









Website Analysis: getpocket.com

Generated on July 16 2024 14:31 PM




The score is 37/100







SEO Content

	Title	<p>Pocket</p> <p>Length : 6</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>																
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>site_name</td> <td>Pocket</td> </tr> </tbody> </table>					Property	Content	type	website	site_name	Pocket						
Property	Content																	
type	website																	
site_name	Pocket																	
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>1</td> <td>0</td> <td>4</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H4] Discover More Topics [H6] Products [H6] Company [H6] Resources [H6] Get the app 	H1	H2	H3	H4	H5	H6	0	0	0	1	0	4				
H1	H2	H3	H4	H5	H6													
0	0	0	1	0	4													
	Images	<p>We found 3 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>																
	Text/HTML Ratio	<p>Ratio : 3%</p>																

SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 31 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.45% Internal Links 93.55%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Saves	Internal	Passing Juice
Discover	Internal	Passing Juice
Collections	Internal	Passing Juice
Sign Up	Internal	Passing Juice
Business	Internal	Passing Juice
Career	Internal	Passing Juice
Education	Internal	Passing Juice

In-page links

Entertainment	Internal	Passing Juice
Food	Internal	Passing Juice
Gaming	Internal	Passing Juice
Health & Fitness	Internal	Passing Juice
Parenting	Internal	Passing Juice
Personal Finance	Internal	Passing Juice
Politics	Internal	Passing Juice
Science	Internal	Passing Juice
Self Improvement	Internal	Passing Juice
Sports	Internal	Passing Juice
Technology	Internal	Passing Juice
Travel	Internal	Passing Juice
Must-read articles	Internal	Passing Juice
Daily newsletter	Internal	Passing Juice
Pocket Premium	Internal	Passing Juice
Save to Pocket extensions	External	Passing Juice
About	Internal	Passing Juice
Contact Info	Internal	Passing Juice
Get help	Internal	Passing Juice
Advertise	Internal	Passing Juice
Mozilla	External	Passing Juice
Privacy policy	Internal	Passing Juice
Terms of service	Internal	Passing Juice

SEO Keywords



Keywords Cloud






articles app home get products **pocket** french
chinese spanish portuguese

SEO Keywords





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pocket	6	✓	✗	✗	✗
portuguese	2	✗	✗	✗	✗
home	2	✗	✗	✗	✗
get	2	✗	✗	✗	✓
chinese	2	✗	✗	✗	✗








Usability

	Url	Domain : getpocket.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 4
	Email Privacy	Great no email address has been found in plain text!





Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://getpocket.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>