Website Analysis: gomarbeauty.com

Generated on June 23 2025 10:11 AM

The score is 47/100

SEO Content

✓	Title	Gomar Beauty Products in UAE, Dubai & Lebanon | Shop Now Length : 56 Perfect, your title contains between 10 and 70 characters.
✓	Description	Explore Gomar Beauty's premium products in UAE, Dubai, and Lebanon. From skincare to makeup, shop now for a flawless and radiant look! Length : 139 Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
locale:alternate	ar_AR
type	website
title	Gomar Beauty Products in UAE, Dubai & Lebanon | Shop Now
description	Explore Gomar Beauty's premium products in UAE, Dubai, and Lebanon. From skincare to makeup, shop now for a flawless and radiant look!
url	https://gomarbeauty.com/
site_name	Gomar Online Shop in UAE & Lebanon
image	https://gomarbeauty.com/wp-content/uploads/2024/03/gomar-beauty-shopping-logo-social.jpg

SEO Content

		image:width	900			
		image:height	495			
		image:type	image/jpeg			

	Headings	H1 1	H2 16	H3 1	H4 0	H5 0	H6 0

- [H1] GOMAR Beauty Products IN United Arab Emirates UAE & Lebanon
- [H2] SHOP BY CATEGORY
- [H2] Black chiffon (with underscarf)
- [H2] Almond lash
- [H2] Face cleansing brush
- [H2] GOMAR Contact Lenses
- [H2] REVEAL THE BEAUTY WITHIN YOURSELF!
- [H2] GOMAR HOLIDAY GIFT GUIDE
- [H2] OUR CUSTOMERS FAVOURITES PRODUCTS
- [H2] Royal
- [H2] Ice globes
- [H2] Black chiffon (with underscarf)
- [H2] Brown hair extensions
- [H2] Savage lash
- [H2] Greedy
- [H2] PREMIUM BEAUTY SPONGE
- [H2] FROM THE BLOG
- [H3] Revolutionize Your Vision: Unleash the Magic of Contact Lenses!

	Images	We found 80 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!

SEO Links

❌	**Underscores in the URLs**	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	**In-page links**	We found a total of 56 links including 0 link(s) to files
⊙	**Statistics**	External Links : noFollow 0% External Links : Passing Juice 3.57% Internal Links 96.43%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Shop	Internal	Passing Juice
Face	Internal	Passing Juice
Chiffon Hijab	Internal	Passing Juice
Cotton Hijab	Internal	Passing Juice
Sparkle Brushes Collection	Internal	Passing Juice
Jade Rollers and Gua Sha Set	Internal	Passing Juice
Bamboo Brush Collection	Internal	Passing Juice
Face Cleansing Brush	Internal	Passing Juice
Highlighter	Internal	Passing Juice
Premium Beauty Sponge	Internal	Passing Juice
Blush	Internal	Passing Juice
Dry Brush Cleaner	Internal	Passing Juice
All-In Bag	Internal	Passing Juice
Flower Highlighter	Internal	Passing Juice
Expert Makeup Brushes	Internal	Passing Juice
G Brush Collection	Internal	Passing Juice
Contour	Internal	Passing Juice

In-page links

Brush box	Internal	Passing Juice
Conditioner	Internal	Passing Juice
Hair Oil	Internal	Passing Juice
Shampoo	Internal	Passing Juice
100% Pure Castor Oil	Internal	Passing Juice
Heatless Curler	Internal	Passing Juice
Natural Hair Extensions	Internal	Passing Juice
Hair Brush	Internal	Passing Juice
Contact Lens	Internal	Passing Juice
Luxurious Lashes	Internal	Passing Juice
Eyelash separator	Internal	Passing Juice
Ice Globes	Internal	Passing Juice
Luminous Mascara	Internal	Passing Juice
Brow Styling Soap	Internal	Passing Juice
New Arrival	Internal	Passing Juice
Best Seller	Internal	Passing Juice
Gift & Sets	Internal	Passing Juice
Contact Us	Internal	Passing Juice
العربية	Internal	Passing Juice
Add to cart	Internal	noFollow
Quick View	External	Passing Juice
Add to cart	Internal	noFollow
Add to cart	Internal	noFollow
Add to cart	Internal	noFollow
Add to cart	Internal	noFollow
Add to cart	Internal	noFollow
Add to cart	Internal	noFollow
Read more	Internal	noFollow

In-page links

Add to cart	Internal	noFollow
Add to cart	Internal	noFollow
Follow us on instagram	External	Passing Juice
Delivery Information	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Wishlist	Internal	Passing Juice
Blog	Internal	Passing Juice
My Account	Internal	Passing Juice
Add to Cart	Internal	noFollow

SEO Keywords

	Keywords Cloud	beauty brush hair aed cart add shop more best wishlist

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
add	29	✖	✖	✖	✖
cart	20	✖	✖	✖	✖
brush	20	✖	✖	✖	✔
beauty	18	✔	✖	✔	✔
aed	17	✖	✖	✖	✖

Usability

	Url	Domain : gomarbeauty.com Length : 15
	Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 113 Warnings : 14
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. http://gomarbeauty.com/sitemap.xml https://gomarbeauty.com/sitemap_index.xml https://gomarbeauty.com/lb/sitemap_index.xml
✅	Robots.txt	http://gomarbeauty.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.