Website Analysis: heartlandgenerators.com

The score is 61/100

SEO Content

✅	Title	Explore All Generators for Your Power Needs Length : 43 Perfect, your title contains between 10 and 70 characters.
✅	Description	Discover the best all generators, including stand alone home generator options, to ensure you never face a power outage again. Length : 126 Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
url	https://heartlandgenerators.com/
site_name	Heartland Generators
title	Heartland Generators
description	Experience the power of cutting-edge technology and personalized service.
type	website
image	https://img1.wsimg.com/isteam/getty/2149088667
locale	en_US

		H1	H2	H3	H4	H5	H6
⬤	Headings	1	2	0	7	0	0

- [H1] Reliable Power Solutions for Every Need

SEO Content

		• [H2] About Heartland Generators • [H2] Contact Us • [H4] Our History • [H4] GENERATOR SIZING • [H4] YOUR RESIDENTIAL GENERATOR SUPPLY HOUSE • [H4] Heartland Generators • [H4] Hours • [H4] Get in Touch • [H4] This website uses cookies.
❌	Images	We found 5 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
❌	In-page links	We found a total of 2 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 100% Internal Links 0%

In-page links

Anchor	Type	Juice

In-page links

Privacy Policy	External	Passing Juice
Terms of Service	External	Passing Juice

SEO Keywords

Keywords Cloud	generator **reliable generators every power** need website **heartland solutions** get

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
power	8	✔	✖	✔	✔
generators	6	✔	✖	✔	✔
reliable	6	✖	✖	✖	✔
solutions	6	✖	✖	✖	✔
every	5	✖	✖	✖	✔

Usability

	Url	Domain : heartlandgenerators.com Length : 23
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
○		✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✓		http://heartlandgenerators.com/sitemap.xml
✓	Robots.txt	http://heartlandgenerators.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.