Website Analysis: foupster.site

The score is 46/100

SEO Content

⚠️	Title	The Casual Dating hub for Date Seekers seeking iflirts, dates and sexting. Most of our members are seeking chat partners in Canada, Australia, the United Kingdom, and the USA Length : 174 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	When using dating sites to find casual dates and hookups for a casual dating experience, Foupster is your go-to premium online dating platform. Finding the right partner on dating apps is made easy on Foupster. Our dating pattern-matching algorithm matches you in quick time! Length : 275 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✅	Keywords	Casual date, Casual dating, hookups, dates, iflirts, sexting, chat partners Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	H1: 1, H2: 0, H3: 0, H4: 0, H5: 0, H6: 0 • [H1] Meet new people in Canada!
❌	Images	We found 10 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 17%

SEO Content

✅		Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

❌	URL Rewrite	Bad. Your links have query string.
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 8 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
-	Internal	Passing Juice
Try it now!	Internal	Passing Juice
Forgot password?	Internal	Passing Juice
Canada	Internal	Passing Juice
Log In	Internal	Passing Juice
About Foupster	Internal	Passing Juice
-	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	seeking chat dates casual date dating foupster canada new networking

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
foupster	7	✖	✖	✔	✖
casual	6	✔	✔	✔	✖
date	5	✔	✔	✔	✖
dating	4	✔	✔	✔	✖
seeking	4	✔	✖	✖	✖

Usability

	Url	Domain : foupster.site Length : 13
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.0 Strict

Document

	Encoding	Perfect. Your declared charset is UTF-8.
✓	W3C Validity	Errors : 12 Warnings : 43
✗	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
✓	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✓	Robots.txt	http://foupster.site/robots.txt Great, your website has a robots.txt file.

Optimization

	Analytics	Missing
❌		We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.