Website Analysis: fulmoremiddleschool.org

The score is 57/100

SEO Content

✓	Title	Fulmore Middle School Length : 21 Perfect, your title contains between 10 and 70 characters.
✓	Description	Fulmore Middle School is located in Austin, Texas and serves grades six through eight. Length : 86 Great, your meta description contains between 70 and 160 characters.
✓	Keywords	Fulmore Middle School, Fulmore MS, Fulmore Middle, Fulmore TX, Fulmore School Good, your page contains meta keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
○	Headings	H1: 16, H2: 0, H3: 0, H4: 0, H5: 0, H6: 0

- [H1] Fulmore Middle School
- [H1] Links
- [H1] News and Announcements
- [H1] Default Router Login
- [H1] 2017-2018 Fulmore School Supply List
- [H1] 2017-2018 School Meal Plan Changes
- [H1] Summer Food Service Program
- [H1] Fulmore Summer Academic Programs
- [H1] Spanish Summer Camp Sign-Ups are now Open
- [H1] #fmsgoalgetter Sat. Camps start February 25th!
- [H1] Fulmore Middle School First Tuesday Tours
- [H1] Join the Fulmore PTA!
- [H1] Fulmore Campus Fitnessgram
- [H1] Online Registration Now Open!
- [H1] PNG & SVG Icons
- [H1] Upcoming Events

SEO Content

❌	Images	We found 15 images on this web page. 13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : 31% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

❌	URL Rewrite	Bad. Your links have query string.
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 76 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.95% Internal Links 96.05%

In-page links

Anchor	Type	Juice
Fulmore Middle School	Internal	Passing Juice
Blog	Internal	Passing Juice
About	Internal	Passing Juice
History	Internal	Passing Juice
Mission & Vision Statements, Staff Motto, Mascot, & School	Internal	Passing Juice

In-page links

Colors		
Accomplishments	Internal	Passing Juice
Our Sponsors	Internal	Passing Juice
School Song	Internal	Passing Juice
Faculty & Staff Directory	Internal	Passing Juice
Photo Album	Internal	Passing Juice
Video Gallery	Internal	Passing Juice
Calendar	Internal	Passing Juice
Academic Programs	Internal	Passing Juice
Journalism	Internal	Passing Juice
Quiz Bowl	Internal	Passing Juice
Gifted and Talented Club	Internal	Passing Juice
Falcon Fluency Word Lists	Internal	Passing Juice
Fine Arts	Internal	Passing Juice
Art	Internal	Passing Juice
Band	Internal	Passing Juice
Choir	Internal	Passing Juice
Orchestra	Internal	Passing Juice
Theater Arts	Internal	Passing Juice
Athletics	Internal	Passing Juice
Staff	Internal	Passing Juice
Eligibility Requirements	Internal	Passing Juice
Sports Schedules	Internal	Passing Juice
Photo Album	Internal	Passing Juice
Important Information and Forms	Internal	Passing Juice
After School Program	Internal	Passing Juice
Choice Sheets	Internal	Passing Juice
Transition Camp	Internal	Passing Juice

In-page links

Online Registration	Internal	Passing Juice
Summer Academics	Internal	Passing Juice
About Magnet	Internal	Passing Juice
News & Events	Internal	Passing Juice
Current Students & Parents	Internal	Passing Juice
2016-2017 Magnet Application	Internal	Passing Juice
Prospective Families FAQs	Internal	Passing Juice
Choice Sheets & Course Descriptions	Internal	Passing Juice
Staff	Internal	Passing Juice
Summer Project - REHUGO	Internal	Passing Juice
About Dual Language	Internal	Passing Juice
Buses	Internal	Passing Juice
Campus Advisory Committee	Internal	Passing Juice
Campus Improvement Plan	Internal	Passing Juice
Course Descriptions	Internal	Passing Juice
Lunch Information	Internal	Passing Juice
Supply Lists	Internal	Passing Juice
Dress Code	Internal	Passing Juice
Fulmore Online Community	Internal	Passing Juice
Box Tops for Education	Internal	Passing Juice
Faculty & Staff Departments	Internal	Passing Juice
Administration	Internal	Passing Juice
Counseling	Internal	Passing Juice
Technology Resources	Internal	Passing Juice
Links	Internal	Passing Juice
News and Announcements	Internal	Passing Juice
Default Router Login	External	Passing Juice
Summer Food Service Program	Internal	Passing Juice

In-page links

Spanish Summer Camp Sign-Ups are now Open	Internal	Passing Juice
#fmsgoalgetter Sat. Camps start February 25th!	Internal	Passing Juice
Fulmore Middle School First Tuesday Tours	Internal	Passing Juice
Join the Fulmore PTA!	Internal	Passing Juice
Fulmore Campus Fitnessgram	Internal	Passing Juice
PNG & SVG Icons	External	Passing Juice
Show All News »	Internal	Passing Juice
Upcoming Events	Internal	Passing Juice
YMCA	Internal	Passing Juice
YMCA	Internal	Passing Juice
Restore Austin Church	Internal	Passing Juice
South Austin Women's B-Ball League-Becky Beaver	Internal	Passing Juice
Assistant Principals Starting Date	Internal	Passing Juice
Show Calendar »	Internal	Passing Juice
iCal	Internal	Passing Juice
Buy Active Instagram Followers	External	Passing Juice

SEO Keywords

⊙	Keywords Cloud	online magnet date fulmore staff summer show registration school large
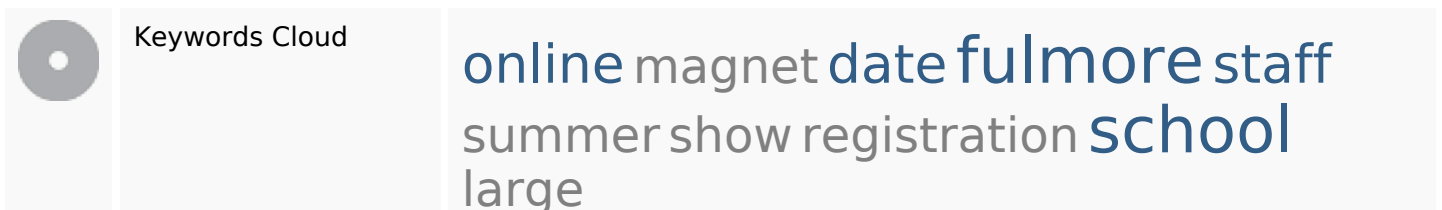
Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
fulmore	10	✔	✔	✔	✔
school	10	✔	✔	✔	✔
staff	7	✖	✖	✖	✖
date	6	✖	✖	✖	✖

Keywords Consistency

| online | 6 | ✖ | ✖ | ✖ | ✔ |

Usability

	Url	Domain : fulmoremiddleschool.org Length : 23
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files.

Document

✔ Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization		
	✖	Apple Icon
	✖	Meta Viewport Tag
	✔	Flash content

Optimization

✖	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✔	Robots.txt	http://fulmoremiddleschool.org/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.