

# Website Analysis: gartenbau-buettner.de

Generated on May 10 2025 09:53 AM

The score is 47/100



## SEO Content

|    | Title                                                                                                                                   | <p>Büttner Garten- und Landschaftsbau Berlin - Vielseitiger Gartenbau</p> <p>Length : 66</p> <p>Perfect, your title contains between 10 and 70 characters.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |          |         |        |       |      |         |       |                                                                    |             |                                                                                                                                         |     |                               |           |                                           |              |                           |       |                                                                                                   |
|------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|--------|-------|------|---------|-------|--------------------------------------------------------------------|-------------|-----------------------------------------------------------------------------------------------------------------------------------------|-----|-------------------------------|-----------|-------------------------------------------|--------------|---------------------------|-------|---------------------------------------------------------------------------------------------------|
|    | Description                                                                                                                             | <p>In Berlin ist</p> <p>Length : 14</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |          |         |        |       |      |         |       |                                                                    |             |                                                                                                                                         |     |                               |           |                                           |              |                           |       |                                                                                                   |
|  | Keywords                                                                                                                                | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |          |         |        |       |      |         |       |                                                                    |             |                                                                                                                                         |     |                               |           |                                           |              |                           |       |                                                                                                   |
|  | Og Meta Properties                                                                                                                      | <p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>de_DE</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Büttner Garten- und Landschaftsbau Berlin - Vielseitiger Gartenbau</td></tr><tr><td>description</td><td>In Berlin ist ☐☐ Büttner Garten- und Landschaftsbau Ihr kompetenter Partner.☐☐ Gartenbau ☐☐ Terrassenbau ☐☐ Gartenpflege ☐☐ Baumschnitt</td></tr><tr><td>url</td><td>https://gartenbau-buettner.de</td></tr><tr><td>site_name</td><td>Stephan Büttner Garten-und Landschaftsbau</td></tr><tr><td>updated_time</td><td>2025-04-08T10:41:16+02:00</td></tr><tr><td>image</td><td>https://gartenbau-buettner.de/wp-content/uploads/2023/08/cropped-Buettner_logo_final_JPG_hoch.jpg</td></tr></tbody></table> | Property | Content | locale | de_DE | type | website | title | Büttner Garten- und Landschaftsbau Berlin - Vielseitiger Gartenbau | description | In Berlin ist ☐☐ Büttner Garten- und Landschaftsbau Ihr kompetenter Partner.☐☐ Gartenbau ☐☐ Terrassenbau ☐☐ Gartenpflege ☐☐ Baumschnitt | url | https://gartenbau-buettner.de | site_name | Stephan Büttner Garten-und Landschaftsbau | updated_time | 2025-04-08T10:41:16+02:00 | image | https://gartenbau-buettner.de/wp-content/uploads/2023/08/cropped-Buettner_logo_final_JPG_hoch.jpg |
| Property                                                                           | Content                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |          |         |        |       |      |         |       |                                                                    |             |                                                                                                                                         |     |                               |           |                                           |              |                           |       |                                                                                                   |
| locale                                                                             | de_DE                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |          |         |        |       |      |         |       |                                                                    |             |                                                                                                                                         |     |                               |           |                                           |              |                           |       |                                                                                                   |
| type                                                                               | website                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |          |         |        |       |      |         |       |                                                                    |             |                                                                                                                                         |     |                               |           |                                           |              |                           |       |                                                                                                   |
| title                                                                              | Büttner Garten- und Landschaftsbau Berlin - Vielseitiger Gartenbau                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |          |         |        |       |      |         |       |                                                                    |             |                                                                                                                                         |     |                               |           |                                           |              |                           |       |                                                                                                   |
| description                                                                        | In Berlin ist ☐☐ Büttner Garten- und Landschaftsbau Ihr kompetenter Partner.☐☐ Gartenbau ☐☐ Terrassenbau ☐☐ Gartenpflege ☐☐ Baumschnitt |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |          |         |        |       |      |         |       |                                                                    |             |                                                                                                                                         |     |                               |           |                                           |              |                           |       |                                                                                                   |
| url                                                                                | https://gartenbau-buettner.de                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |          |         |        |       |      |         |       |                                                                    |             |                                                                                                                                         |     |                               |           |                                           |              |                           |       |                                                                                                   |
| site_name                                                                          | Stephan Büttner Garten-und Landschaftsbau                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |          |         |        |       |      |         |       |                                                                    |             |                                                                                                                                         |     |                               |           |                                           |              |                           |       |                                                                                                   |
| updated_time                                                                       | 2025-04-08T10:41:16+02:00                                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |          |         |        |       |      |         |       |                                                                    |             |                                                                                                                                         |     |                               |           |                                           |              |                           |       |                                                                                                   |
| image                                                                              | https://gartenbau-buettner.de/wp-content/uploads/2023/08/cropped-Buettner_logo_final_JPG_hoch.jpg                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |          |         |        |       |      |         |       |                                                                    |             |                                                                                                                                         |     |                               |           |                                           |              |                           |       |                                                                                                   |

# SEO Content

|                                                                                     |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|-------------------------------------------------------------------------------------|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                     |                 | <div>image:secure_url</div> <div>https://gartenbau-buettner.de/wp-content/uploads/2023/08/cropped-Buettner_logo_final_JPG_hoch.jpg</div> <div>image:width</div> <div>512</div> <div>image:height</div> <div>512</div> <div>image:alt</div> <div>Büttner Garten- und Landschaftsbau Berlin</div> <div>image:type</div> <div>image/jpeg</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|     | Headings        | <div> <div>H11</div> <div>H26</div> <div>H36</div> <div>H49</div> <div>H50</div> <div>H60</div> </div> <div> <ul style="list-style-type: none"> <li>• [H1] Büttner Garten- und Landschaftsbau in Berlin</li> <li>• [H2] Zuverlässige und professionelle Gartengestaltung, Gartenpflege und Gartenbau in Berlin und Umgebung</li> <li>• [H2] Wir sind Experten auf dem Gebiet des Garten- und Landschaftsbau Berlin (GaLaBau) und stehen Ihnen gerne zur Verfügung.</li> <li>• [H2] Umfassende Betreuung durch Ihren Gartenbauservice in Berlin und Brandenburg</li> <li>• [H2] Unsere Leistungen rund um den Garten und Landschaftsbau</li> <li>• [H2] Unser Team</li> <li>• [H2] Wir kommen zu Ihnen und beraten sie persönlich vor Ort.</li> <li>• [H3] Wegebau</li> <li>• [H3] Terrassenbau</li> <li>• [H3] Natursteinarbeiten</li> <li>• [H3] Rollrasen verlegen</li> <li>• [H3] Gartenarbeiten</li> <li>• [H3] Pflanzarbeiten</li> <li>• [H4] Gartenbau</li> <li>• [H4] Landschaftsbau</li> <li>• [H4] Individuelle Lösungen</li> <li>• [H4] kontakt@gartenbau-buettner.de</li> <li>• [H4] 030 33877490</li> <li>• [H4] 0162 9224579</li> <li>• [H4] Sprechstunde</li> <li>• [H4] Anfahrt</li> <li>• [H4] Kontakt</li> </ul> </div> |
|  | Images          | <div>We found 17 images on this web page.</div> <div>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|  | Text/HTML Ratio | <div>Ratio : 0%</div> <div>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|  | Flash           | <div>Perfect, no Flash content has been detected on this page.</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |

## SEO Content

|                                                                                  |        |                                                    |
|----------------------------------------------------------------------------------|--------|----------------------------------------------------|
|  | Iframe | Great, there are no Iframes detected on this page. |
|----------------------------------------------------------------------------------|--------|----------------------------------------------------|

## SEO Links

|                                                                                  |                         |                                                                                               |
|----------------------------------------------------------------------------------|-------------------------|-----------------------------------------------------------------------------------------------|
|  | URL Rewrite             | Good. Your links looks friendly!                                                              |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.                                                |
|  | In-page links           | We found a total of 32 links including 0 link(s) to files                                     |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 3.13%<br>Internal Links 96.88% |

## In-page links

| Anchor                            | Type     | Juice         |
|-----------------------------------|----------|---------------|
| <a href="#">Home</a>              | Internal | Passing Juice |
| <a href="#">Über mich</a>         | Internal | Passing Juice |
| <a href="#">Gartenbau</a>         | Internal | Passing Juice |
| <a href="#">Wegebau</a>           | Internal | Passing Juice |
| <a href="#">Terrassenbau</a>      | Internal | Passing Juice |
| <a href="#">Aufbau Carports</a>   | Internal | Passing Juice |
| <a href="#">Aufbau Gartenhaus</a> | Internal | Passing Juice |
| <a href="#">Zaunbau</a>           | Internal | Passing Juice |
| <a href="#">Sichtschutz</a>       | Internal | Passing Juice |
| <a href="#">Einfahrt/Zufahrt</a>  | Internal | Passing Juice |
| <a href="#">Entwässerung</a>      | Internal | Passing Juice |
|                                   |          |               |

## In-page links

|                                                  |          |               |
|--------------------------------------------------|----------|---------------|
| <a href="#">Flächengestaltung / Erschließung</a> | Internal | Passing Juice |
| <a href="#">Natursteinarbeiten</a>               | Internal | Passing Juice |
| <a href="#">Pflasterarbeiten</a>                 | Internal | Passing Juice |
| <a href="#">Mauer</a>                            | Internal | Passing Juice |
| <a href="#">Landschaftsbau</a>                   | Internal | Passing Juice |
| <a href="#">Bodenbearbeitung</a>                 | Internal | Passing Juice |
| <a href="#">Pflanzarbeiten</a>                   | Internal | Passing Juice |
| <a href="#">Saatarbeiten</a>                     | Internal | Passing Juice |
| <a href="#">Baumschnitt</a>                      | Internal | Passing Juice |
| <a href="#">Grünanlagenpflege</a>                | Internal | Passing Juice |
| <a href="#">Rasen / Rollrasen</a>                | Internal | Passing Juice |
| <a href="#">Gartenarbeiten</a>                   | Internal | Passing Juice |
| <a href="#">Pflanzenpfleger</a>                  | Internal | Passing Juice |
| <a href="#">Gärtner</a>                          | Internal | Passing Juice |
| <a href="#">Jobs</a>                             | Internal | Passing Juice |
| <a href="#">Kontakt</a>                          | Internal | Passing Juice |
| <a href="#">Startseite</a>                       | Internal | Passing Juice |
| <a href="#">Datenschutz</a>                      | Internal | Passing Juice |
| <a href="#">Impressum</a>                        | Internal | Passing Juice |
| <a href="#">Sprechstunde</a>                     | Internal | Passing Juice |
| <a href="#">Anfahrt</a>                          | External | Passing Juice |

## SEO Keywords

|                                                                                    |                |  |
|------------------------------------------------------------------------------------|----------------|--|
|  | Keywords Cloud |  |
|------------------------------------------------------------------------------------|----------------|--|

## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
|---------|---------|-------|----------|-------------|----------|

## Usability

|                                                                                  |              |                                                   |
|----------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|  | Url          | Domain : gartenbau-buettner.de<br>Length : 21     |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is de.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|------------------------------------------------------------------------------------|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|   | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|  | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|  | W3C Validity    | Errors : 20<br>Warnings : 23                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text.<br>Use <a href="#">free antispam protector</a> to hide email from spammers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div> |

## Mobile

|                                                                                  |                     |                     |
|----------------------------------------------------------------------------------|---------------------|---------------------|
|  | Mobile Optimization | ✓ Apple Icon        |
|                                                                                  |                     | ✓ Meta Viewport Tag |
|                                                                                  |                     | ✓ Flash content     |

## Optimization

|                                                                                  |             |                                                                                                                                                                                                                                                                                                 |
|----------------------------------------------------------------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <p><a href="https://gartenbau-buettner.de/sitemap_index.xml">https://gartenbau-buettner.de/sitemap_index.xml</a></p>                                                                                                                             |
|  | Robots.txt  | <p><a href="http://gartenbau-buettner.de/robots.txt">http://gartenbau-buettner.de/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                                                                                                                                          |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |