





Website Analysis: govt.sl

Generated on June 20 2025 16:01 PM



The score is 66/100







SEO Content

|  | Title | <p>Apply for Official Sri Lanka Tourist, Business Visa Online</p> <p>Length : 58</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | | | | | |
|--|--|--|----------|---------|-------|--|-------------|--|-------|---|-----|----------------------------|------|---------|--------|-------|-----------|----------------------------|
|  | Description | <p>Apply for Official Sri Lanka e-Visa/ETA online through and Get tourist, business, or transit visas for up to 30 days. Check Government eligibility, requirements</p> <p>Length : 160</p> <p>Great, your meta description contains between 70 and 160 characters.</p> | | | | | | | | | | | | | | | | |
|  | Keywords | <p>Sri Lanka Visa, Sri Lanka eVisa, Sri Lanka Visa Online, ETA Sri Lanka, www.eta.gov.lk, Visa Sri Lanka, Sri Lanka ETA, Sri Lanka Tourist Visa, Sri Lanka Visa Application, Sri Lanka Immigration, Visa for Sri Lanka, Sri Lanka ETA Visa, ETA Visa Sri Lanka, Sri Lanka Visa Official Website</p> <p>Good, your page contains meta keywords.</p> | | | | | | | | | | | | | | | | |
|  | Og Meta Properties | <p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Apply for Official Sri Lanka Tourist, Business Visa Online</td></tr><tr><td>description</td><td>Apply for Official Sri Lanka e-Visa/ETA online through and Get tourist, business, or transit visas for up to 30 days. Check Government eligibility, requirements</td></tr><tr><td>image</td><td>https://www.govt.sl/en-us/img/logoseo.jpg</td></tr><tr><td>url</td><td>https://www.govt.sl/en-us/</td></tr><tr><td>type</td><td>website</td></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>image:alt</td><td>Sri Lanka Visa Portal Logo</td></tr></tbody></table> | Property | Content | title | Apply for Official Sri Lanka Tourist, Business Visa Online | description | Apply for Official Sri Lanka e-Visa/ETA online through and Get tourist, business, or transit visas for up to 30 days. Check Government eligibility, requirements | image | https://www.govt.sl/en-us/img/logoseo.jpg | url | https://www.govt.sl/en-us/ | type | website | locale | en_US | image:alt | Sri Lanka Visa Portal Logo |
| Property | Content | | | | | | | | | | | | | | | | | |
| title | Apply for Official Sri Lanka Tourist, Business Visa Online | | | | | | | | | | | | | | | | | |
| description | Apply for Official Sri Lanka e-Visa/ETA online through and Get tourist, business, or transit visas for up to 30 days. Check Government eligibility, requirements | | | | | | | | | | | | | | | | | |
| image | https://www.govt.sl/en-us/img/logoseo.jpg | | | | | | | | | | | | | | | | | |
| url | https://www.govt.sl/en-us/ | | | | | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | | | | | |
| locale | en_US | | | | | | | | | | | | | | | | | |
| image:alt | Sri Lanka Visa Portal Logo | | | | | | | | | | | | | | | | | |

SEO Content

| | | |
|--|-----------------|---|
|  | Headings | <div> <div>H11</div> <div>H26</div> <div>H327</div> <div>H40</div> <div>H50</div> <div>H60</div> </div> <ul style="list-style-type: none"> • [H1] Sri Lanka Electronic Travel Authorization - Portal v2.0 • [H2] What is Official Sri Lanka ETA • [H2] How to Apply for Sri Lanka ETA • [H2] Yellow Fever Vaccine Requirement for Sri Lanka Visa • [H2] Frequently Asked Questions • [H2] Key Requirements for Yellow Fever Certificate • [H2] Extended Visa Policy • [H3] Types of Sri Lanka ETA Visas: • [H3] List of Sri Lanka ETA Visa types • [H3] Sri Lanka Tourist Visa • [H3] Sri Lanka Business Visa • [H3] Sri Lanka Transit Visa • [H3] Recent Visa Policy Updates • [H3] Who Needs a Yellow Fever Vaccination for Sri Lanka? • [H3] African Countries • [H3] What is a Sri Lanka visa? • [H3] What types of visas are available for Sri Lanka? • [H3] How do I apply for a Sri Lanka visa online? • [H3] How long is a Sri Lanka tourist visa valid? • [H3] Is a visa required for Sri Lanka? • [H3] Can I get a visa on arrival in Sri Lanka? • [H3] Is the Sri Lanka ETA valid for US citizens? • [H3] How can I check my Sri Lanka ETA application status? • [H3] What documents are required for a Sri Lanka visa? • [H3] Can I extend my Sri Lanka visa? • [H3] How long does it take to process a Sri Lanka ETA? • [H3] What are the top tourist places to visit in Sri Lanka? • [H3] Avoid Visa & Entry Issues • [H3] Eligibility for Visa Extension • [H3] How to Apply for a Visa Extension • [H3] Key Points to Remember • [H3] Visa Services • [H3] Travel Information • [H3] Policies and Legal |
|  | Images | <p>We found 6 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p> |
|  | Text/HTML Ratio | <p>Ratio : 10%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> |
|  | Flash | <p>Perfect, no Flash content has been detected on this page.</p> |
|  | Iframe | <p>Great, there are no Iframes detected on this page.</p> |

SEO Links

| | | |
|--|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 64 links including 0 link(s) to files |
|  | Statistics | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 3.13%</p> <p>Internal Links 96.88%</p> |

In-page links

| Anchor | Type | Juice |
|-------------------------------------|----------|---------------|
| &times; | Internal | Passing Juice |
| About Visa | Internal | Passing Juice |
| How To Apply? | Internal | Passing Juice |
| Extend ETA? | Internal | Passing Juice |
| Exemption list | Internal | Passing Juice |
| Eligible Countries | Internal | Passing Juice |
| Public Holidays | Internal | Passing Juice |
| COVID Policy | Internal | Passing Juice |
| FAQ | Internal | Passing Juice |
| Sample ETA | Internal | Passing Juice |
| Terms and Condition | Internal | Passing Juice |
| Activities | Internal | Passing Juice |
| Home | Internal | Passing Juice |
| Apply | Internal | Passing Juice |
| Charges | Internal | Passing Juice |
| Track Application | Internal | Passing Juice |

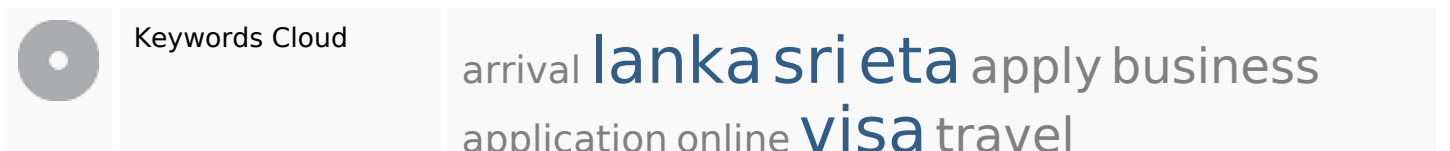
In-page links

| | | |
|---|----------|---------------|
| Contact Us | Internal | Passing Juice |
| Apply Tourist Visa | Internal | Passing Juice |
| Apply Business Visa | Internal | Passing Juice |
| Apply Transit Visa | Internal | Passing Juice |
| Immigration website | External | Passing Juice |
| Sigiriya Rock | Internal | Passing Juice |
| Sigiriya Rock Fortress | Internal | Passing Juice |
| Kandy | Internal | Passing Juice |
| Temple of the Tooth | Internal | Passing Juice |
| Kandy Esala Perahera | Internal | Passing Juice |
| Nuwara Eliya | Internal | Passing Juice |
| Tea Plantations | Internal | Passing Juice |
| Tea Plantation Tours | Internal | Passing Juice |
| Ella | Internal | Passing Juice |
| Adam's Peak | Internal | Passing Juice |
| Hiking & Trekking | Internal | Passing Juice |
| Anuradhapura | Internal | Passing Juice |
| Ancient Ruins | Internal | Passing Juice |
| Polonnaruwa | Internal | Passing Juice |
| Galle | Internal | Passing Juice |
| Galle Fort | Internal | Passing Juice |
| Colombo | Internal | Passing Juice |
| Mirissa | Internal | Passing Juice |
| Unawatuna | Internal | Passing Juice |
| Arugam Bay | Internal | Passing Juice |
| Beaches | Internal | Passing Juice |
| Wilpattu National Park | Internal | Passing Juice |
| Udawalawe National Park | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Yala National Park | Internal | Passing Juice |
| Wildlife Safaris | Internal | Passing Juice |
| Sinharaja Forest Reserve | Internal | Passing Juice |
| Hot Air Ballooning | Internal | Passing Juice |
| White Water Rafting | Internal | Passing Juice |
| Sri Lankan Cuisine | Internal | Passing Juice |
| Traditional Dance & Music | Internal | Passing Juice |
| Cultural Experiences | Internal | Passing Juice |
| Immigration Extension Portal | External | Passing Juice |
| General Info | Internal | Passing Juice |
| Travel Tips and Guides | Internal | Passing Juice |
| Travel Advisory | Internal | Passing Juice |
| Useful Links | Internal | Passing Juice |
| Cookie Policy | Internal | Passing Juice |
| Disclaimer | Internal | Passing Juice |
| Spam/Scam Policy | Internal | Passing Juice |
| Refund Policy | Internal | Passing Juice |
| Delivery Policy | Internal | Passing Juice |
| Sitemap | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |

SEO Keywords








Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
|---------|---------|-------|----------|-------------|----------|






Keywords Consistency

| | | | | | |
|--------|----|---|---|---|---|
| visa | 16 | ✓ | ✓ | ✓ | ✓ |
| sri | 15 | ✓ | ✓ | ✓ | ✓ |
| lanka | 14 | ✓ | ✓ | ✓ | ✓ |
| eta | 13 | ✗ | ✓ | ✓ | ✓ |
| travel | 8 | ✗ | ✗ | ✗ | ✓ |


Usability

| | | |
|--|--------------|---|
|  | Url | Domain : govt.sl Length : 7 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | Great. This page take advantage of Dublin Core. |


Document

|  | Doctype | HTML 5 | | | | |
|--|-----------------|---|-----------------|-------------|----------|---|
|  | Encoding | Perfect. Your declared charset is UTF-8. | | | | |
|  | W3C Validity | Errors : 12 Warnings : 10 | | | | |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. | | | | |
|  | Deprecated HTML | <table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><center></td><td>1</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is</p> | Deprecated tags | Occurrences | <center> | 1 |
| Deprecated tags | Occurrences | | | | | |
| <center> | 1 | | | | | |





Document

| | | |
|--|------------|--|
| | | recommended that you remove or replace these HTML tags because they are now obsolete. |
|  | Speed Tips | <div><div>✓ Excellent, your website doesn't use nested tables.</div><div>✗ Too bad, your website is using inline styles.</div><div>✗ Too bad, your website has too many CSS files (more than 4).</div><div>✗ Too bad, your website has too many JS files (more than 6).</div><div>✗ Too bad, your website does not take advantage of gzip.</div></div> |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <div><div>✓ Apple Icon</div><div>✓ Meta Viewport Tag</div><div>✓ Flash content</div></div> |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|---|
|  | XML Sitemap | <div>Great, your website has an XML sitemap.</div> <div>https://www.govt.sl/en-us/sitemap.xml</div> |
|  | Robots.txt | <div>http://govt.sl/robots.txt</div> <div>Great, your website has a robots.txt file.</div> |
|  | Analytics | <div>Great, your website has an analytics tool.</div> <div> Google Analytics</div> |