



Website Analysis: helixconcept.com

Generated on March 14 2026 19:07 PM

The score is 52/100



SEO Content

	Title	<p>Helix - An innovative cork-glass wine packaging solution</p> <p>Length : 56</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>The first major wine packaging innovation of the 21st century, Helix offers the quality image, excellent taste preservation and environmental benefits associated with both glass and cork in an innovative, highly convenient solution, eliminating the need for a corkscrew.</p> <p>Length : 270</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1413 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Helix - An unexpected twist</td> </tr> <tr> <td>url</td> <td>https://helixconcept.com/en</td> </tr> <tr> <td>description</td> <td>The first major wine packaging innovation of the 21st century, Helix offers the quality image, excellent taste preservation and environmental benefits associated with both glass and cork in an innovative, highly convenient solution, eliminating the need for a corkscrew.</td> </tr> <tr> <td>image</td> <td>https://helixconcept.com/assets/images/icons/o-g-image.jpg</td> </tr> <tr> <td>image:type</td> <td>image/jpg</td> </tr> </tbody> </table>	Property	Content	title	Helix - An unexpected twist	url	https://helixconcept.com/en	description	The first major wine packaging innovation of the 21st century, Helix offers the quality image, excellent taste preservation and environmental benefits associated with both glass and cork in an innovative, highly convenient solution, eliminating the need for a corkscrew.	image	https://helixconcept.com/assets/images/icons/o-g-image.jpg	image:type	image/jpg
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SEO Content

		<p>image:width 444</p> <p>image:height 600</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>1</td> <td>0</td> <td>2</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] An unexpectedtwist_ • [H2] Nature • [H2] Design • [H2] Convenience • [H3] Contact Us • [H5] Amorim • [H5] O-I 	H1	H2	H3	H4	H5	H6	1	3	1	0	2	0
H1	H2	H3	H4	H5	H6									
1	3	1	0	2	0									
	Images	<p>We found 2 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 28%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 12 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 33.33%</p> <p>Internal Links 66.67%</p>

In-page links

Anchor	Type	Juice
en	Internal	Passing Juice
fr	Internal	Passing Juice
de	Internal	Passing Juice
it	Internal	Passing Juice
pt	Internal	Passing Juice
es	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Helix	Internal	Passing Juice
www.amorim.com	External	Passing Juice
www.amorimcork.com	External	Passing Juice
www.o-i.com	External	Passing Juice
www.glassislife.com	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
islands	14	✘	✘	✘	✘
republic	12	✘	✘	✘	✘
more	5	✘	✘	✘	✘
amorim	5	✘	✘	✘	✔
united	5	✘	✘	✘	✘

Usability

	Url	Domain : helixconcept.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://helixconcept.com/sitemap.xml</p>
	Robots.txt	<p>http://helixconcept.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>