

### Website Analysis: gebaeudeueberwachung.de

Generated on April 20 2024 17:26 PM

The score is 47/100

#### **SEO Content**

<b>②</b>	Title	Gebäudeüberwachung  Length: 18  Perfect, your title contains between 10 and 70 characters.		
	Description	IP Anbindung der vorhandenen Haus- und Gebäudetechnik im Rahmen der modernen Gebäudeüberwachung.  Length: 96  Great, your meta description contains between 70 and 160 characters.		
	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.		
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.		
•	Headings	H1 H2 H3 H4 H5 H6 1 3 3 0 1 0  • [H1] Gebäudeüberwachung mit Lösungen von Didactum • [H2] Funktionserweiterung der Gebäudeüberwachung • [H2] Integration der Sensoren in Gebäude Management Software • [H2] Sensoren für die Intensivierung der Gebäudeüberwachung • [H3] Related Links • [H3] Powered by • [H3] Folgen Sie uns! • [H5] Hinweis zu Cookies		
	Images	We found 3 images on this web page.  1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.		
	Text/HTML Ratio	Ratio: 0%		

#### SEO Content

	This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
Flash	Perfect, no Flash content has been detected on this page.
Iframe	Great, there are no Iframes detected on this page.

#### SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 15 links including 0 link(s) to files
•	Statistics	External Links : noFollow 0%  External Links : Passing Juice 86.67%
		Internal Links 13.33%

# In-page links

Anchor	Type	Juice
<u>Didactum Onlineshop</u>	External	Passing Juice
Technologie Portal	External	Passing Juice
<u>Impressum</u>	External	Passing Juice
<u>Datenschutz</u>	External	Passing Juice
Didactum® Security GmbH	External	Passing Juice
<u>Twitter</u>	External	Passing Juice
Facebook	External	Passing Juice
XING	External	Passing Juice

# In-page links

LinkedIn	External	Passing Juice
Google+	External	Passing Juice
<u>Instagram</u>	External	Passing Juice
Flickr	External	Passing Juice
Versandkosten	External	Passing Juice
Datenschutzerklärung	Internal	Passing Juice
<u>Impressum</u>	Internal	Passing Juice

### SEO Keywords

|--|

# Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
---------	---------	-------	----------	-------------	----------

### Usability

0	Url	Domain : gebaeude-ueberwachung.de Length : 24
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors: 5 Warnings: 1
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
•	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul>

#### Mobile

Mobile Optimization	* Apple Icon	
	✓ Meta Viewport Tag	
		✓ Flash content

# Optimization

<b>&amp;</b>	XML Sitemap	Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	Missing

# Optimization

8		Your website doesn't have a robots.txt file - this can be problematic.  A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
	Analytics	Great, your website has an analytics tool.
		Google Analytics