



Website Analysis: gethighered.com

Generated on May 16 2025 14:02 PM




The score is 45/100





SEO Content

	Title	Highered – The Global Career Services Hub Length : 41 Perfect, your title contains between 10 and 70 characters.																				
	Description	Unlock global opportunities with career services hub highered, connecting top talent with international employers effectively. Length : 126 Great, your meta description contains between 70 and 160 characters.																				
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																				
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Highered - The Global Career Services Hub</td></tr><tr><td>description</td><td>Unlock global opportunities with career services hub highered, connecting top talent with international employers effectively.</td></tr><tr><td>url</td><td>https://gethighered.com/</td></tr><tr><td>site_name</td><td>Highered</td></tr><tr><td>image</td><td>https://gethighered.com/wp-content/uploads/2025/02/home_featuredimage.png</td></tr><tr><td>image:width</td><td>1440</td></tr><tr><td>image:height</td><td>810</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Highered - The Global Career Services Hub	description	Unlock global opportunities with career services hub highered, connecting top talent with international employers effectively.	url	https://gethighered.com/	site_name	Highered	image	https://gethighered.com/wp-content/uploads/2025/02/home_featuredimage.png	image:width	1440	image:height	810
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SEO Content

		image:type	image/png				
	Headings	H1 6	H2 5	H3 9	H4 2	H5 0	H6 5
		<ul style="list-style-type: none"> • [H1] The Global Career Services Hub • [H1] News • [H1] © Highered 2025 • [H1] Universities • [H1] Employers • [H1] Students • [H2] For Universities • [H2] For Employers • [H2] For Students & Alumni • [H2] Featured Work Opportunities • [H2] Stories that Matter • [H3] We provide international opportunities for your talent. • [H3] Become a Member • [H3] We simplify your search of the right candidate anywhere. • [H3] Find Relevant Talent • [H3] We help you find awesome jobs around the globe. • [H3] Get Hired • [H3] Global Fairs 2024: A Celebration of Talent and Opportunity • [H3] Why Mondays Matter for Powerful Goal-Setting • [H3] The Rise of Early Career Recruitment: A Military-Inspired Approach • [H4] Highered is built to support: • [H4] Highered is built to support:Students and alumni who are starting their careers, whether locally or internationally.Recruiters from all over the world who wants to find the right talent more efficiently.Career Services at Business Schools and Universities looking for dynamic tools and initiatives to connect their talent with global opportunities."}},{"@type":"Question","name":"Where to start?","acceptedAnswer":{"@type":"Answer","text":"\u00a0Career Services: Become a MemberStudents: Register hereEmployers: Partner with Us\u00a0Contact us if you need more details here.\u00a0"}}}} We Make Early Talent Recruitment More Dynamic and Efficient through Global Job Opportunities Virtual Career Events Masterclasses Assessments • [H6] • [H6] Career Services: Become a Member • [H6] Students: Register here • [H6] Employers: Partner with Us • [H6] 					
	Images	<p>We found 25 images on this web page.</p> <p>22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 25 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 16% Internal Links 84%


In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Universities	Internal	Passing Juice
Employers	Internal	Passing Juice
Students	Internal	Passing Juice
Become a Member	Internal	Passing Juice
here.	External	Passing Juice
Global Fairs 2024: A Celebration of Talent and Opportunity	Internal	Passing Juice
Why Mondays Matter for Powerful Goal-Setting	Internal	Passing Juice
The Rise of Early Career Recruitment: A Military-Inspired Approach	Internal	Passing Juice

In-page links

Activate Membership	External	Passing Juice
Join the Global Fairs	Internal	Passing Juice
Communication Kit	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Plans & Pricing	Internal	Passing Juice
Book a Discovery Calll	External	Passing Juice
Global Fairs for Recruiters	Internal	Passing Juice
Jobs	Internal	Passing Juice
Career Events	Internal	Passing Juice
Masterclasses	Internal	Passing Juice
Online Assessment	Internal	Passing Juice
Home	Internal	Passing Juice
Blog	Internal	Passing Juice
Support	External	Passing Juice
Terms and Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice


SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : gethighered.com Length : 15
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5					
	Encoding	Perfect. Your declared charset is UTF-8.					
	W3C Validity	Errors : 0 Warnings : 0					
	Email Privacy	Great no email address has been found in plain text!					
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><u></td><td>1</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>		Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences						
<u>	1						
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>					

Mobile

	Mobile Optimization	<div><div>✓ Apple Icon</div><div>✓ Meta Viewport Tag</div><div>✓ Flash content</div></div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><div>http://gethighered.com/sitemap.xml</div><div>https://gethighered.com/sitemap.xml</div></div>
	Robots.txt	<p>http://gethighered.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>