Website Analysis: helpware.com

The score is 58/100

SEO Content

✅	Title	**Take Advantage of Our Concierge-Level BPO Services | Helpware** Length : 61 Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Helpware's outsourced digital customer service connects you to your customers where they are. We offer BPO that drives brand loyalty including Call Center, Answering Service, Chat, Technical, and Email support. Length : 213 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
description	Helpware's outsourced digital customer service connects you to your customers where they are. We offer BPO that drives brand loyalty including Call Center, Answering Service, Chat, Technical, and Email support.
title	Take Advantage of Our Concierge-Level BPO Services | Helpware
image	https://www.helpware.com/hubfs/helpware-og-image-1.jpg
image:width	1200
image:height	630
image:alt	BPO services provider

SEO Content

	url	https://www.helpware.com

○	Headings	H1 H2 H3 H4 H5 H6 1 7 7 14 4 0

- [H1] Amazing CustomerExperiences. Together.
- [H2] Our Vision
- [H2] Core Services
- [H2] Let's chat about business process outsourcing for success
- [H2] Executing Experience Beyond Expectation
- [H2] Our Clients
- [H2] Clients Reviews
- [H2] News And Press Releases
- [H3] Digital Customer Experience
- [H3] Content Control and Verification
- [H3] AI Customer Service
- [H3] Back-Office Support
- [H3] Data Labeling
- [H3] Human in the Loop
- [H3] Start-up Acceleration
- [H4] YOUR HELPWARE
- [H4] helpware philosophy
- [H4] Helpware expertise
- [H4] Explore Helpware
- [H4] OUR PROVEN APPROACH
- [H4] Onboarding
- [H4] Sourcing
- [H4] Training
- [H4] Production
- [H4] Continuous improvement
- [H4] Growth
- [H4] our greatest assets are
- [H4] HAPPY CUSTOMERS
- [H4] HELPWARE HIGHLIGHTS
- [H5] Taylor Spencer
- [H5] 10 Key Customer Service Trends To Dominate in 2024
- [H5] 10 Benefits of Outsourcing Customer Service in 2024
- [H5] Email Customer Service: Examples, Benefits & Best Practices

✓	Images	We found 82 images on this web page. Good, most or all of your images have alt attributes
✓	Text/HTML Ratio	Ratio : 18% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 54 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.41% Internal Links 92.59%

In-page links

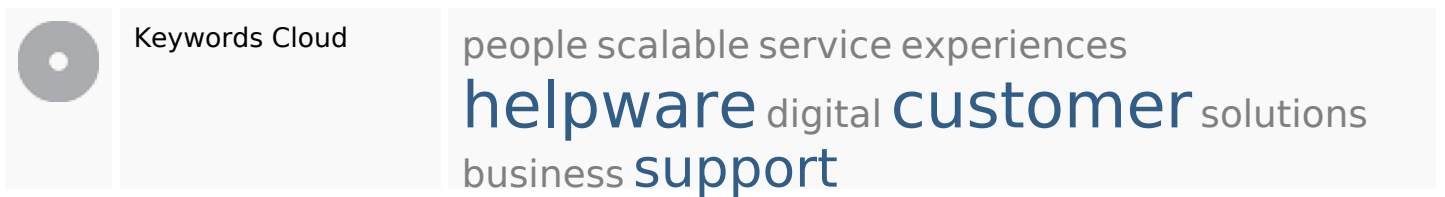| Anchor	Type	Juice
Tasware is now live 🎉	Internal	Passing Juice
Learn More	Internal	Passing Juice
Pricing	Internal	Passing Juice
learn more	Internal	Passing Juice
read full review	External	Passing Juice
read full review	External	Passing Juice
read full review	External	Passing Juice
read more	Internal	Passing Juice
read more	Internal	Passing Juice
read more	Internal	Passing Juice
Services	External	Passing Juice

In-page links

Digital Customer Experience	Internal	Passing Juice
Content Control & Verification	Internal	Passing Juice
AI Customer Service	Internal	Passing Juice
Back-Office Support	Internal	Passing Juice
Data Labeling	Internal	Passing Juice
Human In The Loop	Internal	Passing Juice
Digital Marketing Support	Internal	Passing Juice
Cybersecurity	Internal	Passing Juice
Software Development	Internal	Passing Juice
Start-Up Acceleration	Internal	Passing Juice
24/7 Call Center	Internal	Passing Juice
Loan Processing	Internal	Passing Juice
Medical Billing	Internal	Passing Juice
Ecommerce & Retail	Internal	Passing Juice
SaaS & Software	Internal	Passing Juice
HealthCare & HealthTech	Internal	Passing Juice
Gaming & Entertainment	Internal	Passing Juice
FinTech	Internal	Passing Juice
HealthCare Payer	Internal	Passing Juice
On-Demand: Food, Personal, Transportation	Internal	Passing Juice
Public Sector	Internal	Passing Juice
Automotive	Internal	Passing Juice
USA	Internal	Passing Juice
Ukraine	Internal	Passing Juice
Mexico	Internal	Passing Juice
Germany	Internal	Passing Juice
Philippines	Internal	Passing Juice
Poland	Internal	Passing Juice

In-page links

Albania	Internal	Passing Juice
Puerto Rico	Internal	Passing Juice
Uganda	Internal	Passing Juice
Portugal	Internal	Passing Juice
Georgia	Internal	Passing Juice
Helpware at Home	Internal	Passing Juice
Our Story	Internal	Passing Juice
Our Advantage	Internal	Passing Juice
Digital Integrations	Internal	Passing Juice
Meet The Team	Internal	Passing Juice
Careers	Internal	Passing Juice
Blog	Internal	Passing Juice
Newsroom	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords

Keywords Cloud	people scalable service experiences helpware digital customer solutions business support

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
customer	16	✖	✖	✔	✔
helpware	14	✔	✖	✔	✔
support	11	✖	✖	✔	✔
business	6	✖	✖	✖	✔
people	6	✖	✖	✖	✖

Usability

	Url	Domain : helpware.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 11
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		http://helpware.com/sitemap.xml https://www.helpware.com/sitemap.xml
✔	Robots.txt	http://helpware.com/robots.txt Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool. Google Analytics