



# Website Analysis: gumshoe-online.com

Generated on May 09 2024 00:35 AM

The score is 65/100







## SEO Content

	Title	Gumshoe Online Detective Agency-Home   gumshoe-online.com					
		Length : 57					
		Perfect, your title contains between 10 and 70 characters.					
	Description	Gumshoe Online Detective Agency, LLC "Truth by Investigation", has over 75 years of combined law enforcement and business investigation experience.					
		Length : 147					
		Great, your meta description contains between 70 and 160 characters.					
	Keywords	Detective agency, private investgator, workmans compensation,					
		Good, your page contains meta keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.					
	Headings	H1 0	H2 0	H3 1	H4 0	H5 0	H6 0
		• [H3] Our clients in business investigations					
	Images	We found 3 images on this web page.					
		3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 34%					
		Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.					
	Flash	Perfect, no Flash content has been detected on this page.					

## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 2 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 50% Internal Links 50%

## In-page links

Anchor	Type	Juice
<a href="#">Russian Tobacco Company, Inc.</a>	External	Passing Juice
<a href="#">[email&amp;#160;protected]</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	services clients gumshoe agency business tobacco llc investigation detective online
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Keywords Consistency

gumshoe	5	✓	✗	✓	✗
detective	5	✓	✓	✓	✗
online	5	✓	✗	✓	✗
tobacco	5	✗	✗	✗	✗
services	5	✗	✗	✗	✗


## Usability

	Url	Domain : gumshoe-online.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✓ Perfect. No inline css has been found in HTML tags!</li><li>✓ Great, your website has few CSS files.</li><li>✓ Perfect, your website has few JavaScript files.</li><li>✗ Too bad, your website does not take advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="http://gumshoe-online.com/sitemap.xml">http://gumshoe-online.com/sitemap.xml</a> <a href="https://gumshoe-online.com/sitemap.xml">https://gumshoe-online.com/sitemap.xml</a></div>
	Robots.txt	<p><a href="http://gumshoe-online.com/robots.txt">http://gumshoe-online.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>