Website Analysis: help-tel.ru

The score is 54/100

SEO Content

	Title	Справочник России Help-Tel Length : 26 Perfect, your title contains between 10 and 70 characters.
⚠️	Description	На нашем портале собрана подробная информация обо всех организациях России: адреса, телефоны, фотографии, часы работы, соц. сети, а также рейтинг и отзывы реальных посетителей. Length : 176 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Справочник России Help-Tel
description	На нашем портале собрана подробная информация обо всех организациях России: адреса, телефоны, фотографии, часы работы, соц. сети, а также рейтинг и отзывы реальных посетителей.
image	https://help-tel.ru/images/article/Услуги.jpg
type	website

	Headings	H1	H2	H3	H4	H5	H6
		1	19	1	0	1	0

- [H1] Все организации в России
- [H2] Выберите раздел:

SEO Content

- [H2] B2B-услуги
- [H2] Автоуслуги
- [H2] Автотовары
- [H2] Власть
- [H2] Красота
- [H2] Медицина
- [H2] Образование
- [H2] Поесть
- [H2] Продукты
- [H2] Пром. товары
- [H2] Развлечения
- [H2] Ремонт, стройка
- [H2] Спецмагазины
- [H2] Спорт
- [H2] Товары
- [H2] Туризм
- [H2] Услуги
- [H2] Остальное
- [H3] Help-tel
- [H5] Выберите город

❌	Images	We found 24 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 9% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 25 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

SEO Links

External Links : Passing Juice 0%

Internal Links 100%

In-page links

Anchor	Type	Juice
B2B-услуги	Internal	Passing Juice
Автоуслуги	Internal	Passing Juice
Автотовары	Internal	Passing Juice
Власть	Internal	Passing Juice
Красота	Internal	Passing Juice
Медицина	Internal	Passing Juice
Образование	Internal	Passing Juice
Поесть	Internal	Passing Juice
Продукты	Internal	Passing Juice
Пром. товары	Internal	Passing Juice
Развлечения	Internal	Passing Juice
Ремонт, стройка	Internal	Passing Juice
Спецмагазины	Internal	Passing Juice
Спорт	Internal	Passing Juice
Товары	Internal	Passing Juice
Туризм	Internal	Passing Juice
Услуги	Internal	Passing Juice
Остальное	Internal	Passing Juice
Главная	Internal	Passing Juice
Help-tel	Internal	Passing Juice
✍ Добавить	Internal	Passing Juice
🔔 О проекте	Internal	Passing Juice
☎ Контакты	Internal	Passing Juice

In-page links

⛳ Вакансии	Internal	Passing Juice
⛑ Войти	Internal	Passing Juice

SEO Keywords

●	Keywords Cloud	help-tel развлечения справочник спецмагазины ремонт спорт туризм стройка товары ВСЕГО

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
всего	18	✖	✖	✖	✖
товары	2	✖	✖	✖	✔
help-tel	2	✔	✖	✖	✔
развлечения	1	✖	✖	✖	✔
ремонт	1	✖	✖	✖	✔

Usability

●	Url	Domain : help-tel.ru Length : 11
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is ru.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 5 Warnings : 6
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✗ Too bad, your website does not take advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. http://help-tel.ru/sitemap.xml https://help-tel.ru/sitemap.xml https://help-tel.ru/sitemap.xml https://help-tel.ru/sitemap.xml

Optimization

✓	Robots.txt	http://help-tel.ru/robots.txt Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool. Li LiveInternet