Website Analysis: halecomm.com

Generated on February 02 2026 08:49 AM

The score is 45/100

SEO Content

✓	Title	Hale Communications Length : 19 Perfect, your title contains between 10 and 70 characters.
⚠	Description	HALE Communications brokers Telecom Services to mid-sized businesses and Fortune 500 companies who want to drive their Telecom costs down, while also increasing performance. We are an agency of Telecom Professionals representing all the major carriers across the country. Length : 271 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✓	Keywords	telecom, voice, internet, MPLS, data services, network solutions, telecommunications, VAR, Phone System Good, your page contains meta keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
○	Headings	H1: 6, H2: 1, H3: 2, H4: 0, H5: 0, H6: 0 • [H1] When was the last time you reviewed your telecom costs? • [H1] Are you up-to-speed on the latest technology in Business Telecom? • [H1] Are your Business Telecom costs out of control? • [H1] Is customer service at your current carrier causing you stress? • [H1] HALE Communications Expands Office Space, Hiring Staff • [H1] HALE is Looking to Hire Sales Account Executives across the U.S. • [H2] Customer Commitment - Telecom Excellence • [H3] What Our Customers Are Saying • [H3] News

Headings	H1	H2	H3	H4	H5	H6
	6	1	2	0	0	0

SEO Content

❌	Images	We found 5 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 13 links including 1 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 23.08% Internal Links 76.92%

In-page links

Anchor	Type	Juice
Contact Us	Internal	Passing Juice
Linkedin	External	Passing Juice
Facebook	External	Passing Juice
Twitter	External	Passing Juice
HOME	Internal	Passing Juice

In-page links

WHY HALE?	Internal	Passing Juice
ABOUT US	Internal	Passing Juice
PARTNERS	Internal	Passing Juice
AGENTS	Internal	Passing Juice
NEWS	Internal	Passing Juice
Hale News	Internal	Passing Juice
HALE Communications Expands Office Space, Hiring Staff	Internal	Passing Juice
HALE is Looking to Hire Sales Account Executives across the U.S.	Internal	Passing Juice

SEO Keywords

Keywords Cloud	twitter news menu home hale email protected linkedin facebook partners agents

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
email protected	1	✖	✖	✖	✖
linkedin	1	✖	✖	✖	✖
facebook	1	✖	✖	✖	✖
twitter	1	✖	✖	✖	✖
menu	1	✖	✖	✖	✖

Usability

	Url	Domain : halecomm.com Length : 12
	Favicon	Great, your website has a favicon.

Usability

❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Missing
		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://halecomm.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.