

# Website Analysis: guerniss.com

Generated on July 03 2024 14:25 PM

The score is 45/100

#### **SEO Content**

	Title	Guerniss - Best of the Best in Cosmetics Care				
		Length: 45				
		Perfect, your title contains between 10 and 70 characters.				
	Description	GUERNISS is One of the Leading Cosmetic and Skin Care Brand in Bangladesh. All of its Products Feature Advanced Formulas.				
		Length: 121				
		Great, your meta d	escription contains between 70 and 160 characters.			
	Keywords	-	n't found meta keywords on your page. Use <u>this free</u> <u>enerator</u> to create keywords.			
	Og Meta Properties	Good, your page ta	ke advantage of Og Properties.			
		Property	Content			
		locale	en_US			
		type	website			
		title	Guerniss - Best of the Best in Cosmetics Care			
		description	GUERNISS is One of the Leading Cosmetic and Skin Care Brand in Bangladesh. All of its Products Feature Advanced Formulas.			
		url	https://www.guerniss.com/			
		site_name	Guerniss			
		image	https://www.guerniss.com/wp-content/uploads/ 2024/05/cropped-GS-Logo-for-web-tab.png			
		image:width	512			
		image:height	512			

#### SEO Content

		image:type image/png
0	Headings	H1 H2 H3 H4 H5 H6 1 0 11 0 12 0
		<ul> <li>[H1] Guerniss: Your Favourite brand for makeup and skincare products</li> <li>[H3] SKIN CARE</li> <li>[H3] Lipstcks</li> <li>[H3] Featured Products</li> <li>[H3] Featured Categories</li> <li>[H3] Latest Products</li> <li>[H3] More from MakeupView More</li> <li>[H3] More from SkincareView More</li> <li>[H3] Shorts from our popular models</li> <li>[H3] Tips and Tricks</li> <li>[H3] Login</li> <li>[H3] Register</li> <li>[H5] Makeup</li> <li>[H5] Skin Care</li> <li>[H5] Eye</li> <li>[H5] Hair Care</li> <li>[H5] 000000000000000000000000000000000000</li></ul>
	Images	We found 109 images on this web page.  28 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
8	Text/HTML Ratio	Ratio: 3%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

#### SEO Links

URL Rewrite	Good. Your links looks friendly!

### SEO Links

8	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 62 links including 0 link(s) to files
•	Statistics	External Links : noFollow 0%  External Links : Passing Juice 1.61%  Internal Links 98.39%

# In-page links

Anchor	Туре	Juice
Skip to content	Internal	Passing Juice
About	Internal	Passing Juice
FAQ	Internal	Passing Juice
<u>Contact</u>	Internal	Passing Juice
Return to shop	Internal	Passing Juice
Quick View	Internal	Passing Juice
Velvet Matte Lipstick	Internal	Passing Juice
HD Matte Foundation (New)	Internal	Passing Juice
Vitamin E Milk Plus Face Wash	Internal	Passing Juice
Add to cart	Internal	noFollow
Guerniss Vitamin C Face Wash	Internal	Passing Juice
Add to cart	Internal	noFollow
Guerniss Cotton Pads	Internal	Passing Juice
Add to cart	Internal	noFollow
Makeup Remover Puff	Internal	Passing Juice
Luxly Matte Lipstick	Internal	Passing Juice
Weightless Full Cover Fit Foundation	Internal	Passing Juice

# In-page links

Avocado Deep Cleansing Wet Wipes	Internal	Passing Juice
Add to cart	Internal	noFollow
Guerniss Beauty – Brightening Mask (Single Sheet)	Internal	Passing Juice
Add to cart	Internal	noFollow
A Retinol Vitamin E Brightening & Anti-Aging Night Cream	Internal	Passing Juice
Add to cart	Internal	noFollow
Bossin Brightening Day Cream (SPF 25+)	Internal	Passing Juice
Add to cart	Internal	noFollow
Locked Color Velvet Long Lasting Lipstick	Internal	Passing Juice
Soft Burn Matte Makeup Holding Lipstick	Internal	Passing Juice
Black Truffle Luxury Golden Beauty Foundation	Internal	Passing Juice
Gradual Change Fog Yarn Blush (G/S)	Internal	Passing Juice
Natural Finish Loose Powder V2	Internal	Passing Juice
Add to cart	Internal	noFollow
Double Head Double Lift Long Mascara	Internal	Passing Juice
Add to cart	Internal	noFollow
Niacinamide 10% + Zinc 1% Serum	Internal	Passing Juice
Add to cart	Internal	noFollow
Perfume Hand Cream (M/S)	Internal	Passing Juice
<u>Vitamin C Facial Toner</u>	Internal	Passing Juice
Add to cart	Internal	noFollow
Guerniss Acne Facial Wash	Internal	Passing Juice
Add to cart	Internal	noFollow
Anti Melasma Facial Toner	Internal	Passing Juice
Add to cart	Internal	noFollow
Shea Butter Body Lotion	Internal	Passing Juice
Add to cart	Internal	noFollow
skincare products	Internal	Passing Juice

#### In-page links

	Internal	Passing Juice
	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Track your order	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Refund and Returns Policy	Internal	Passing Juice
KozoTech	External	Passing Juice
Register Now	Internal	Passing Juice
Lost your password?	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

options add view guerniss cart wishlist quick rated lipstick product

### **Keywords Consistency**

Keyword	Content	Title	Keywords	Description	Headings
add	44	×	×	×	×
rated	30	×	×	×	×

## Keywords Consistency

view	30	×	×	×	•
quick	29	×	×	×	×
wishlist	28	×	×	×	×

### Usability

0	Url	Domain : guerniss.com Length : 12
	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.
<b></b>	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

### Document

	Doctype	HTML 5
<b></b>	Encoding	Perfect. Your declared charset is UTF-8.
8	W3C Validity	Errors: 173 Warnings: 34
8	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.
<b>②</b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
0	Speed Tips	<ul><li>Excellent, your website doesn't use nested tables.</li><li>Too bad, your website is using inline styles.</li></ul>

#### Document

•	Great, your website has few CSS files.
×	Too bad, your website has too many JS files (more than 6).
×	Too bad, your website does not take advantage of gzip.

### Mobile

•	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

### Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://guerniss.com/sitemap.xml
		https://www.guerniss.com/sitemap_index.xml
	Robots.txt	http://guerniss.com/robots.txt
		Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.