Website Analysis: hashnode.com

The score is 57/100

SEO Content

✅	Title	Hashnode — Build blogs and API docs for developers and teams. Length : 61 Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Hashnode empowers developers and teams to effortlessly create blogs, API documentation, and developer hubs. Enjoy a lightning-fast, AI-powered platform with customizable workflows, GitHub sync, and easy-to-use MDX editing. Trusted by over 4 million developers every month. Length : 272 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Hashnode — Build blogs and API docs for developers and teams.
description	Hashnode empowers developers and teams to effortlessly create blogs, API documentation, and developer hubs. Enjoy a lightning-fast, AI-powered platform with customizable workflows, GitHub sync, and easy-to-use MDX editing. Trusted by over 4 million developers every month.
site_name	Hashnode
type	website
url	https://hashnode.com

SEO Content

		image	https://cdn.hashnode.com/res/hashnode/image/upload/v1726659515335/413b3587-5b16-4a72-ae96-dd06c0bdbe18.webp?auto=format				

	Headings	H1	H2	H3	H4	H5	H6
		0	3	45	0	0	0

- [H2] Create, collaborate, and scale your blogs and docs.
- [H2] Brandon Strittmatter
- [H2] Quincy Larson
- [H3] The modern content engine for API docs and product guides.
- [H3] Unlimited guides and API references in a single project.
- [H3] Use custom domains and sub-paths.
- [H3] Go headless and fully customize the UI to match your brand.
- [H3] Sync with GitHub for open-source contributions.
- [H3] Collaborate easily — involve the entire team, not just developers.
- [H3] "Hashnode's doc creation and collaboration tool is 10x easier, with a top-tier editor and beautiful UI—excited to launch alongside their release!"
- [H3] Co-Founder & CEO, Outerbase
- [H3] The best blogging platform for developers and teams.
- [H3] Block-based WYSIWYG Markdown editor.
- [H3] Map custom domains and sub-paths like /blog.
- [H3] Go headless and fully customize the UI to match your brand.
- [H3] SEO-optimized and lightning-fast out of the box.
- [H3] Collaborate with your team — inline comments, real-time editing.
- [H3] "The freeCodeCamp community makes heavy use of Hashnode's publishing workflow to collaborate on books and tutorials. This has boosted our productivity and saved us a ton of time."
- [H3] Founder, FreeCodeCamp
- [H3] The .css-1szptad{position:relative;top:0.5rem;display:none;}@media (min-width: 768px){.css-1szptad{display:inline-block;}} AI-powered content stack for everyone on your team.
- [H3] AI-assisted writing tools.
- [H3] AI-powered docs search.
- [H3] AI-sidekick.
- [H3] 3 reasons to choose Hashnode.
- [H3] No context switching — One platform for blogs, and docs.
- [H3] Customize and match your design with headless mode.
- [H3] Cost-effective with no infrastructure to maintain
- [H3] We're the most loved developer platform worldwide.
- [H3] 600,000+
- [H3] 3.5M
- [H3] 1B+
- [H3] 1M
- [H3] Guillermo Rauch
- [H3] Costa Tin
- [H3] Kevin Van Gundy

SEO Content

* [H3] Amy Dutton
* [H3] Chris Battarbee
* [H3] Brandon Strittmatter
* [H3] Brandon Strittmatter
* [H3] Sahil Gupta
* [H3] Sahil Gupta
* [H3] Quincy Larson
* [H3] Give your team a modern content engine for blogs and docs.
* [H3] Product
* [H3] Explore
* [H3] Company
* [H3] Blogs
* [H3] Support

❌	Images	We found 70 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✔	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✔	URL Rewrite	Good. Your links looks friendly!
✔	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✔	In-page links	We found a total of 24 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 16.67% Internal Links 83.33%

In-page links

Anchor	Type	Juice
Editor	Internal	Passing Juice
Pricing	Internal	Passing Juice
Changelog	Internal	Passing Juice
Community	Internal	Passing Juice
Fix your developer hub	External	Passing Juice
Blogs	Internal	Passing Juice
AI Markdown Editor	Internal	Passing Juice
GraphQL APIs	Internal	Passing Juice
Open source Starter-kit	External	Passing Juice
My feed	Internal	Passing Juice
Case studies	Internal	Passing Juice
About Hashnode	Internal	Passing Juice
Logos and media	Internal	Passing Juice
Changelog	Internal	Passing Juice
Feature Requests	External	Passing Juice
Official Blog	Internal	Passing Juice
Engineering Blog	Internal	Passing Juice
Hashnode Townhall	Internal	Passing Juice
Support docs	Internal	Passing Juice
Contact	Internal	Passing Juice
Join discord	External	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms	Internal	Passing Juice
Code of Conduct	Internal	Passing Juice

SEO Keywords

⊙	Keywords Cloud	docs more blog hashnodes blogs api editor hashnode team founder

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
docs	19	✔	✖	✖	✔
hashnode	13	✔	✖	✔	✔
editor	11	✖	✖	✖	✔
team	11	✔	✖	✔	✔
blogs	10	✔	✖	✔	✔

Usability

⊙	Url	Domain : hashnode.com Length : 12
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✓	Robots.txt	http://hashnode.com/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

| | | should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |