

# Website Analysis: hemptradingpost.com

Generated on April 14 2025 10:30 AM





The score is 51/100







## SEO Content

	Title	Home - Hemp Trading Post																			
		Length : 24																			
		Perfect, your title contains between 10 and 70 characters.																			
	Description	Welcome to HempTradingPost.com! A marketplace for all things hemp. You can sign-up to be a vendor and sell your own hemp products!																			
		Length : 130																			
		Great, your meta description contains between 70 and 160 characters.																			
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																			
	Og Meta Properties	Good, your page take advantage of Og Properties.																			
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home - Hemp Trading Post</td></tr><tr><td>description</td><td>Welcome to HempTradingPost.com! A marketplace for all things hemp. You can sign-up to be a vendor and sell your own hemp products!</td></tr><tr><td>url</td><td>https://www.hemptradingpost.com/</td></tr><tr><td>site_name</td><td>Hemp Trading Post</td></tr></table>						Property	Content	locale	en_US	type	website	title	Home - Hemp Trading Post	description	Welcome to HempTradingPost.com! A marketplace for all things hemp. You can sign-up to be a vendor and sell your own hemp products!	url	https://www.hemptradingpost.com/	site_name	Hemp Trading Post
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	Headings	H1 3	H2 2	H3 0	H4 7	H5 1	H6 0														
		<ul style="list-style-type: none"><li>• [H1]</li><li>• [H1] Home</li></ul>																			

## SEO Content

		<ul style="list-style-type: none"> <li>• [H1]</li> <li>• [H2]</li> <li>• [H2] @</li> <li>• [H4]</li> <li>• [H4]</li> <li>• [H4] Follow</li> <li>• [H4] About Us</li> <li>• [H4] Seller Resources</li> <li>• [H4] Newsletter</li> <li>• [H4] Reset Password</li> <li>• [H5] Lost Password</li> </ul>
	Images	<p>We found 5 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.


## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 21 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to toolbar</a>	Internal	Passing Juice
<a href="#">Log In</a>	Internal	Passing Juice
<a href="#">Stores</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Forums</a>	Internal	Passing Juice
<a href="#">Sell Your Products ↓</a>	Internal	Passing Juice
<a href="#">Fee Comparison</a>	Internal	Passing Juice
<a href="#">How to Register as a Vendor</a>	Internal	Passing Juice
<a href="#">Vendor Terms</a>	Internal	Passing Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Login / Register</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms &amp;#038; Conditions</a>	Internal	Passing Juice
<a href="#">Register</a>	Internal	Passing Juice
<a href="#">Hemp Trading Post Groups</a>	Internal	Passing Juice
<a href="#">Hemp Trading Post Sellers</a>	Internal	Passing Juice
<a href="#">Lost Password</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	<p>vendor hemp blog stores skip forums</p> <p>trading products sell post</p>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
trading	6	✓	✗	✓	✗
post	6	✓	✗	✓	✗
hemp	6	✓	✗	✓	✗
vendor	4	✗	✗	✓	✗
stores	3	✗	✗	✗	✗


## Usability

	Url	Domain : hemptradingpost.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




## Document

	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✗ Too bad, your website has too many CSS files (more than 4).
		✗ Too bad, your website has too many JS files (more than 6).
		✗ Too bad, your website does not take advantage of gzip.

## Mobile

	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		<a href="https://www.hemptradingpost.com/sitemap_index.xml">https://www.hemptradingpost.com/sitemap_index.xml</a>
	Robots.txt	<a href="http://hemptradingpost.com/robots.txt">http://hemptradingpost.com/robots.txt</a>
		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>