Website Analysis: fuugu.co.uk

The score is 48/100

SEO Content

✅	Title	**FUUGU Dishwasher Tablets** Length : 25 Perfect, your title contains between 10 and 70 characters.
❌	Description	Length : 0 Very bad. We haven't found meta description on your page. Use [this free online meta tags generator](#) to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use [this free online meta tags generator](#) to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_GB
type	website
title	FUUGU Dishwasher Tablets 🧽 70% OFF - Official Store
description	FUUGU are novel cleaner tabs for your dishwasher that effectively remove odours, stains and deposits in the dishwasher. Fuugu Dishwasher Cleaner reviews and customer experience Fuugu is the recommended product on many review platforms. The product has received very good reviews in large housewives’ forums and on webportals for household products. Buy Fuugu Cleaning ... Read more
url	https://fuugu.co.uk/
site_name	Fuugu

SEO Content

		image		https://fuugu.kaufen/wp-content/uploads/sites/3/2023/01/fuugu-kaufen.jpg			

◉	Headings	H1 H2 H3 H4 H5 H6 1 3 0 0 0 0 • [H1] Buy FUUGU Smart Dishwasher Cleaners Tablets at the lowest price in UK & Ireland • [H2] Buy Fuugu Dishwasher Tabs • [H2] Fuugu Dishwasher Cleaner reviews and customer experience • [H2] Buy Fuugu Cleaning Tablets for Dishwasher at a great price
✖	Images	We found 3 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✖	Text/HTML Ratio	Ratio : 9% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✔	Flash	Perfect, no Flash content has been detected on this page.
✔	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✔	URL Rewrite	Good. Your links looks friendly!
✔	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✔	In-page links	We found a total of 1 links including 0 link(s) to files
◉	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice

SEO Keywords

Keywords Cloud	cleaning **fuugu dishwasher** clean help deposits machine tabs odours clogging

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dishwasher	17	✔	✖	✖	✔
fuugu	16	✔	✖	✖	✔
cleaning	9	✖	✖	✖	✔
clean	6	✖	✖	✖	✔
machine	6	✖	✖	✖	✖

Usability

	Url	Domain : fuugu.co.uk Length : 11
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 3 Warnings : 2
✓	Email Privacy	Great no email address has been found in plain text!
✗	Deprecated HTML	**Deprecated tags** — **Occurrences** `<big>` — 1 Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✓ Perfect, your website has few JavaScript files. ✗ Too bad, your website does not take advantage of gzip.

Mobile

●	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of

		changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✅	Robots.txt	http://fuugu.co.uk/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.