Website Analysis: highpointgps.com

The score is 60/100

SEO Content

✓	Title	**Fleet Management Software | GPS Fleet Tracking | High Point GPS** Length : 63 Perfect, your title contains between 10 and 70 characters.
✓	Description	Explore High Point GPS, a leader in fleet management software and GPS fleet tracking. Optimize your fleet operations today. Length : 123 Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Fleet Management Software | GPS Fleet Tracking | High Point GPS
description	Explore High Point GPS, a leader in fleet management software and GPS fleet tracking. Optimize your fleet operations today.
url	https://www.highpointgps.com/
site_name	High Point GPS
image	https://www.highpointgps.com/wp-content/uploads/2021/11/Untitled-design-12-1536x864.png

Headings					
H1	H2	H3	H4	H5	H6
1	15	13	0	4	7

SEO Content

- [H1] High Point GPS
- [H2] Upgrade your fleet into the future!
- [H2] Maximize efficiency, safety, compliance, and accountability.
- [H2] Benefits of GPS Fleet Tracking
- [H2] Connected Vehicle Solutions
- [H2] Our Products
- [H2] Vehicle GPS Tracking Device
- [H2] Fleet Management Software
- [H2] Camera & Video Solutions
- [H2] Software Packages
- [H2] Have questions or inquiries?
- [H2] Get a free demo of our platform and device!
- [H2] Join an award-winning team
- [H2] High Point GPS News
- [H2] Get a free demo of our Fleet Management Solutions
- [H2] Get a free demo of our Fleet Management Solutions
- [H3] Improve Productivity & Reduce Costs
- [H3] Better customer service
- [H3] Vehicle Maintenance & Security
- [H3] PRODUCTIVITY
- [H3] FLEET OPTIMIZATION
- [H3] SUSTAINABILITY
- [H3]
- [H3]
- [H3] EXPANDABILITY
- [H3] SAFETY
- [H3] COMPLIANCE
- [H3] Any vehicle type. Any fleet size. Any mix. Endless possibilities.
- [H3] 5 Ways GPS Tracking Can Improve Your Fleet Management
- [H5] High Point GPS connects your commercial vehicles to an integrated cloud-based platform so that you can be better connected to your fleet. Our solutions provide valuable web-based analytics guaranteed to maximize efficiency, safety, compliance, and accountability.
- [H5] High Point GPS vehicle tracking solutions use GPS tracking devices with plug-and-play technology. No additional antennas + no professional installation = reduced installation time and fees.
- [H5] Company
- [H5] Get in touch with us
- [H6] Business Solutions
- [H6] A global leader in IoT and connected vehicles
- [H6] High Point GPS
- [H6] High Point GPS
- [H6] High Point GPS
- [H6] High Point GPS
- [H6] A global leader in IoT and connected vehicles

	Images	
❌	Images	We found 11 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

SEO Content

	Text/HTML Ratio	Ratio : 12% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 25 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Fleet Management Software	Internal	Passing Juice
Fleet GPS Tracking Devices	Internal	Passing Juice
OEM	Internal	Passing Juice
Cloud Dash Cameras	Internal	Passing Juice
Video Solutions	Internal	Passing Juice
Electric Vehicles	Internal	Passing Juice

In-page links

PTO On/Off Reporting	Internal	Passing Juice
Installation	Internal	Passing Juice
About Us – Benefits	Internal	Passing Juice
Industries	Internal	Passing Juice
ELD	Internal	Passing Juice
DVIR	Internal	Passing Juice
IFTA	Internal	Passing Juice
API and System Integrations	Internal	Passing Juice
GeoDocs for Geotab	Internal	Passing Juice
Contact Us	Internal	Passing Juice
REQUEST DEMO	Internal	Passing Juice
PRODUCTIVITY	Internal	Passing Juice
FLEET OPTIMIZATION	Internal	Passing Juice
SUSTAINABILITY	Internal	Passing Juice
EXPANDABILITY	Internal	Passing Juice
COMPLIANCE	Internal	Passing Juice
5 Ways GPS Tracking Can Improve Your Fleet Management	Internal	Passing Juice
FAQ	Internal	Passing Juice

SEO Keywords

Keywords Cloud

high fleet point demo more solutions management gps vehicle tracking

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
fleet	27	✔	✖	✔	✔
gps	19	✔	✖	✔	✔
vehicle	16	✖	✖	✖	✔

Keywords Consistency

point	14	✔	✘	✔	✔
high	13	✔	✘	✔	✔

Usability

●	Url	Domain : highpointgps.com Length : 16
✔	Favicon	Great, your website has a favicon.
✘	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✘	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✘	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✘ Too bad, your website is using inline styles. ✘ Too bad, your website has too many CSS files (more than 4).

Document

   ✖   Too bad, your website has too many JS files (more than 6).

   ✖   Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://www.highpointgps.com/sitemap_index.xml

	Robots.txt	http://highpointgps.com/robots.txt
		Great, your website has a robots.txt file.

	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.