










Website Analysis: haus-der-sprache.de

Generated on April 11 2026 13:43 PM



The score is 58/100







SEO Content

	<p>Title</p>	<p>Haus der Sprache</p> <p>Length : 16</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Herzlich willkommen im Haus der Sprache! Bei uns sind Ihre Textprojekte in guten Händen. Wir denken mit, finden für Sie die passenden Worte und treffen den richtigen Ton. Unsere Stärken: Print-Medi</p> <p>Length : 197</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Redaktion, Lektorat, Projektmanagement, Verlag, Übersetzung, Text, Reihen, Autoren, PR, Werbung</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="542 1545 1476 1624"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1646 1492 1747" style="list-style-type: none"> • [H1] Text-Handwerker mit kreativem Kopf gesucht? Gefunden. • [H1] © 2026 Haus der Sprache, Momo Evers Kontakt Impressum Suche 	H1	H2	H3	H4	H5	H6	2	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
2	0	0	0	0	0									
	<p>Images</p>	<p>We found 13 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	<p>Text/HTML Ratio</p>	<p>Ratio : 23%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 23 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.7% Internal Links 91.3%

In-page links

Anchor	Type	Juice
Willkommen	Internal	Passing Juice
Referenzen	Internal	Passing Juice
Newsletter	Internal	Passing Juice
Profil	Internal	Passing Juice
Preise	Internal	Passing Juice
AGB	Internal	Passing Juice
Kontakt	Internal	Passing Juice
Print-Medien	Internal	Passing Juice
Journalistisches	Internal	Passing Juice
Texte on- und offline, Konzeption, PR	Internal	Passing Juice

In-page links

Seminare aus der Praxis für die Praxis	Internal	Passing Juice
Begeistern	Internal	Passing Juice
Netzwerk	Internal	Passing Juice
uns	Internal	Passing Juice
Newsblog aktuell:	Internal	Passing Juice
Von Phantastik und Geistern	Internal	Passing Juice
Die Helden der unsichtbaren Stadt - Ein Abwasserunternehmen stellt sich vor	Internal	Passing Juice
PAN und Droemer - neue Titel aus dem Haus der Sprache	Internal	Passing Juice
Schicksal	External	Passing Juice
Blutrote Schwestern	External	Passing Juice
Kontakt	Internal	Passing Juice
Impressum	Internal	Passing Juice
Suche	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
der	14	✓	✗	✓	✓
und	13	✗	✗	✓	✓
von	8	✗	✗	✗	✗
die	7	✗	✗	✓	✗
sprache	7	✓	✗	✓	✓





Usability

	Url	Domain : haus-der-sprache.de Length : 19
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	XHTML 1.0 Strict
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://haus-der-sprache.de/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>