

# Website Analysis: gravatar.com

Generated on May 22 2025 15:17 PM





The score is 48/100







## SEO Content

	Title	<p>Your Free Avatar, Profile, and Link In Bio   Gravatar</p> <p>Length : 53</p> <p>Perfect, your title contains between 10 and 70 characters.</p>					
	Description	<p>Create a global avatar and profile image with Gravatar. Get a free one-page personal site to showcase your identity and connect across the web.</p> <p>Length : 143</p> <p>Great, your meta description contains between 70 and 160 characters.</p>					
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>					
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>					
	Headings	H1 1	H2 7	H3 5	H4 1	H5 0	H6 0
		<ul style="list-style-type: none"><li>• [H1] Your Free Profile For The Web</li><li>• [H2] Update Once, Sync Everywhere</li><li>• [H2] Your Profile, Your Way</li><li>• [H2] Manage Multiple Identities</li><li>• [H2] Privacy First Design</li><li>• [H2] For Developers</li><li>• [H2] You Asked, We Answered</li><li>• [H2] Claim Your Free Gravatar Profile Today!</li><li>• [H3] Menu</li><li>• [H3] Features</li><li>• [H3] Developers</li><li>• [H3] Support</li><li>• [H3] Company</li><li>• [H4] PROFILES-AS-A-SERVICE</li></ul>					
	Images	<p>We found 19 images on this web page.</p>					

## SEO Content

		11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 31 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 25.81%  Internal Links 74.19%

## In-page links

Anchor	Type	Juice
<a href="#">Learn more →</a>	Internal	Passing Juice
<a href="#">Link in Bio</a>	Internal	Passing Juice
<a href="#">Developers</a>	Internal	Passing Juice
<a href="#">Support</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice

## In-page links

<a href="#">Log in</a>	Internal	Passing Juice
<a href="#">Get Started Now</a>	Internal	Passing Juice
<a href="#">Claim your free profile</a>	Internal	Passing Juice
<a href="#">How to Design an Author Brand Readers Remember</a>	Internal	Passing Juice
<a href="#">How to Configure Gravatar Image Size Across Your Site</a>	Internal	Passing Juice
<a href="#">5 Ways Top Consultants Build Their Personal Brands</a>	Internal	Passing Juice
<a href="#">Best Digital Business Cards for Lead Generation</a>	Internal	Passing Juice
<a href="#">Get Started Now</a>	Internal	Passing Juice
<a href="#">Link-in-bio</a>	Internal	Passing Juice
<a href="#">Custom Domains</a>	Internal	Passing Juice
<a href="#">WordPress Plugin</a>	Internal	Passing Juice
<a href="#">Gravatar For Teams</a>	Internal	Passing Juice
<a href="#">Developer Newsletter</a>	Internal	Passing Juice
<a href="#">Developer Dashboard</a>	Internal	Passing Juice
<a href="#">Feature Requests</a>	External	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Directory</a>	Internal	Passing Juice
<a href="#">Report Abuse</a>	Internal	Passing Juice
<a href="#">About</a>	External	Passing Juice
<a href="#">Press</a>	External	Passing Juice
<a href="#">Terms of Service</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice
<a href="#">Privacy Notice for CA</a>	External	Passing Juice
<a href="#">Create a Site</a>	External	Passing Juice
<a href="#">Work With Us</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Usability



Url

Domain : gravatar.com  
Length : 12



Favicon

Great, your website has a favicon.



Printability

We could not find a Print-Friendly CSS.



Language

Good. Your declared language is en.



Dublin Core

This page does not take advantage of Dublin Core.

## Document



Doctype

HTML 5



Encoding

Perfect. Your declared charset is UTF-8.



W3C Validity

Errors : 16  
Warnings : 11



Email Privacy


Great no email address has been found in plain text!




Deprecated HTML

Great! We haven't found deprecated HTML tags in your HTML.




## Document

	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✓ Perfect. No inline css has been found in HTML tags!
		✓ Great, your website has few CSS files.
		✓ Perfect, your website has few JavaScript files.
		✗ Too bad, your website does not take advantage of gzip.

## Mobile

	Mobile Optimization	✗ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://gravatar.com/sitemap.xml</code>
	Robots.txt	<code>http://gravatar.com/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.