









Website Analysis: gcar.net

Generated on February 03 2026 23:27 PM




The score is 63/100







SEO Content

	Title	Chattanooga Real Estate Greater Chattanooga REALTORS® Length : 55 Perfect, your title contains between 10 and 70 characters.												
	Description	Want to know about Chattanooga real estate? Greater Chattanooga REALTORS® has information about real estate in southeast TN and northwest GA. Length : 141 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>0</td><td>2</td><td>1</td><td>8</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H2] Classes & Events• [H2] Recent News:• [H3] The Voice for Real Estate in Greater Chattanooga• [H4] REALTORS® Supporting Snack Packs• [H4] Honors & Awards Breakfast• [H4] Community Partnerships Committee• [H4] Leading With Purpose: 2026 REALTORS® Officers and Directors Installed• [H4] Consumer Guide: 8 Tips For Selling Your Home in Winter• [H4] In Memoriam: Johnny Cox• [H4] In Memoriam: Clayton Taylor• [H4] December Market Report	H1	H2	H3	H4	H5	H6	0	2	1	8	0	0
H1	H2	H3	H4	H5	H6									
0	2	1	8	0	0									
	Images	We found 9 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that												

SEO Content

		search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 25% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 65 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.69% Internal Links 92.31%

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Councils, Chapters & Institutes	Internal	Passing Juice
Governing Documents	Internal	Passing Juice
Leadership & Staff	Internal	Passing Juice

In-page links

Board of Directors	Internal	Passing Juice
Staff	Internal	Passing Juice
Past Presidents	Internal	Passing Juice
REALTOR® of the YEAR	Internal	Passing Juice
George Kangles Community Citizenship Award	Internal	Passing Juice
Good Neighbor Award	Internal	Passing Juice
Community Partnerships	Internal	Passing Juice
Habitat For Humanity	Internal	Passing Juice
Snack Packs	Internal	Passing Juice
Advocacy	Internal	Passing Juice
REALTORS® Political Action Committee	Internal	Passing Juice
2025 Major Investors	Internal	Passing Juice
Consumer Tools	Internal	Passing Juice
Best Practices	Internal	Passing Juice
Fair Housing Resources for Consumers	Internal	Passing Juice
File a Complaint	Internal	Passing Juice
Find a Member	Internal	Passing Juice
Join Us	Internal	Passing Juice
Market Statistics	Internal	Passing Juice
Property Fraud Alert System	Internal	Passing Juice
Schools and Zoning	Internal	Passing Juice
Tour Open Houses	Internal	Passing Juice
Member Services	Internal	Passing Juice
Best Practices	Internal	Passing Juice
BrokerBay Showing Service	Internal	Passing Juice
Commercial Services	Internal	Passing Juice
Committees	Internal	Passing Juice
Communications	Internal	Passing Juice

In-page links

Data Share	Internal	Passing Juice
Discounts & Subscriptions	Internal	Passing Juice
Dues & Fees	Internal	Passing Juice
Education	Internal	Passing Juice
Ethics Training Requirement	Internal	Passing Juice
Fair Housing Training Requirement	Internal	Passing Juice
Fair Housing Resources for Realtors	Internal	Passing Juice
File a Complaint	Internal	Passing Juice
Find a Member	Internal	Passing Juice
FOREWARN	Internal	Passing Juice
Forms & Contracts	Internal	Passing Juice
Leadership Academy	Internal	Passing Juice
Legal Hotline	Internal	Passing Juice
MLS & CIE	Internal	Passing Juice
Notary Service	Internal	Passing Juice
REALTORS® Property Resource	Internal	Passing Juice
REALTOR® Store	Internal	Passing Juice
Support	Internal	Passing Juice
Supra Keyboxes & eKEYS	Internal	Passing Juice
News	Internal	Passing Juice
Calendar	Internal	Passing Juice
Commercial Property	External	Passing Juice
Find A Home	Internal	Passing Juice
Member Services Login	Internal	Passing Juice
FLEXMLS LOGIN	External	Passing Juice
E	External	Passing Juice
I	External	Passing Juice
I	External	Passing Juice

In-page links

[Terms of Use](#)

Internal

Passing Juice

[Accessibility](#)

Internal

Passing Juice

[Back to Top](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

housing services home **realtors** member
greater **chattanooga** property real market












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
realtors	9	✓	✗	✓	✓
chattanooga	7	✓	✗	✓	✓
member	5	✗	✗	✗	✗
home	4	✗	✗	✗	✓
property	4	✗	✗	✗	✗





Usability

	Url	Domain : gcar.net Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Perfect, your website has few JavaScript files.</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://gcar.net/robots.txt

Optimization



Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics