



Website Analysis: gusarov-group.by

Generated on September 04 2024 01:13 AM



The score is 52/100







SEO Content

	Title	<p>Маркетинговое агентство в Минске, маркетинг от GUSAROV</p> <p>Length : 54</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Делаем для Клиентов больше, чем описали на сайте ✓ Используем все инструменты маркетинга ✓ Ориентируемся на цифры и стратегию во всём. Оставьте заявку!</p> <p>Length : 153</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="544 1442 1481 1514"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>3</td> <td>0</td> <td>0</td> <td>2</td> </tr> </tbody> </table> <ul data-bbox="616 1547 1082 1778" style="list-style-type: none"> • [H1] Маркетинговое агентство • [H2] Наши услуги • [H3] Продвижение сайтов • [H3] Контекстная реклама • [H3] Создание сайтов • [H6] Сокращаем издержки • [H6] Покупаем агентства 	H1	H2	H3	H4	H5	H6	1	1	3	0	0	2
H1	H2	H3	H4	H5	H6									
1	1	3	0	0	2									
	Images	<p>We found 198 images on this web page.</p> <p>81 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 39%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70</p>												

SEO Content

		percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 57 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.51% Internal Links 96.49%

In-page links

Anchor	Type	Juice
GUSAROV	Internal	Passing Juice
Продвижение сайтов	Internal	Passing Juice
Контекстная реклама	Internal	Passing Juice
Создание сайтов	Internal	Passing Juice
Услуги	Internal	Passing Juice
Кейсы	Internal	Passing Juice
Блог	Internal	Passing Juice
Курсы	External	Passing Juice
Контакты	Internal	Passing Juice


In-page links

О нас	Internal	Passing Juice
Все кейсы	Internal	Passing Juice
Создание сайтов	Internal	Passing Juice
SEO-продвижение	Internal	Passing Juice
Контекстная реклама	Internal	Passing Juice
SMM	Internal	Passing Juice
АmoCRM	Internal	Passing Juice
Все услуги	Internal	Passing Juice
SMM	Internal	Passing Juice
Маркетинговые услуги	Internal	Passing Juice
Брендинг и дизайн	Internal	Passing Juice
Наши контакты	Internal	Passing Juice
Отзывы	Internal	Passing Juice
Команда	Internal	Passing Juice
Для руководителей	Internal	Passing Juice
Вакансии	Internal	Passing Juice
Продвижение сайтов	Internal	Passing Juice
SEO аудит сайта	Internal	Passing Juice
Поиск дроп доменов	Internal	Passing Juice
Продвижение в yandex	Internal	Passing Juice
Продвижение в google	Internal	Passing Juice
Продвижение сайта в США	Internal	Passing Juice
Контекстная реклама	Internal	Passing Juice
Таргетированная реклама	Internal	Passing Juice
Аудит контекстной рекламы	Internal	Passing Juice
Ремаркетинг и ретаргетинг	Internal	Passing Juice
Контекстная реклама в Google Ads	Internal	Passing Juice
Контекстная реклама в Яндекс.Директ	Internal	Passing Juice

In-page links

Создание сайтов	Internal	Passing Juice
Создание корпоративного сайта	Internal	Passing Juice
Создание интернет-магазина	Internal	Passing Juice
Создание сайтов на Tilda	Internal	Passing Juice
Создание сайтов на OpenCart	Internal	Passing Juice
Создание сайтов на WordPress	Internal	Passing Juice
Смотреть кейс	Internal	Passing Juice
Смотреть кейс	Internal	Passing Juice
Смотреть кейс	Internal	Passing Juice
Смотреть кейс	Internal	Passing Juice
Смотреть кейс	Internal	Passing Juice
Узнать больше	Internal	Passing Juice
Игра ради добра: Благотворительный шахматный турнир от GUSAROV и Laska.by	Internal	Passing Juice
Все новости	Internal	Passing Juice
политикой обработки персональных данных	Internal	Passing Juice
Словарь терминов	Internal	Passing Juice
Политика конфиденциальности	Internal	Passing Juice
КУРСЫ SMM	External	Passing Juice
политикой	Internal	Passing Juice
Политики конфиденциальности	Internal	Passing Juice

SEO Keywords








Keywords Cloud

сайта **продвижение** выбрали
смотреть **сайтов кейс** интересный
ого европе реклама






Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
продвижение	68	✘	✘	✘	✔
сайтов	56	✘	✘	✘	✔
кейс	55	✘	✘	✘	✘
сайта	33	✘	✘	✘	✘
европе	30	✘	✘	✘	✘


Usability

	Url	Domain : gusarov-group.by Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.✗ Too bad, your website has too many JS files (more than 6).✗ Too bad, your website does not take advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <ul style="list-style-type: none">http://gusarov-group.by/sitemap.xmlhttps://gusarov-group.by/sitemap.xml
	Robots.txt	<p>http://gusarov-group.by/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>