



# Website Analysis: graybealgroup.com

Generated on May 19 2025 17:31 PM






The score is 58/100







## SEO Content

	Title	Insurance Agency in Hermiston OR   Graybeal Group, Inc.  Length : 55  Perfect, your title contains between 10 and 70 characters.																		
	Description	Looking for a highly rated insurance agency in Hermiston, OR? We’ve got you covered! Start your quotes online in seconds or call us today!  Length : 143  Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																		
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Insurance Agency in Hermiston OR   Graybeal Group, Inc.</td></tr><tr><td>description</td><td>Looking for a highly rated insurance agency in Hermiston, OR? We’ve got you covered! Start your quotes online in seconds or call us today!</td></tr><tr><td>url</td><td>https://www.graybealgroup.com/</td></tr><tr><td>site_name</td><td>Graybeal Group, Inc.</td></tr><tr><td>image</td><td>https://www.graybealgroup.com/wp-content/uploads/sites/195/2020/09/graybeal-debug.png</td></tr><tr><td>image:width</td><td>1024</td></tr></table>	Property	Content	locale	en_US	type	website	title	Insurance Agency in Hermiston OR   Graybeal Group, Inc.	description	Looking for a highly rated insurance agency in Hermiston, OR? We’ve got you covered! Start your quotes online in seconds or call us today!	url	https://www.graybealgroup.com/	site_name	Graybeal Group, Inc.	image	https://www.graybealgroup.com/wp-content/uploads/sites/195/2020/09/graybeal-debug.png	image:width	1024
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image	https://www.graybealgroup.com/wp-content/uploads/sites/195/2020/09/graybeal-debug.png																			
image:width	1024																			

## SEO Content

		image:height 522
		image:type image/png
	Headings	<div> <div>H11H22H33H42H50H60</div> <ul style="list-style-type: none"> <li>• [H1] Educating People To ProtectTheir Livelihood</li> <li>• [H2] Why should you get your insurance from Graybeal Group?</li> <li>• [H2] Insurance News &amp; Tips You Can Use</li> <li>• [H3] How to Find Affordable Trailer Home Insurance</li> <li>• [H3] What is Crop Insurance and What all Does it Cover?</li> <li>• [H3] What are Oregon Motorcycle Insurance Laws?</li> <li>• [H4] Ready to save time, aggravation, and money? We'll consult with you and compare coverage to find the best deal possible.</li> <li>• [H4] Privacy Overview</li> </ul> </div>
	Images	<p>We found 13 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 9 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 11.11%</p>

## SEO Links

	Internal Links 88.89%
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## In-page links

Anchor	Type	Juice
<a href="#">Request Quotes</a>	Internal	Passing Juice
<a href="#">Customer Service</a>	Internal	Passing Juice
<a href="#">Meet Our Team</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Refer Friends &amp; Family</a>	Internal	Passing Juice
<a href="#">Service Center</a>	Internal	Passing Juice
<a href="#">Let's Get Started</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Built By Advisor Evolved</a>	External	Passing Juice






## SEO Keywords

	Keywords Cloud	get continue graybeal reading more all office agency crop <b>insurance</b>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
insurance	17	✓	✗	✓	✓
office	4	✗	✗	✗	✗
graybeal	4	✓	✗	✗	✓
continue	4	✗	✗	✗	✗
get	4	✗	✗	✗	✓


## Usability

	Url	Domain : graybealgroup.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Great, your website has few CSS files.</div> <div><div></div> Perfect, your website has few JavaScript files.</div> <div><div></div> Too bad, your website does not take advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div><div>✓ Apple Icon</div><div>✓ Meta Viewport Tag</div><div>✓ Flash content</div></div>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://graybealgroup.com/robots.txt">http://graybealgroup.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>