



Website Analysis: hanwhalife.asia

Generated on July 02 2024 19:13 PM





The score is 44/100







SEO Content

| | <p>Title</p> | <p>Hanwha Life Insurance &#8211; Global Insurance That Grows With Customer</p> <p>Length : 71</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | |
|----|---------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|---|---|---|---|---|
| | <p>Description</p> | <p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p> | | | | | | | | | | | | |
| | <p>Keywords</p> | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | |
| | <p>Og Meta Properties</p> | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p> | | | | | | | | | | | | |
| | <p>Headings</p> | <table border="1" data-bbox="542 1444 1476 1512"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>2</td> <td>0</td> <td>6</td> <td>0</td> <td>9</td> </tr> </tbody> </table> <ul data-bbox="614 1545 1500 2072" style="list-style-type: none"> • [H2] Perlindungan Yang Cocok Untuk Anda • [H2] INFORMASI TERKINI • [H4] Hanwha Life Raih Indonesia Branding Campaign of the Year 2023 • [H4] Hanwha Life dan Lippo Menjalin Kemitraan Strategis • [H4] Hanwha Life terima penghargaan “The Best Unit Link Jenis Fund saham” dari Media Asuransi • [H4] Hanwha Life menambah penghargaan Digital, menerima penghargaan Indonesia Digital Innovation Award 2023 • [H4] Hanwha Life Raih 5 Stars pada TOP DIGITAL Awards 2022 • [H4] Hanwha Life dan Lippo Group Lakukan Kerja Sama Strategis • [H6] Education • [H6] Protection • [H6] Family • [H6] Investment | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 2 | 0 | 6 | 0 | 9 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 0 | 2 | 0 | 6 | 0 | 9 | | | | | | | | | |

SEO Content

| | | |
|-----------------------------------------------------------------------------------|-----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | | <ul style="list-style-type: none"> • [H6] Produk Kami • [H6] Menu • [H6] Orangetopia • [H6] Kantor Pusat • [H6] Layanan Customers Care |
|  | Images | <p>We found 64 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> |
|  | Text/HTML Ratio | <p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

SEO Links

| | | |
|-------------------------------------------------------------------------------------|-------------------------|---------------------------------------------------------------------------------------------------------|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 16 links including 0 link(s) to files |
|  | Statistics | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p> |

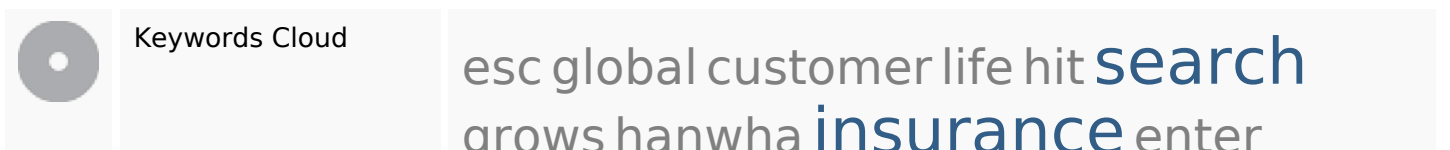
In-page links

| Anchor | Type | Juice |
|-------------------------------------------------------------------------------|----------|---------------|
| Hanwha Life Raih Indonesia Branding Campaign of the Year 2023 | Internal | Passing Juice |

In-page links

| | | |
|------------------------------------------------------------------------------------------------------------------------------|----------|---------------|
| Hanwha Life dan Lippo Menjalin Kemitraan Strategis | Internal | Passing Juice |
| Hanwha Life terima penghargaan &ldquo:The Best Unit Link Jenis Fund saham&rdquo; dari Media Asuransi | Internal | Passing Juice |
| Hanwha Life menambah penghargaan Digital, menerima penghargaan Indonesia Digital Innovation Award 2023 | Internal | Passing Juice |
| Hanwha Life Raih 5 Stars pada TOP DIGITAL Awards 2022 | Internal | Passing Juice |
| Hanwha Life dan Lippo Group Lakukan Kerja Sama Strategis | Internal | Passing Juice |
| Individu | Internal | Passing Juice |
| Group | Internal | Passing Juice |
| Bancass | Internal | Passing Juice |
| Tentang Hanwha | Internal | Passing Juice |
| Layanan | Internal | Passing Juice |
| Hubungi Kami | Internal | Passing Juice |
| Artikel & Berita | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |
| Terms of Service | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |

SEO Keywords



Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| search | 2 | ✘ | ✘ | ✘ | ✘ |
| insurance | 2 | ✔ | ✘ | ✘ | ✘ |
| hanwha | 1 | ✔ | ✘ | ✘ | ✔ |
| life | 1 | ✔ | ✘ | ✘ | ✔ |

Keywords Consistency

global

1



Usability

| | | |
|--|--------------|---------------------------------------------------|
| | Url | Domain : hanwhalife.asia Length : 15 |
| | Favicon | Great, your website has a favicon. |
| | Printability | We could not find a Print-Friendly CSS. |
| | Language | Good. Your declared language is en. |
| | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | | |
|--|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | Doctype | HTML 5 |
| | Encoding | Perfect. Your declared charset is UTF-8. |
| | W3C Validity | Errors : 37 Warnings : 51 |
| | Email Privacy | Great no email address has been found in plain text! |
| | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip. |

Document




Mobile



Mobile Optimization

- ✓ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

| | | |
|------------------------------------------------------------------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <pre>http://hanwhalife.asia/sitemap.xml</pre> <pre>https://hanwhalife.asia/wp-sitemap.xml</pre> |
|  | Robots.txt | <pre>http://hanwhalife.asia/robots.txt</pre> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |