	H4	H5	H6	2	0	2	16	3	0																	
H1	H2	H3	H4	H5	H6																										
2	0	2	16	3	0																										
	Images	<p>We found 26 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>																													

SEO Content

	Text/HTML Ratio	Ratio : 11% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

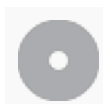
SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 6 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Leak to us	Internal	Passing Juice
Unchecked Power	Internal	Passing Juice
Shady bets	Internal	Passing Juice
Donate	Internal	Passing Juice
Privacy Policy.	Internal	Passing Juice
Imprint	Internal	Passing Juice

SEO Keywords



Keywords Cloud

online investigate betting from them
blacklisted **gambling** european
soft2bet europe

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
europe	19	✓	✗	✓	✓
soft2bet	17	✓	✗	✗	✓
gambling	15	✓	✗	✗	✓
from	11	✗	✗	✗	✓
blacklisted	10	✓	✗	✗	✓










Usability

	Url	Domain : hipornoizle.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 52 Warnings : 2
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>http://hipornoizle.com/sitemap.xml</div>
	Robots.txt	http://hipornoizle.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.