

Website Analysis: gethighered.com

Generated on May 16 2025 14:02 PM

The score is 45/100

SEO Content

	Title	Highered - The Glo	bal Career Services Hub
		Length: 41	
		Perfect, your title o	contains between 10 and 70 characters.
	Description		ortunities with career services hub highered, ent with international employers effectively.
		Great, your meta d	lescription contains between 70 and 160 characters.
8	Keywords	-	en't found meta keywords on your page. Use <u>this free</u> <u>enerator</u> to create keywords.
	Og Meta Properties	Good, your page ta	ake advantage of Og Properties.
		Property	Content
		locale	en_US
		type	website
		title	Highered - The Global Career Services Hub
		description	Unlock global opportunities with career services hub highered, connecting top talent with international employers effectively.
		url	https://gethighered.com/
		site_name	Highered
		image	https://gethighered.com/wp-content/uploads/20 25/02/home_featuredimage.png
		image:width	1440
		image:height	810

SEO Content

0		image	tvpe	image/png			
			-71	iiilage/piig			
	Headings	H1 6	H2 5	H3 9	H4 2	H5 0	H6 5
			[H1] News [H1] © High [H1] Univers [H1] Employ [H1] Studen [H2] For Uni [H2] For Stu [H2] For Stu [H2] Feature [H2] Stories [H3] We pro [H3] We sim [H3] We help [H3] Get Hir [H3] Global [H3] Why Mo [H3] The Ris Approach [H4] Highere starting thei internationa find the righ Business Scl initiatives to opportunitie ","accepted Services: Be Partner with here.\u00a0 Dynamic and Virtual Career [H6] Career [H6] Studen [H6] Employ [H6]	ered 2025 sities rers ts versities ployers dents & Alur ed Work Opp that Matter vide interna e a Member plify your se elevant Taler o you find av ed Fairs 2024: A ondays Matt e of Early Ca ed is built to r careers, wi lly.Recruiter t talent mor nools and Ur connect the s."}},{"@ty Answer":{"@ come a Men Us\u00a0Ca "}}]} We Ma d Efficient the er Events Ma Services: Be ts: Register vers: Partner	tional opport earch of the rearch opport: support: support: support: support: support: support:Studenter locally opport: rearch of the rearch opport: support:	cunities for around the around the of Talent ful Goal-Se ment: A M dents and a y or er the wor Career Ser oking for d in global n","name" ver","text": s: Register ou need m ent Recrui I Job Oppo Assessmer	date anywhere. e globe. and Opportunity otting ilitary-Inspired alumni who are ld who wants to vices at ynamic tools and :"Where to start "\u00a0Career hereEmployers: nore details tment More ortunities
⊗	Images	22 alt a		empty or m			text so that our images.
	Text/HTML Ratio		ge's ratio of		L code is belo	•	ent, this means

SEO Content

Flash	Perfect, no Flash content has been detected on this page.
Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 25 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 16%
		Internal Links 84%

In-page links

Anchor	Туре	Juice
Skip to content	Internal	Passing Juice
<u>Universities</u>	Internal	Passing Juice
<u>Employers</u>	Internal	Passing Juice
<u>Students</u>	Internal	Passing Juice
Become a Member	Internal	Passing Juice
here.	External	Passing Juice
Global Fairs 2024: A Celebration of Talent and Opportunity	Internal	Passing Juice
Why Mondays Matter for Powerful Goal-Setting	Internal	Passing Juice
The Rise of Early Career Recruitment: A Military-Inspired Approach	Internal	Passing Juice

In-page links

Activate Membership	External	Passing Juice
Join the Global Fairs	Internal	Passing Juice
Communication Kit	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Plans & Pricing	Internal	Passing Juice
Book a Discovery Calll	External	Passing Juice
Global Fairs for Recruiters	Internal	Passing Juice
<u>Jobs</u>	Internal	Passing Juice
Career Events	Internal	Passing Juice
<u>Masterclasses</u>	Internal	Passing Juice
Online Assessment	Internal	Passing Juice
<u>Home</u>	Internal	Passing Juice
Blog	Internal	Passing Juice
Support	External	Passing Juice
Terms and Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

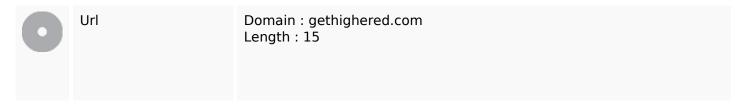
SEO Keywords

0	Keywords Cloud	

Keywords Consistency

Keyword Content Title Keywords Description Headings	Keyword	Content	Title	Keywords	Description	Headings
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Usability



Usability

Favicon	Great, your website has a favicon.
Printability	We could not find a Print-Friendly CSS.
Language	Good. Your declared language is en.
Dublin Core	This page does not take advantage of Dublin Core.

Document

②	Doctype	HTML 5
②	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors: 0 Warnings: 0
②	Email Privacy	Great no email address has been found in plain text!
8	Deprecated HTML	Deprecated tags Occurrences <u> 1 Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</u>
•	Speed Tips	 Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile



Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://gethighered.com/sitemap.xml
		https://gethighered.com/sitemap.xml
	Robots.txt	http://gethighered.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
W		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.