







Website Analysis: guerniss.com

Generated on July 03 2024 14:25 PM





The score is 45/100



SEO Content

	<p>Title</p>	<p>Guerniss - Best of the Best in Cosmetics Care</p> <p>Length : 45</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																				
	<p>Description</p>	<p>GUERNISS is One of the Leading Cosmetic and Skin Care Brand in Bangladesh. All of its Products Feature Advanced Formulas.</p> <p>Length : 121</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																				
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																				
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 2040"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Guerniss - Best of the Best in Cosmetics Care</td> </tr> <tr> <td>description</td> <td>GUERNISS is One of the Leading Cosmetic and Skin Care Brand in Bangladesh. All of its Products Feature Advanced Formulas.</td> </tr> <tr> <td>url</td> <td>https://www.guerniss.com/</td> </tr> <tr> <td>site_name</td> <td>Guerniss</td> </tr> <tr> <td>image</td> <td>https://www.guerniss.com/wp-content/uploads/2024/05/cropped-GS-Logo-for-web-tab.png</td> </tr> <tr> <td>image:width</td> <td>512</td> </tr> <tr> <td>image:height</td> <td>512</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Guerniss - Best of the Best in Cosmetics Care	description	GUERNISS is One of the Leading Cosmetic and Skin Care Brand in Bangladesh. All of its Products Feature Advanced Formulas.	url	https://www.guerniss.com/	site_name	Guerniss	image	https://www.guerniss.com/wp-content/uploads/2024/05/cropped-GS-Logo-for-web-tab.png	image:width	512	image:height	512
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SEO Links

		
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 62 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 1.61%</p> <p>Internal Links 98.39%</p>

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
About	Internal	Passing Juice
FAQ	Internal	Passing Juice
Contact	Internal	Passing Juice
Return to shop	Internal	Passing Juice
Quick View	Internal	Passing Juice
Velvet Matte Lipstick	Internal	Passing Juice
HD Matte Foundation (New)	Internal	Passing Juice
Vitamin E Milk Plus Face Wash	Internal	Passing Juice
Add to cart	Internal	noFollow
Guerniss Vitamin C Face Wash	Internal	Passing Juice
Add to cart	Internal	noFollow
Guerniss Cotton Pads	Internal	Passing Juice
Add to cart	Internal	noFollow
Makeup Remover Puff	Internal	Passing Juice
Luxly Matte Lipstick	Internal	Passing Juice
Weightless Full Cover Fit Foundation	Internal	Passing Juice






In-page links

Avocado Deep Cleansing Wet Wipes	Internal	Passing Juice
Add to cart	Internal	noFollow
Guerniss Beauty &#8211; Brightening Mask (Single Sheet)	Internal	Passing Juice
Add to cart	Internal	noFollow
A Retinol Vitamin E Brightening &#038; Anti-Aging Night Cream	Internal	Passing Juice
Add to cart	Internal	noFollow
Bossin Brightening Day Cream (SPF 25+)	Internal	Passing Juice
Add to cart	Internal	noFollow
Locked Color Velvet Long Lasting Lipstick	Internal	Passing Juice
Soft Burn Matte Makeup Holding Lipstick	Internal	Passing Juice
Black Truffle Luxury Golden Beauty Foundation	Internal	Passing Juice
Gradual Change Fog Yarn Blush (G/S)	Internal	Passing Juice
Natural Finish Loose Powder V2	Internal	Passing Juice
Add to cart	Internal	noFollow
Double Head Double Lift Long Mascara	Internal	Passing Juice
Add to cart	Internal	noFollow
Niacinamide 10% + Zinc 1% Serum	Internal	Passing Juice
Add to cart	Internal	noFollow
Perfume Hand Cream (M/S)	Internal	Passing Juice
Vitamin C Facial Toner	Internal	Passing Juice
Add to cart	Internal	noFollow
Guerniss Acne Facial Wash	Internal	Passing Juice
Add to cart	Internal	noFollow
Anti Melasma Facial Toner	Internal	Passing Juice
Add to cart	Internal	noFollow
Shea Butter Body Lotion	Internal	Passing Juice
Add to cart	Internal	noFollow
skincare products	Internal	Passing Juice







Keywords Consistency

view	30	*	*	*	✓
quick	29	*	*	*	*
wishlist	28	*	*	*	*

Usability

	Url	Domain : guerniss.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 173 Warnings : 34
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.* Too bad, your website is using inline styles.

Document

- ✔ Great, your website has few CSS files.
- ✘ Too bad, your website has too many JS files (more than 6).
- ✘ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://guerniss.com/sitemap.xml>

https://www.guerniss.com/sitemap_index.xml



Robots.txt

<http://guerniss.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.