



Website Analysis: gin71.com

Generated on March 03 2026 12:25 PM

The score is 57/100



SEO Content

	Title	<p>Christopher Lowell & Associates</p> <p>Length : 30</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Providing smart design, turnkey merchandizing solutions, practical education & engaging infotainment for home-centric companies.</p> <p>Length : 132</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1928"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Christopher Lowell: Lifestyle Designer & Educator</td> </tr> <tr> <td>description</td> <td>Reengaging one's personal creativity to live more intentionally is lifechanging. It's time to rethink lifestyle from the ground up!</td> </tr> <tr> <td>image:width</td> <td>2500</td> </tr> <tr> <td>image:height</td> <td>1330</td> </tr> <tr> <td>url</td> <td>https://www.christopherlowellhome.com/clowell</td> </tr> <tr> <td>site_name</td> <td>Christopher Lowell</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	title	Christopher Lowell: Lifestyle Designer & Educator	description	Reengaging one's personal creativity to live more intentionally is lifechanging. It's time to rethink lifestyle from the ground up!	image:width	2500	image:height	1330	url	https://www.christopherlowellhome.com/clowell	site_name	Christopher Lowell	type	website
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SEO Content

		<ul style="list-style-type: none">• [H2] Lowell & Associates• [H2] HISTORY• [H2] Product• [H2] Christopher• [H2] Lowell• [H2] President,CEO• [H2] Michael• [H2] Green• [H2]• [H2] Senior VP of Marketing & Communications• [H2] Education• [H2] Sell Through• [H2] SPACE• [H2] design• [H2] MEDIA• [H2] A Pristine• [H2] Brand• [H2] NEW MEDIA:• [H2] IN• [H2] Development• [H2] MORE ON LOWELL• [H2] A History With• [H2] Personal Creativity• [H2]• [H2]• [H6] for• [H6] tomorrow's• [H6] home• [H6] today's• [H6] solutions• [H6] Contact• [H6] us• [H6] here:
	Images	<p>We found 22 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 15 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 20% Internal Links 80%

In-page links

Anchor	Type	Juice
Room Recipe Videos	External	Passing Juice
Viewer Mail Videos	External	Passing Juice
Color Courage	Internal	Passing Juice
Re-think Sq. Ft	Internal	Passing Juice
Purging	Internal	Passing Juice
Personal Curating	Internal	Passing Juice
RightSIZE UP	Internal	Passing Juice
Lowell&#x27;s Story	Internal	Passing Juice
CL BIO Timeline	Internal	Passing Juice
Consortium POV	Internal	Passing Juice
Our Privacy Policy	Internal	Passing Juice
&nbsp;	Internal	Passing Juice
CONSORTIUM P.O.V.	External	Passing Juice
RightSIZE UP!.	Internal	Passing Juice
=	Internal	Passing Juice

SEO Keywords



Keywords Cloud

videos **lowell** personal **new** consortium
design menu **home** first lifestyle

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
lowell	28	✓	✗	✗	✓
new	20	✗	✗	✗	✓
design	18	✗	✗	✓	✓
home	18	✗	✗	✓	✓
lifestyle	16	✗	✗	✗	✗

Usability

	Url	Domain : gin71.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.

Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://gin71.com/sitemap.xml</code>
	Robots.txt	<code>http://gin71.com/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.