



Website Analysis: hflog.com.br

Generated on May 16 2025 10:49 AM

The score is 55/100



SEO Content

	Title	HFLOG • Transporte e Logística Length : 36 Perfect, your title contains between 10 and 70 characters.																
	Description	Empresa de transporte e logística fundada em 2014 que oferece estrutura organizada e integridade para garantir satisfação dos clientes. Length : 135 Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>pt_BR</td></tr><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>HFLOG</td></tr><tr><td>description</td><td>Fundada em 2014, temos uma estrutura organizada que garante a integridade do armazenamento e a distribuição dos produtos dos nossos clientes. Oferecemos agilidade, qualidade</td></tr><tr><td>url</td><td>https://hflog.com.br/</td></tr><tr><td>site_name</td><td>HFLOG</td></tr><tr><td>image</td><td>https://hflog.com.br/wp-content/uploads/2021/11/Logo_Site-150x100.png</td></tr></table>	Property	Content	locale	pt_BR	type	article	title	HFLOG	description	Fundada em 2014, temos uma estrutura organizada que garante a integridade do armazenamento e a distribuição dos produtos dos nossos clientes. Oferecemos agilidade, qualidade	url	https://hflog.com.br/	site_name	HFLOG	image	https://hflog.com.br/wp-content/uploads/2021/11/Logo_Site-150x100.png
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SEO Content

	Headings	H1 0 H2 6 H3 13 H4 4 H5 0 H6 0
		• [H2] DIFERENCIAIS • [H2] SERVIÇOS • [H2] TRANSPORTE • [H2] LOGÍSTICA • [H2] BLOG • [H2] LICENÇAS • [H3] MISSÃO • [H3] VISÃO • [H3] VALORES • [H3] Pontualidade na entrega de encomendas • [H3] Armazenagem dos produtos em local seguro • [H3] Entrega das encomendas em perfeito estado • [H3] Colaboradores treinados e qualificados • [H3] Atendimento em todo o estado de São Paulo • [H3] Serviços adicionais • [H3] Navegação • [H3] Nossos Serviços • [H3] Política de Privacidade • [H3] Fale com a HFLOG • [H4] Saiba o que é “Cross Docking” e as suas principais características • [H4] Conheça os principais tipos de modais de transporte de carga • [H4] O que é cadeia de suprimentos? • [H4] SKU: o que é Stock Keeping Unit?
	Images	We found 23 images on this web page. 17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
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SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.25% Internal Links 93.75%

In-page links

Anchor	Type	Juice
Ir para o conteúdo	Internal	Passing Juice
=	Internal	Passing Juice
Redação HFLOG	Internal	Passing Juice
Saiba o que é &#8220;Cross Docking&#8221; e as suas principais características	Internal	Passing Juice
Conheça os principais tipos de modais de transporte de carga	Internal	Passing Juice
O que é cadeia de suprimentos?	Internal	Passing Juice
SKU: o que é Stock Keeping Unit?	Internal	Passing Juice
HFLOG	Internal	Passing Juice
Quem Somos	Internal	Passing Juice
Serviços	Internal	Passing Juice
Licenças	Internal	Passing Juice
Contato	Internal	Passing Juice
Cotação	Internal	Passing Juice
Transporte	Internal	Passing Juice
Logística	Internal	Passing Juice
(11) 4512-1383	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
transporte	4	✓	✗	✓	✓
especialista	3	✗	✗	✗	✗
armazenagem	3	✗	✗	✗	✓
logística	2	✓	✗	✓	✓
hflog	1	✓	✗	✗	✓

Usability

	Url	Domain : hflog.com.br Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is pt.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.

Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Too bad, your website has too many JS files (more than 6).  Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://hflog.com.br/sitemap.xml https://hflog.com.br/sitemap.xml https://hflog.com.br/top.php?sitemap.xml https://hflog.com.br/wpcontent/wpcontent.php?sitemap.xml
	Robots.txt	http://hflog.com.br/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics

Optimization