Website Analysis: forums.zynga.com

The score is 58/100

SEO Content

✅	**Title**	Zynga Support - Zynga Length : 21 Perfect, your title contains between 10 and 70 characters.
✅	**Description**	Index of support pages for all of Zynga's games. Find your game and language and get support! Length : 98 Great, your meta description contains between 70 and 160 characters.
❌	**Keywords**	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	**Og Meta Properties**	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	article
title	Zynga Support
description	Index of support pages for all of Zynga's games. Find your game and language and get support!
url	https://www.zynga.com/support/
site_name	Zynga
image	https://www.zynga.com/storage/2018/09/zynga-social-share.png
image:width	1200
image:height	628

SEO Content

		image:type	image/png				
	Headings	H1 0	H2 1	H3 0	H4 0	H5 0	H6 0
		• [H2] NEED HELP? Player Support					
	Images	We found 152 images on this web page. Good, most or all of your images have alt attributes					
	Text/HTML Ratio	Ratio : 58% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 28 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 89.29% Internal Links 10.71%

In-page links

Anchor	Type	Juice
Zynga	External	Passing Juice
Games	External	Passing Juice

In-page links

Company	Internal	Passing Juice
News	External	Passing Juice
Investors	External	Passing Juice
Advertisers	External	Passing Juice
Blog	External	Passing Juice
Our Story	External	Passing Juice
Leadership	External	Passing Juice
Press Kit	External	Passing Juice
Careers	External	Passing Juice
Job Openings	External	Passing Juice
Locations	External	Passing Juice
Disciplines	External	Passing Juice
University	External	Passing Juice
Play With Pride	Internal	Passing Juice
Support	External	Passing Juice
Player ID & PIN	External	Passing Juice
Advertisers	External	Passing Juice
Security Update	External	Passing Juice
Player Forums	Internal	Passing Juice
Contact	External	Passing Juice
Privacy Policy	External	Passing Juice
Terms of Service	External	Passing Juice
Cookies	External	Passing Juice
Security	External	Passing Juice
Global Job Applicant Privacy Notice	External	Passing Juice
Do Not Sell Or Share My Personal Information	External	Passing Juice

SEO Keywords

⊙	Keywords Cloud	plus türkçe **language** deutsch español italiano **english select** français português

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
language	52	✖	✖	✔	✖
select	52	✖	✖	✖	✖
english	51	✖	✖	✖	✖
deutsch	22	✖	✖	✖	✖
español	21	✖	✖	✖	✖

Usability

⊙	Url	Domain : forums.zynga.com Length : 16
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

	W3C Validity	Errors : 7 Warnings : 3
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✗ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✓	Robots.txt	http://forums.zynga.com/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.