







Website Analysis: harvard.edu

Generated on May 10 2025 09:17 AM

The score is 54/100







SEO Content

	Title	Harvard University Length : 18 Perfect, your title contains between 10 and 70 characters.																				
	Description	Harvard University is devoted to excellence in teaching, learning, and research, and to developing leaders who make a difference globally. Length : 138 Great, your meta description contains between 70 and 160 characters.																				
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																				
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Harvard University</td></tr><tr><td>description</td><td>Harvard University is devoted to excellence in teaching, learning, and research, and to developing leaders who make a difference globally.</td></tr><tr><td>url</td><td>https://www.harvard.edu/</td></tr><tr><td>site_name</td><td>Harvard University</td></tr><tr><td>image</td><td>https://www.harvard.edu/wp-content/uploads/2021/03/100408_Yard_045-1200x630.jpg</td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>630</td></tr></table>	Property	Content	locale	en_US	type	website	title	Harvard University	description	Harvard University is devoted to excellence in teaching, learning, and research, and to developing leaders who make a difference globally.	url	https://www.harvard.edu/	site_name	Harvard University	image	https://www.harvard.edu/wp-content/uploads/2021/03/100408_Yard_045-1200x630.jpg	image:width	1200	image:height	630
Property	Content																					
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image:width	1200																					
image:height	630																					





SEO Content

		image:type	image/jpeg			
	Headings	H1	H2	H3	H4	H5
		1	18	36	0	0
		<ul style="list-style-type: none">• [H1] Harvard University• [H2] Research Powers Progress• [H2] Research at risk• [H2] Understanding federal funding• [H2] Research that changes lives• [H2] Regained mobility for stroke survivors• [H2] New treatment for sickle cell patients• [H2] Repairing eye damage• [H2] The people behind the research• [H2] Improving lives• [H2] Uncovering new realms in quantum computing• [H2] Keeping kids in school• [H2] How some rainfall can actually lead to drought• [H2] The people behind the research• [H2] Progress in practice• [H2] Related In Focus topics• [H2] Security & Brand• [H2] Website• [H2] Get In Touch• [H3] When funding is frozen it halts medical, engineering, and scientific research• [H3] Why her research matters and what comes next• [H3] What's lost when federal funding for research is abruptly terminated• [H3] Threats to research are a threat to innovation, entrepreneurship, and growth• [H3] A halt in funding risks the protection of patients in medical research• [H3] Cuts to climate research endangers all Americans• [H3] Implications for autism• [H3] Lowering prescription drug costs• [H3] Understanding Parkinson's disease• [H3] Treatment for diabetes and obesity• [H3] Solving medicine's most elusive mysteries• [H3] Revolutionizing dental care• [H3] Making cancer connections• [H3] Increasing lifespan• [H3] Understanding infectious disease• [H3] Multiple sclerosis• [H3] Hearing loss• [H3] Alzheimer's• [H3] Tuberculosis• [H3] Heart attack and stroke• [H3] Autoimmune diseases• [H3] Rolling out new robots• [H3] Gene editing• [H3] Cancer• [H3] Children's literacy• [H3] Rehabilitation• [H3] Social wellbeing				

SEO Content

		<ul style="list-style-type: none"> • [H3] Prion disease • [H3] Exploring the brain • [H3] Exploring the environment • [H3] Investigating classroom interactions • [H3] Analyzing digital healthcare • [H3] Understanding change in business • [H3] Examining prison programs • [H3] Researching ways to design better • [H3] Researching how we trust the media
	Images	<p>We found 33 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 55 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 7.27%</p> <p>Internal Links 92.73%</p>

In-page links

Anchor	Type	Juice
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In-page links

Skip to main content	Internal	Passing Juice
A to Z index	Internal	Passing Juice
Find a person	Internal	Passing Juice
Events	Internal	Passing Juice
Media Relations	Internal	Passing Juice
Alumni	Internal	Passing Juice
Give Now	Internal	Passing Juice
Emergency	Internal	Passing Juice
Read more	Internal	Passing Juice
Read more	Internal	Passing Juice
Read more	External	Passing Juice
have yielded enormous returns	Internal	Passing Juice
Since World War II	Internal	Passing Juice
innovation ecosystem that is the envy of world	Internal	Passing Juice
When funding is frozen it halts medical, engineering, and scientific research	Internal	Passing Juice
What's lost when federal funding for research is abruptly terminated	Internal	Passing Juice
Threats to research are a threat to innovation, entrepreneurship, and growth	Internal	Passing Juice
A halt in funding risks the protection of patients in medical research	Internal	Passing Juice
Cuts to climate research endangers all Americans	Internal	Passing Juice
Click to Play Video	External	Passing Juice
Click to Play Video	External	Passing Juice
Learn more about the autism research	Internal	Passing Juice
Read more about the method	Internal	Passing Juice
Explore the Parkinson's discovery	Internal	Passing Juice
Learn more about the diabetes research	Internal	Passing Juice
Solving medicine's most elusive mysteries	Internal	Passing Juice

In-page links

Revolutionizing dental care	Internal	Passing Juice
Making cancer connections	Internal	Passing Juice
Increasing lifespan	Internal	Passing Juice
Understanding infectious disease	Internal	Passing Juice
likely caused by infection with the Epstein-Barr virus	Internal	Passing Juice
successfully regenerated hair cells	Internal	Passing Juice
allows congenitally deaf children to hear	Internal	Passing Juice
identify those at risk of Alzheimer’s	Internal	Passing Juice
may also help those with Alzheimer’s	Internal	Passing Juice
three new safe and effective drug regimens	Internal	Passing Juice
also protective for high-risk groups	Internal	Passing Juice
a new class of treatments for autoimmune disorders	Internal	Passing Juice
RoboBees—a flying robot about half the size of a paper clip	Internal	Passing Juice
engineers programmed kirigami surfaces	Internal	Passing Juice
Learn more about the gene editing research	Internal	Passing Juice
Learn more about the cancer research	Internal	Passing Juice
Learn more about the literacy research	Internal	Passing Juice
Learn more about the incarceration and rehabilitation research	Internal	Passing Juice
Learn more about the allocating resources research	External	Passing Juice
Learn more about the gene therapy research	Internal	Passing Juice
Report Copyright Infringement	Internal	Passing Juice
Report Security Issue	Internal	Passing Juice
Trademark Notice	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Digital Accessibility	Internal	Passing Juice
Privacy statement	Internal	Passing Juice
Contact Harvard	Internal	Passing Juice
Maps &#038; Directions	Internal	Passing Juice


In-page links

[Jobs](#)

Internal

Passing Juice






SEO Keywords

	Keywords Cloud	university campus history library school research explore focus graduate harvard
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
harvard	55	✓	✗	✓	✓
library	21	✗	✗	✗	✗
school	15	✗	✗	✗	✓
research	11	✗	✗	✓	✓
history	9	✗	✗	✗	✗











Usability

	Url	Domain : harvard.edu Length : 11
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 45 Warnings : 2
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>



Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div>http://harvard.edu/sitemap.xml</div> <div>https://www.harvard.edu/sitemap_index.xml</div> <div>https://www.harvard.edu/president/sitemap_index.xml</div> <div>https://www.harvard.edu/media-relations/sitemap_index.xml</div> <div>https://www.harvard.edu/climate-and-sustainability/sitemap_index.xml</div> <div>https://www.harvard.edu/wellbeing/sitemap_index.xml</div>
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Optimization

		https://www.harvard.edu/guidelines/sitemap_index.xml https://www.harvard.edu/ai/sitemap_index.xml https://legacyofslavery.harvard.edu/sitemap_index.xml
	Robots.txt	http://harvard.edu/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.