

Website Analysis: frissgut.shop

Generated on February 19 2026 11:16 AM

The score is 47/100



SEO Content

	Title	Beaconhouse National University (BNU) Length : 37 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>BNU - Beaconhouse National University Pakistan</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.bnu.edu.pk</td></tr><tr><td>image</td><td>https://static.tossgdown.com/site/84a4e14f-3bc2-468a-988e-1bd80c2cb076.webp</td></tr></tbody></table>	Property	Content	title	BNU - Beaconhouse National University Pakistan	type	website	url	https://www.bnu.edu.pk	image	https://static.tossgdown.com/site/84a4e14f-3bc2-468a-988e-1bd80c2cb076.webp		
Property	Content													
title	BNU - Beaconhouse National University Pakistan													
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>20</td><td>7</td><td>16</td><td>0</td><td>8</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Best University in Pakistan for Education• [H2] Eight schools, Infinite Possibilities• [H2] Pakistan's First WWF-Certified EcoSmart Campus• [H2] Inspiring Futures, Creating Leaders• [H2] Call for Submissions• [H2] Call For Papers• [H2] Straight from the Source BNU Alumni and Students Lead the Way!	H1	H2	H3	H4	H5	H6	1	20	7	16	0	8
H1	H2	H3	H4	H5	H6									
1	20	7	16	0	8									

SEO Content

- [H2] Ruwail Ali
- [H2] Kainat Thebo
- [H2] Alishba Khan Barech
- [H2] Maryam Shakeel
- [H2] Breaking Limits: BNU News & Events
- [H2] Modern Campus, Inspiring Spaces
- [H2] “Inspiring Excellence: Faculty Achievements”
- [H2] Dr. Ruhi Khalid
- [H2] Dr. Moeed W. Yusuf
- [H2] Dr. Tariq Rahman
- [H2] Dr. Syed Ali Abbas
- [H2] Dr. Farhat Jamil
- [H2] Ms. Shabana Ahmed
- [H2] Social Hub: Uniting BNU's Community Spirit
- [H3] Pakistan's First Not-For Profit Liberal Arts University, Offer Graduate and Undergraduate Programs!
- [H3] BNU Earns 2nd Consecutive Nomination for Times Higher Education Awards Asia 2026
- [H3] WINTER SCHOOL
- [H3] LEARN
- [H3] EXPLORE
- [H3] EXPERIENCE
- [H3] CONNECT
- [H4] BNU Recognized as Pakistan’s First WWF-Certified EcoSmart Campus
- [H4] Mariam Dawood School of Visual Arts and Design
- [H4] Razia Hassan School of Architecture
- [H4] Seeta Majeed School of Liberal Arts & Social Sciences
- [H4] School of Media & Mass Communication
- [H4] School of Computer & Information Technology
- [H4] School of Education
- [H4] Department of Management Sciences
- [H4] Department of Economics
- [H4] Department of Hospitality Management
- [H4] BECOME THE PART OF OUR TRIBE EXPERIENCE THE BNU VIBE
- [H4] Institute of Psychology
- [H4] Academy for Professional Development
- [H4] BNU Scholarship for National Talent
- [H4] MDSVAD Annual Degree Show 2025
- [H4] Open Day 2025 at PC Lahore
- [H6] Mariam Dawood School of Visual Arts & Design
- [H6] Razia Hassan School of Architecture
- [H6] Seeta Majeed School of Liberal Arts & Social Sciences
- [H6] School of Media & Mass Communication
- [H6] School of Computer & Information Technology
- [H6] School of Education
- [H6] School of Management Sciences
- [H6] Institute of Psychology






Images





We found 78 images on this web page.

62 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

SEO Content

	Text/HTML Ratio	Ratio : 23% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 177 links including 5 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 17.51% Internal Links 82.49%

In-page links

Anchor	Type	Juice
&times;	External	Passing Juice
Home	External	Passing Juice
About	Internal	Passing Juice
About Us	Internal	Passing Juice
BNU at a Glance	Internal	Passing Juice
BNU's Objectives	Internal	Passing Juice
BNU's Leadership	Internal	Passing Juice

In-page links

Vice Chancellor's Message	Internal	Passing Juice
Charter	Internal	Passing Juice
Partnerships	Internal	Passing Juice
Public Policy at BNU	Internal	Passing Juice
The Unboxed Lab	External	Passing Juice
Research & Consultancy	Internal	Passing Juice
Executive Education	Internal	Passing Juice
Transparency/RTI	Internal	Passing Juice
Non-Profit Certification	Internal	Passing Juice
Careers	Internal	Passing Juice
Covid 19 Advisory	Internal	Passing Juice
Mariam Dawood School of Visual Arts & Design	Internal	Passing Juice
Razia Hassan School of Architecture	Internal	Passing Juice
Seeta Majeed School of Liberal Arts & Social Sciences	Internal	Passing Juice
School of Media and Mass Communication	Internal	Passing Juice
School of Computer & IT	Internal	Passing Juice
School of Education	Internal	Passing Juice
School of Management Sciences	Internal	Passing Juice
Institute of Psychology	Internal	Passing Juice
Scholarships	Internal	Passing Juice
Applying to BNU	Internal	Passing Juice
Admissions Criteria	Internal	Passing Juice
Admissions Schedule	Internal	Passing Juice
Fees	Internal	Passing Juice
Check Availability of Hostel Accommodation	Internal	Passing Juice
Admissions FAQs	Internal	Passing Juice
Prospectus 2025 - 2026	Internal	Passing Juice
Policies & Notifications	Internal	Passing Juice

In-page links

Programs of Study	Internal	Passing Juice
Academic Calendar	Internal	Passing Juice
Quality Assurance	Internal	Passing Juice
Examinations	Internal	Passing Juice
Convocation Gazette	Internal	Passing Juice
Summer Program	Internal	Passing Juice
Academic Services	Internal	Passing Juice
Student Affairs Office	Internal	Passing Juice
Counseling Center	Internal	Passing Juice
IT Resource Center	External	Passing Juice
Library	External	Passing Juice
Hostels	Internal	Passing Juice
Career Development Office	Internal	Passing Juice
Health Center	Internal	Passing Juice
Cafeteria & Resource Center	Internal	Passing Juice
Societies & Clubs	Internal	Passing Juice
Sports	Internal	Passing Juice
BNU Essentials	Internal	Passing Juice
B.Fit	Internal	Passing Juice
Alumni	Internal	Passing Juice
Annual Events	Internal	Passing Juice
SE=EDx	External	Passing Juice
Summer School	Internal	Passing Juice
Open Week 2025	Internal	Passing Juice
About UNESCO Chair	Internal	Passing Juice
About Chairholder	Internal	Passing Juice
Objectives	Internal	Passing Juice
Activities	Internal	Passing Juice

In-page links

About ORIP	Internal	Passing Juice
Career Development Center (CDC)	Internal	Passing Juice
BNU Connect	Internal	Passing Juice
Innovatrium	Internal	Passing Juice
Research Grants	Internal	Passing Juice
Climate Change & Environmental Sustainability (CCCES)	Internal	Passing Juice
Donate	External	Passing Juice
Contact	Internal	Passing Juice
Contact	Internal	Passing Juice
Directory	Internal	Passing Juice
Emergency Contacts	Internal	Passing Juice
Schools	Internal	Passing Juice
Apply Now	External	Passing Juice
Fall 2025 Regular Admissions Now Open	External	Passing Juice
Master of Art Education (MA AE)	External	Passing Juice
Spring 2025 Admissions Now Open.	Internal	Passing Juice
Our Programs	Internal	Passing Juice
Scholarships	Internal	Passing Juice
Orientation 2026	Internal	Passing Juice
Outstanding Contribution to Environmental Leadership	Internal	Passing Juice
Research Project of the Year (Arts, Humanities, and Social Sciences)	Internal	Passing Juice
Our Programs	Internal	Passing Juice
Bachelor of Fine Arts in Visual Arts	External	Passing Juice
Bachelor of Design in Visual Communication Design	Internal	Passing Juice
Bachelor of Arts (Hons) Interdisciplinary Expanded Design & Art	External	Passing Juice
Master of Art and Design Studies (MA ADS)	Internal	Passing Juice
Our Programs	External	Passing Juice

In-page links

Online information Session	External	Passing Juice
Zoom link	External	Passing Juice
Fall 2025 Regular Admissions Now Open	External	Passing Juice
Bachelor of Architecture (B.Arch)	External	Passing Juice
Bachelor in Interior Design (BID)	External	Passing Juice
Our Programs	Internal	Passing Juice
BS in Liberal Arts & Social Sciences	Internal	Passing Juice
BS in Political Science	Internal	Passing Juice
BS in Liberal Arts & Social Sciences with Minors at DLA	Internal	Passing Juice
BS in Liberal Arts & Social Sciences with Minor in Media Studies	Internal	Passing Juice
BS in Liberal Arts & Social Sciences with Specialization in Literature	Internal	Passing Juice
BS in Liberal Arts & Social Sciences with Specialization in Political Science	Internal	Passing Juice
BS in Liberal Arts & Social Sciences with Specialization in History	Internal	Passing Juice
Our Programs	Internal	Passing Juice
BS Communication and Immersive Media	Internal	Passing Juice
BS Journalism & Media Studies	Internal	Passing Juice
BS in Theatre, Film & TV	External	Passing Juice
MS Public Relations & Advertising	Internal	Passing Juice
MS Film & TV	External	Passing Juice
PhD in Mass Communication	Internal	Passing Juice
PhD Media and Communication Studies	Internal	Passing Juice
Our Programs	Internal	Passing Juice
Fall 2025 Regular Admissions Now Open	Internal	Passing Juice
BS Computer Science	Internal	Passing Juice
BS Software Engineering	Internal	Passing Juice
BS Artificial Intelligence	Internal	Passing Juice

In-page links

BS Management & Business Computing	Internal	Passing Juice
Our Programs	Internal	Passing Juice
MPhil Educational Leadership and Management (ELM)	Internal	Passing Juice
MPhil Linguistics and TESOL	Internal	Passing Juice
MPhil Educational Leadership and Management (Regular)	Internal	Passing Juice
MPhil Educational Leadership and Management (Weekend Track)	External	Passing Juice
Our Programs	Internal	Passing Juice
BBA (Hons.)	Internal	Passing Juice
BS Business Intelligence and Analytics	Internal	Passing Juice
BS Economics	Internal	Passing Juice
BS Economics and Finance	Internal	Passing Juice
BS Economics with Minor in Data Sciences and Business Analytics	Internal	Passing Juice
BS (Hons.) with Major in Economics and Minor in Media Studies	Internal	Passing Juice
BS (Hons.) with Major in Economics and Minor in Finance	Internal	Passing Juice
BS (Hons.) Major in Economics with Minor in Data Sciences and Business Analytics	Internal	Passing Juice
BS (Hons.) Business Economics	Internal	Passing Juice
Our Programs	Internal	Passing Juice
BS Hospitality Management	Internal	Passing Juice
BS Hospitality Management	Internal	Passing Juice
Our Programs	Internal	Passing Juice
Apply Now	External	Passing Juice
Download Brochure	External	Passing Juice
B.Sc (Hons) in Applied Psychology	Internal	Passing Juice
BS in Applied Psychology	Internal	Passing Juice
MS Clinical and Counseling Psychology	Internal	Passing Juice
Our Programs	Internal	Passing Juice

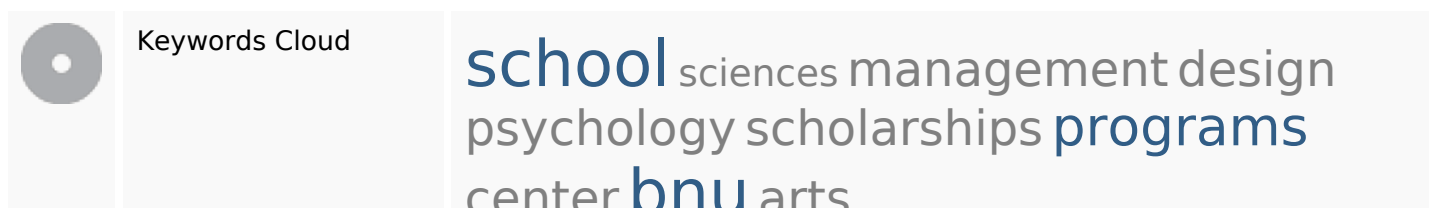
In-page links

Our Programs	Internal	Passing Juice
Apply Now	External	Passing Juice
Details	Internal	Passing Juice
Explore BNU-HSHM's BS Hospitality Management Program	Internal	Passing Juice
Register Now	External	Passing Juice
Mariam Dawood School of Visual Arts and Design is a hub of creativity and innovation, embracing diverse forms of visual expression through a multidisciplinary approach.	Internal	Passing Juice
Razia Hassan School of Architecture fosters architects equipped to address modern urban challenges through sustainable and innovative design practices.	Internal	Passing Juice
Seeta Majeed School of Liberal Arts & Social Sciences provides a holistic education, integrating critical thinking and interdisciplinary perspectives.	Internal	Passing Juice
The School of Media and Mass Communication offers dynamic programs blending theory and practical skills for aspiring media professionals.	Internal	Passing Juice
At the School of Computer and IT, our innovative programs integrate theoretical knowledge with hands-on applications, equipping students for success in technology-driven sectors.	Internal	Passing Juice
The School of Education empowers students to address the diverse needs of learners in today's dynamic educational landscape through pedagogical innovation and practical experience.	Internal	Passing Juice
The School of Management Sciences provides comprehensive degree programs in business, economics, and hospitality management, catering to diverse career aspirations.	Internal	Passing Juice
The Institute of Psychology equips students with a deep understanding of human behavior, integrating research and practical applications.	Internal	Passing Juice
View Undergraduate Programs	Internal	Passing Juice
View More	Internal	Passing Juice
ledas Journal	External	Passing Juice
Submit Form	External	Passing Juice
View Details	External	Passing Juice
View Details	External	Passing Juice
All News	Internal	Passing Juice

In-page links

All Events	Internal	Passing Juice
RHSA to Showcase “In Section” Architecture Exhibition	Internal	Passing Juice
BNU to Host “How High is Your Tide” Training Workshop	Internal	Passing Juice
SVAD Talk Welcomes Ms. Simi Raheel for Guest Lecture	Internal	Passing Juice
Call for Submissions - IEDAs Vol. II: Intersectionality: Creative Inquiries	Internal	Passing Juice
Student Portal	External	Passing Juice
Distinguished Lecture Series	Internal	Passing Juice
Cyber Clinic	Internal	Passing Juice
Faculty	Internal	Passing Juice
The Unboxed Lab	Internal	Passing Juice
Winter School 2025–26	Internal	Passing Juice
Facilities	Internal	Passing Juice
Newsletter	Internal	Passing Juice
Blog	Internal	Passing Juice
tosdown.com	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
school	27	✘	✘	✘	✔
bnu	23	✔	✘	✘	✔
programs	18	✘	✘	✘	✔
scholarships	13	✘	✘	✘	✘

Keywords Consistency

center

13



Usability

	Url	Domain : frissgut.shop Length : 13
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Document

Mobile



Mobile Optimization

- ✓ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://frissgut.shop/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.