



Website Analysis: hamptoncigarcompany.com

Generated on July 20 2024 19:40 PM





The score is 58/100







SEO Content

	Title	<p>Hampton Cigar Company</p> <p>Length : 21</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																			
	Description	<p>Hampton Cigar Company is a boutique cigar brand founded on the east end of Long Island. We offer exceptional cigars at an honest price.</p> <p>Length : 135</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																			
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																			
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%;">Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Hampton Cigar Company</td> </tr> <tr> <td>description</td> <td>Hampton Cigar Company is a boutique cigar brand founded on the east end of Long Island. We offer exceptional cigars at an honest price.</td> </tr> <tr> <td>site_name</td> <td>Hampton Cigar Company</td> </tr> <tr> <td>image</td> <td>/wp-content/uploads/2016/04/facebook2.jpg</td> </tr> </tbody> </table>						Property	Content	locale	en_US	type	website	title	Hampton Cigar Company	description	Hampton Cigar Company is a boutique cigar brand founded on the east end of Long Island. We offer exceptional cigars at an honest price.	site_name	Hampton Cigar Company	image	/wp-content/uploads/2016/04/facebook2.jpg
Property	Content																				
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image	/wp-content/uploads/2016/04/facebook2.jpg																				
	Headings	H1 2	H2 1	H3 4	H4 2	H5 0	H6 0														
		<ul style="list-style-type: none"> • [H1] CIGARS MADE SIMPLE • [H1] CIGARS MADE SIMPLE • [H2] Cart 																			

SEO Content

		<ul style="list-style-type: none"> • [H3] Matchbox Caddy • [H3] Big News Cigar Tubes • [H3] Hampton Cigar Sampler • [H3] Hampton Gift Basket • [H4] Featured Products • [H4] Hampton Cigar Company Simplifies the Art of Smoking
	Images	<p>We found 6 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 14 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 7.14%</p> <p>Internal Links 92.86%</p>

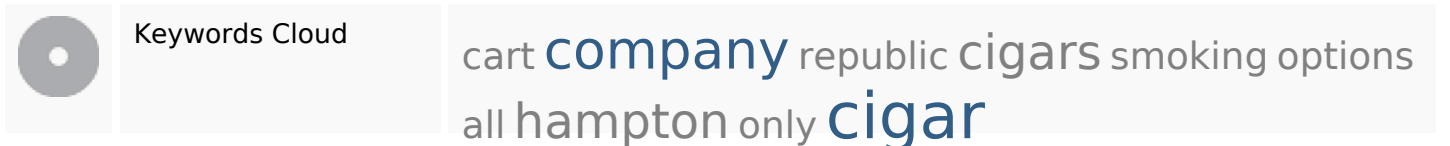
In-page links

Anchor	Type	Juice
My Account	Internal	Passing Juice
SHOP NOW	Internal	Passing Juice

In-page links

Matchbox Caddy	Internal	Passing Juice
Add to cart	Internal	noFollow
Big News Cigar Tubes	Internal	Passing Juice
Hampton Cigar Sampler	Internal	Passing Juice
Add to cart	Internal	noFollow
Hampton Gift Basket	Internal	Passing Juice
good tobacco supplier	External	Passing Juice
Services	Internal	Passing Juice
Our Cigars	Internal	Passing Juice
Our Story	Internal	Passing Juice
Find Us	Internal	Passing Juice
Hampton Cigar Company	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cigar	10	✓	✗	✓	✓
company	6	✓	✗	✓	✓
hampton	5	✓	✗	✓	✓
cigars	5	✗	✗	✓	✓
all	3	✗	✗	✗	✗











Usability

Url	Domain : hamptoncigarcompany.com Length : 23
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Usability

		
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 16 Warnings : 31
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 235">✘ Apple Icon<li data-bbox="555 264 879 302">✔ Meta Viewport Tag<li data-bbox="555 331 810 369">✔ Flash content
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Optimization

	XML Sitemap	<p data-bbox="539 577 1094 616">Great, your website has an XML sitemap.</p> <div data-bbox="549 645 1481 763"><p data-bbox="549 658 1190 696">http://hamptoncigarcompany.com/sitemap.xml</p><p data-bbox="549 719 1203 757">https://hamptoncigarcompany.com/sitemap.xml</p></div>
	Robots.txt	<p data-bbox="539 792 1142 831">http://hamptoncigarcompany.com/robots.txt</p> <p data-bbox="539 860 1086 898">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 927 644 965">Missing</p> <p data-bbox="539 994 1337 1032">We didn't detect an analytics tool installed on this website.</p> <p data-bbox="539 1061 1449 1167">Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>